NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 23, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	26.2	22,240
2	DALLAS	24.2	20,550
3	BOB HOPE CHRISTMAS SPEC.(S)	24.0	20,380
4	NEWHART#	23.3	19,780
5	KATE & ALLIE#	23.0	19,530
6	CBS NFL PLAYOFF GAME-SUN(S)	22.4	19,020
7	SIMON & SIMON	22.0	18,680
8	MICKEY'S CHRISTMAS CAROL(S)	21.6	18,340
9	BILL COSBY SHOW	21.5	18,250
9	RIPTIDE	21.5	18,250
11	A TEAM	21.2	18,000
12	HOTEL	20.7	17,570
12	SPECIAL MOVIE PRSNT-MON(S)	20.7	17,570
14	KNOTS LANDING	20.6	17,490
14	NFL MONDAY NIGHT FOOTBALL	20.6	17,490
16	60 MINUTES	20.2	17,150
17	CHRISTMAS DREAM(S)	20.0	16,980
18	FAMILY TIES	19.9	16,900
19	SCARECROW & MRS. KING#	19.8	16,810
20	FALCON CREST	19.4	16,470

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BOB HOPE CHRISTMAS SPEC.(S)	18.2	40,450
2	CHRISTMAS DREAM(S)	17.8	39,570
3	MICKEY'S CHRISTMAS CAROL(S)	17.7	39,350
4	DYNASTY	16.8	37,420
5	BILL COSBY SHOW	16.3	36,350
6	ABC SUNDAY NIGHT MOVIE	15.2	33,850
7	A TEAM	14.9	33,090
8	DALLAS	14.7	32,630
9	SPECIAL MOVIE PRSNT-MON(S)	14.6	32,500
10	FAMILY TIES	14.5	32,290
11	RIPTIDE	14.4	32,090
12	CBS NFL PLAYOFF GAME-SUN(S)	13.9	30,890
13	SIMON & SIMON	13.9	30,840
14	KATE & ALLIE#	13.7	30,420
15	NEWHART#	13.2	29,460
16	FROSTY THE SNOWMAN(S)	12.9	28,760
17	TV BLOOPERS & PRAC. JOKES#	12.7	28,140
18	60 MINUTES	12.6	28,120
19	CHEERS	12.6	27,990
20	MAGNUM, P.I.	12.5	27,840
21	NIGHT BEFORE CHRISTMAS(S)	12.5	27,770
22	KNOTS LANDING	12.5	27,730

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	23.6	20,930
2	DALLAS	20.9	18,550
3	BOB HOPE CHRISTMAS SPEC.(S)	20.1	17,840
4	KNOTS LANDING	18.7	16,560
5	BILL COSBY SHOW	18.4	16,320
6	NEWHART#	18.3	16,170
7	KATE & ALLIE#	17.7	15,640
8	FALCON CREST	17.6	15,620
9	HOTEL	17.6	15,560
10	CHRISTMAS DREAM(S)	17.4	15,370
11	SIMON & SIMON	16.9	14,980
12	SPECIAL MOVIE PRSNT-MON(S)	16.6	14,700
13	FAMILY TIES	16.4	14,530
14	CHRISTMAS IN WASHINGTON(S)	16.0	14,160
14	SCARECROW & MRS. KING#	16.0	14,160
16	CHEERS	15.3	13,590
17	ABC SUNDAY NIGHT MOVIE	15.0	13,280
18	MICKEY'S CHRISTMAS CAROL(S)	15.0	13,270
19	REMINGTON STEELE	14.6	12,910
20	CAGNEY & LACEY	14.5	12,830
20	60 MINUTES	14.5	12,830

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL PLAYOFF GAME-SUN(S)	24.7	19,730
2	NFL MONDAY NIGHT FOOTBALL	20.1	16,030
3	NFL PLAYOFF GAME-SAT(S)	19.7	15,720
4	CBS NFL PLAYOFF POST-SUN(S)	19.6	15,640
5	NFL FOOTBALL GAME 2-NBC#	17.6	14,090
6	BOB HOPE CHRISTMAS SPEC.(S)	17.2	13,700
7	ABC SUNDAY NIGHT MOVIE	17.0	13,610
8	60 MINUTES	16.9	13,510
9	CBS NFL FOOTBALL GAME 1#	16.9	13,470
10	ABC NFL FOOTBALL SPEC.(S)	16.0	12,790
11	RIPTIDE	16.0	12,760
12	A TEAM	15.7	12,550
13	DYNASTY	15.1	12,030
13	NFL FOOTBALL GAME-NBC-SA(S)	15.1	12,030
15	SPECIAL MOVIE PRSNT-MON(S)	13.7	10,980
16	BILL COSBY SHOW	13.0	10,370
16	SIMON & SIMON	13.0	10,370
18	CHRISTMAS DREAM(S)	13.0	10,350
19	DALLAS	12.7	10,170
20	MAGNUM, P.I.	12.5	9,980
21	CHRISTMAS IN WASHINGTON(S)	12.3	9,810
21	REMINGTON STEELE	12.3	9,810
23	CHEERS	12.1	9,640
24	FALL GUY	11.9	9,480

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 23, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	22.4	12,490
2	BILL COSBY SHOW	17.8	9,920
3	ABC SUNDAY NIGHT MOVIE	17.7	9,860
4	KNOTS LANDING	17.5	9,780
5	CHRISTMAS DREAM(S)	17.5	9,750
6	DALLAS	17.0	9,460
7	NEWHART#	16.9	9,420
8	MICKEY'S CHRISTMAS CAROL(S)	16.7	9,320
9	FAMILY TIES	16.6	9,260
10	BOB HOPE CHRISTMAS SPEC.(S)	16.5	9,200
11	CHEERS	16.3	9,120
12	KATE & ALLIE#	15.3	8,510
13	SPECIAL MOVIE PRSNT-MON(S)	15.0	8,390
14	REMINGTON STEELE	14.5	8,070
15	RIPTIDE	14.4	8,050
16	NIGHT COURT	14.4	8,040
17	HOTEL	14.3	7,990
18	SIMON & SIMON	13.8	7,670
19	FALCON CREST	13.7	7,660

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	29.5	8,040
2	BOB HOPE CHRISTMAS SPEC.(S)	28.9	7,880
3	DYNASTY	26.9	7,340
4	SCARECROW & MRS. KING#	26.2	7,150
5	60 MINUTES	25.8	7,020
6	FALCON CREST	25.7	7,000
7	PERRY COMO'S XMAS-ENGLAND(S)	25.5	6,940
8	CHRISTMAS IN WASHINGTON(S)	24.4	6,640
9	HOTEL	24.2	6,580
10	SIMON & SIMON	23.1	6,300
11	KATE & ALLIE#	22.9	6,230
12	NEWHART#	22.4	6,090
13	KNOTS LANDING	21.6	5,890
13	MURDER, SHE WROTE	21.6	5,890
15	HIGHWAY TO HEAVEN	20.0	5,460
16	SPECIAL MOVIE PRSNT-MON(S)	19.6	5,350
17	BILL COSBY SHOW	19.6	5,330
18	MAGNUM, P.I.	19.2	5,220
19	LOVE BOAT	19.1	5,200

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL PLAYOFF GAME-SUN(S)	22.5	12,170
2	NFL MONDAY NIGHT FOOTBALL	18.6	10,040
3	NFL FOOTBALL GAME 2-NBC#	18.5	9,990
4	ABC SUNDAY NIGHT MOVIE	18.4	9,930
4	NFL PLAYOFF GAME-SAT(S)	18.4	9,930
6	CBS NFL PLAYOFF POST-SUN(S)	17.8	9,630
7	CBS NFL FOOTBALL GAME 1#	17.4	9,390
8	ABC NFL FOOTBALL SPEC.(S)	16.4	8,860
9	RIPTIDE	16.1	8,690
10	NFL FOOTBALL GAME-NBC-SA(S)	15.0	8,100
11	BOB HOPE CHRISTMAS SPEC.(S)	14.6	7,900
12	DYNASTY	14.3	7,750
13	A TEAM	14.3	7,730
14	SPECIAL MOVIE PRSNT-MON(S)	13.3	7,170
15	REMINGTON STEELE	12.7	6,880
16	60 MINUTES	12.7	6,850
17	CHEERS	12.1	6,520
18	NIGHT COURT	11.8	6,380
19	BILL COSBY SHOW	11.8	6,370
20	HILL STREET BLUES	11.7	6,310
21	FALL GUY	11.4	6,160
22	CHRISTMAS DREAM(S)	11.4	6,150
23	FAMILY TIES	11.3	6,130

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	28.2	5,820
2	CBS NFL PLAYOFF GAME-SUN(S)	27.3	5,650
3	BOB HOPE CHRISTMAS SPEC.(S)	25.5	5,280
4	CBS NFL PLAYOFF POST-SUN(S)	24.2	5,010
5	NFL MONDAY NIGHT FOOTBALL	23.7	4,900
6	NFL PLAYOFF GAME-SAT(S)	21.4	4,430
7	CHRISTMAS IN WASHINGTON(S)	21.0	4,340
7	SCARECROW & MRS. KING#	21.0	4,340
9	DALLAS	20.5	4,230
10	SIMON & SIMON	19.4	4,000
11	A TEAM	18.9	3,900
12	CBS EVENING NEWS-RATHER	18.6	3,850
13	MAGNUM, P.I.	18.6	3,840
14	MURDER, SHE WROTE	18.5	3,820
15	CHRISTMAS DREAM(S)	18.0	3,730
16	DYNASTY	17.7	3,660
17	CBS NFL FOOTBALL GAME 1#	17.6	3,640
18	PERRY COMO'S XMAS-ENGLAND(S)	17.3	3,570
19	HIGHWAY TO HEAVEN	17.0	3,520
20	NFL FOOTBALL GAME 2-NBC#	16.5	3,420
21	ABC NFL FOOTBALL SPEC.(S)	15.8	3,270
22	HOTEL	15.5	3,210
23	KATE & ALLIE#	15.5	3,200
23	NEWHART#	15.5	3,200

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 23, 1984

NIELSEN AVERAGE AUDIENCE

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			

NOTES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	12	206	210	A	21.2	33	1800	1838	653	280	702	208	402	386	351	252	697	237	428	393	337	217	142	30^	297	209
TUE. 8.00P 60 NBC A		99	99	B	21.6	33	1834	1903	661	254	714	231	427	399	354	242	696	247	443	401	335	213	181	61	312	215
8.00 - 8.30				A	19.9	31	1690	1816	647	269	699	203	388	366	345	264	690	238	422	380	331	219	142	30^	285	205
8.30 - 9.00				A	22.6	34	1919	1844	655	286	701	212	413	402	352	240	699	238	433	402	339	213	137	28^	307	213
ABC BUSINESS BRIEF-WED	11	208	206	A	21.9	34	1859	1741	684	271	778	285	437	349	329	306	587	251	386	310	245	176	114	39^	262	156
WED. 8.58P 1 ABC N		99	99	B	21.3	33	1808	1806	700	261	793	300	473	383	325	284	640	253	409	345	278	195	139	62	234	146
ABC BUSINESS BRIEF-FRI	11	187	199	A	15.7	25	1333	1702	749	309	829	213	424	405	433	345	477	92^	232	260	286	198	138	63^	258	153
1 FRI. 8.44P 1 ABC N		95	97	B	16.3	26	1384	1815	767	325	859	285	478	448	396	322	472	149	262	265	238	170	154	91	330	217
2 FRI. 8.42P 1																										
ABC NEWSBRIEF-MON	12	202	182	A	15.2	23	1290	1571	537	303	689	267	415	344	333	213	742	258	437	438	361	263	81^	18v	59^	21v
1 MON. 9.47P 1 ABC N		95	94	B	13.9	21	1180	1688	630	260	697	249	422	384	329	216	760	274	461	449	363	241	115	55	116	69
2 MON. 8.57P 2																										
ABC NEWSBRIEF-TUE	12	196	192	A	9.8	16	832	1466	617	256	792	257	444	395	372	301	482	154	271	226	217	173	144^	97^	48^	48^
TUE. 9.58P 1 ABC N		98	95	B	12.4	19	1053	1650	757	303	850	322	520	438	371	270	551	203	338	294	253	173	165	109	84	56
ABC NEWSBRIEF-WED	12	206	207	A	23.6	36	2004	1660	811	342	941	342	551	457	405	338	552	216	345	312	232	179	84	52^	83	43^
WED. 9.58P 1 ABC N		99	99	B	22.6	35	1919	1679	841	338	954	356	572	487	398	328	554	233	341	291	215	176	96	61	75	43
ABC NEWSBRIEF-THU	12	195	204	A	14.6	22	1240	1850	725	272	792	248	415	403	346	298	584	176	327	348	303	216	252	148	222	133
THU. 9.58P 1 ABC N		98	98	B	12.4	19	1053	1770	688	278	768	237	418	395	374	274	654	211	392	375	324	211	179	89	169	111
ABC NEWSBRIEF-FRI	12	202	167	A	13.8	23	1172	1631	562	241	609	274	387	356	258	184	755	313	507	483	349	212	108	31^	159	89^
1 FRI. 10.43P 1 ABC N		99	93	B	11.3	19	959	1665	612	264	676	220	390	368	330	238	658	220	398	363	321	211	130	65	201	143
2 FRI. 9.58P 1																										
ABC NEWSBRIEF-SAT.	12	179	195	A	14.5	25	1231	1669	796	301	943	238	457	431	448	439	489	85^	209	225	254	247	112	61^	125	81^
SAT. 9.58P 1 ABC N		90	97	B	14.9	26	1265	1627	792	285	877	243	409	386	374	413	507	135	242	239	242	224	113	75	130	86
ABC NEWSBRIEF-SUN.	12	201	202	A	19.6	29	1664	1919	779	333	814	309	570	501	393	200	817	311	574	545	418	180	148	58^	140	74^
1 SUN. 9.58P 2 ABC N		98	98	B	17.2	27	1460	1906	711	306	766	305	526	458	366	192	815	356	583	501	370	185	167	73	158	101
2 SUN. 9.57P 1																										
ABC NFL FOOTBALL SPEC.(S)		208		A	16.9	28	1435	1648	512	202	516	244	315	313	206	175	892	374	617	590	383	229	99^	17v	141^	72^
1 FRI. 9.00P 180 ABC SE		99																								
9.00 - 9.30				A	14.8	23	1257	1617	485	214	485	149^	217	246	249	229	817	309	502	499	338	275	123^	39v	192^	98^
9.30 - 10.00				A	15.7	24	1333	1697	518	261	518	208	289	295	239	204	918	380	603	600	365	270	83^	LT	178^	83^
10.00 - 10.30				A	17.9	29	1520	1698	517	208	517	257	318	329	199	174	916	400	621	591	372	246	102^	17v	163^	69^
10.30 - 11.00				A	16.7	28	1418	1662	530	210	538	296	350	341	191	161^	863	371	602	572	376	206	107^	14v	154^	74^
11.00 - 11.30				A	17.4	31	1477	1550	479	163^	485	246	306	294	177	151^	885	367	652	609	412	189	97^	18v	83^	55^
11.30 - 12.00				A	19.0	37	1613	1643	527	174	536	278	376	362	192	140^	928	398	695	652	424	192	87^	17v	92^	57^
ABC SPORTS UPDATE-SAT	11	179	197	A	12.0	20	1019	1977	838	346	955	253	460	388	441	449	642	146	353	334	354	241	155	76^	225	140
SAT. 8.58P 1 ABC SN		85	95	B	13.0	22	1104	1798	799	304	872	232	410	383	390	415	573	134	275	280	283	257	134	76	219	136
ABC SPORTS UPDATE-SUN	11	203	208	A	19.0	28	1613	1945	761	336	809	335	557	474	360	202	874	350	617	599	442	205	150	76^	112	62^
1 SUN. 9.00P 3 ABC SN		99	99	B	17.6	26	1494	2042	739	325	815	337	544	480	366	216	805	333	564	517	380	196	194	94	228	149
2 SUN. 9.03P 1																										
ABC SUNDAY NIGHT MOVIE	11	204	208	A	18.8	29	1596	2121	762	347	832	365	618	511	376	168	853	346	622	562	420	172	180	87	256	146
1 SUN. 8.00P 155 ABC FF		99	99	B	18.4	29	1562	1992	750	324	817	343	570	488	376	193	789	345	576	490	355	167	187	90	199	127
2 SUN. 8.00P 180																										
8.00 - 8.30				A	16.0	25	1358	2279	753	327	844	399	604	499	351	174	887	383	654	559	412	178	198	105	350	209
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
8.30 - 9.00				A	17.6	27	1494	2253	761	364	841	410	622	489	341	167	892	387	658	572	410	180	196	97	324	184
9.00 - 9.30				A	18.9	29	1605	2112	770	359	830	357	604	500	367	180	881	357	638	598	439	180	176	83	225	133
9.30 - 10.00				A	19.8	30	1681	2054	782	357	830	337	606	516	389	182	848	326	608	558	434	179	173	76	203	110
10.00 - 10.30				A	20.8	33	1766	1955	753	313	813	320	604	518	419	168	792	285	565	532	430	166	167	81	183	99
10.30 - 11.00				A	20.2	35	1715	2240	762	390	856	419	726	563	374	105^	847	381	657	556	376	132^	188	92^	349	197
ABC THURSDAY NIGHT MOVIE	7	194		A	14.2	22	1206	2270	755	280	812	311	504	463	311	270	665	266	447	409	290	190^	296	153^	497	317
1 THU. 8.00P 120 ABC FF		98		B	12.3	19	1044	1976	718	308	838	328	532	451	370	245	650	241	452	415	326	158	224	115	264	187
8.00 - 8.30				A	12.3	20	1044	2392	786	304	835	339	516	498	319	273	681	277	478	435	304	172^	283	161^	593	389
8.30 - 9.00				A	14.2	22	1206	2243	744	281	794	309	491	456	290	269	637	261	424	379	264	186^	258	133^	554	354
9.00 - 9.30				A	15.2	23	1290	2260	756	277	827	316	522	461	321	269	681	265	452	421	296	201	303	159^	449	282
9.30 - 10.00				A	15.3	23	1299	2173	723	260	780	276	474	430	313	267	652	256	428	404	298	191	333	159^	408	258
ABC WORLD NEWS TONIGHT	60	202	205	A	11.0	19	934	1592	664	193	733	176	322	288	305	362	630	199	350	328	292	245	91	51^	138	95
M-F 6.30P 30 ABC N		99	99	B	11.0	20	934	1563	701	235	763	178	339	329	350	361	616	181	334	311	294	241	69	38	115	68
ABC WRLD NEWS TONIGHT-SUN	11	155	160	A	7.6	14	645	1425	625	201	681	87^	262	298	361	366	557	64^	225	257	321	300	106^	83^	81^	81^
SUN. 6.30P 30 ABC N		85	84	B	8.1	14	688	1622	709	210	777	200	359	351	332	369	610	138	263	246	265	313	91	65	144	97
AIRWOLF	12		199	A	11.3	20	959	2074	669	331	826	314	500	491	360	264	715	232^	404	416	348	245^	189^	81^	344	311
2 SAT. 8.00P 60 CBS A			96	B	12.2	22	1036	2004	685	276	753	238	456	449	381	242	784	293	517	483	393	223	125	45	342	244
8.00 - 8.30				A	11.1	19	942	2159	729	400	907	395	574	579	369	259^	693	222^	371	408	339	244^	158^	63v	401	334
8.30 - 9.00				A	11.6	20	985	1963	603	260	738	229^	422	403	348	265	728	239^	429	422	351	240^	213^	97^	284	284

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
ALICE	7	196	200	A	14.5	22	1231	1742	733	291	848	294	455	387	366	348	589	202	345	332	277	208	135	72^	170	92^
SUN. 9.30P 30 CBS CS		98	99	B	14.5	22	1231	1600	756	275	869	262	427	384	373	391	517	161	265	256	228	215	114	58	100	68
AMERICAN PORTRAIT	32	204	204	A	16.7	25	1418	1811	692	254	760	248	407	384	330	300	545	180	337	308	253	181	171	84	335	191
1 TU&TH 8.58P 1 CBS DO		99	99	B	16.4	25	1392	1698	730	267	802	236	418	399	362	335	545	161	309	298	276	198	117	53	234	151
2 MON. 9.58P 1																										
2 TUE. 8.28P 1																										
2 THU. 8.58P 1																										
BATTLE-NETWORK STARS(S)			198	A	12.4	19	1053	1876	765	306	846	280	490	451	428	258	603	239	415	411	288	156^	246	139^	181^	101^
2 THU. 8.00P 120 ABC SE			97																							
8.00 - 8.30				A	10.1	16	857	1774	752	285^	802	217^	442	424	461	273^	594	225^	415	424	297	147^	167^	55v	211^	109^
8.30 - 9.00				A	11.4	18	968	1907	766	294	803	223^	427	446	454	256^	651	294	494	463	294	130^	183^	94^	270	165^
9.00 - 9.30				A	13.7	21	1163	1964	779	304	896	332	556	465	418	252	617	244	409	383	287	177^	312	187^	139^	82^
9.30 - 10.00				A	14.4	22	1223	1831	763	330	862	324	513	456	387	254	548	194^	346	385	282	163^	290	189^	131^	62^
BENSON	13	183	195	A	15.6	26	1324	1776	764	313	849	229	423	401	426	366	550	170	289	275	276	213	116	59^	261	129
FRI. 8.00P 30 ABC CS		93	97	B	15.5	26	1316	1749	771	308	864	266	446	417	386	355	516	161	268	260	246	205	130	76	239	150
BILL COSBY SHOW	14	204	205	A	21.5	34	1825	1992	783	337	894	319	544	436	402	293	568	205	349	306	273	168	246	146	284	199
THU. 8.00P 30 NBC CS		99	99	B	21.4	34	1817	2044	781	338	881	327	547	485	394	272	566	215	368	333	268	155	268	146	329	220
BOB HOPE CHRISTMAS SPEC.(S)		201		A	24.0	35	2038	1985	796	329	875	246	452	423	377	387	673	183	389	365	328	238	199	90^	238	146
1 SUN. 9.00P 60 NBC GV		99																								
9.00 - 9.30				A	23.9	35	2029	2039	795	320	877	257	457	426	367	383	661	176	380	357	322	255	218	104^	283	165
9.30 - 10.00				A	24.1	35	2046	1926	797	335	870	231	443	422	385	389	684	187	395	370	331	264	182	78^	190	127
CAGNEY & LACEY	10	195	199	A	18.2	29	1545	1397	753	300	831	255	457	407	394	335	487	141	283	284	255	173	64^	44^	15v	12v
MON. 10.00P 60 CBS OP		99	99	B	18.2	29	1545	1399	765	307	862	274	481	444	406	326	443	137	267	253	224	152	69	44	25	19
10.00 - 10.30				A	18.0	28	1528	1420	752	301	825	243	447	406	396	338	504	152	291	294	257	179	70^	49^	21v	17v
10.30 - 11.00				A	18.4	30	1562	1369	750	296	833	264	462	404	392	334	471	132	274	272	253	169	57^	40^	8v	8v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CALL TO GLORY	11		200	A	12.5	19	1061	1574	609	303	822	324	523	387	369	246	661	220^	376	373	277	255	52v	24v	39v	6v
2 MON. 8.00P 60 ABC GD			97	B	12.7	20	1078	1723	677	252	732	241	431	389	347	243	713	244	435	411	343	228	127	71	151	91
8.00 - 8.30				A	12.2	19	1036	1542	587	292	802	327	520	368	342	247	660	221^	384	379	274	247	25v	25v	55v	12v
8.30 - 9.00				A	12.8	19	1087	1595	628	311	837	320	525	403	391	244	658	217^	366	364	281	262	77^	23v	23v	LT
CBS EVENING NEWS-RATHER	65	205	205	A	14.3	25	1214	1418	658	243	731	133	280	278	330	415	588	100	238	243	297	317	51^	32^	48^	28^
M-F 6.30P 30 CBS N		99	99	B	13.1	24	1112	1478	687	227	741	137	285	290	335	416	587	111	226	235	284	321	65	32	85	50
CBS EVENING NEWS-DEAN	6	167		A	9.4	17	798	1566	820	382	842	228^	385	387	351	418	600	184^	293^	279^	224^	297^	68v	54v	56v	LT
1 SUN. 6.00P 30 CBS N		87		B	7.3	13	620	1464	693	243	737	125	289	300	369	413	599	140	269	265	284	304	47	25	81	55
CBS SAT. NEWS-SCHIEFFER	7	161	160	A	8.7	16	739	1585	645	218	685	81^	227	257	334	409	700	245	355	321	278	295	91^	29v	109^	53^
SAT. 6.30P 30 CBS N		89	86	B	8.2	16	696	1590	714	214	748	108	264	293	348	430	635	193	293	289	265	290	90	47	117	63
CBS SPECIAL MOVIE PRSNT.(S)		186		A	10.3	18	874	1908	498	223^	597	244^	366	347	242^	172^	380	137^	223^	239^	191^	130^	203^	102^	728	480
1 SAT. 8.00P 120 CBS FF		94																								
8.00 - 8.30				A	10.3	18	874	1768	535	202^	619	196^	360	361	302	191^	396	120^	224^	221^	210^	153^	144^	82^	609	374
8.30 - 9.00				A	10.6	18	900	1989	533	220^	623	249^	388	385	264^	170^	396	135^	237^	239^	215^	133^	181^	98^	789	507
9.00 - 9.30				A	10.3	18	874	1929	475	241^	583	263^	363	324	208^	168^	361	143^	214^	251^	172^	110^	239^	116^	746	501
9.30 - 10.00				A	10.2	18	866	1897	445	226^	554	262^	339	304	184^	163^	360	151^	214^	244^	162^	116^	236^	107^	747	523
CBS TUESDAY NIGHT MOVIES	9		196	A	14.2	23	1206	1724	827	317	924	320	567	503	409	297	535	154^	321	334	305	154^	140^	94^	125^	99^
2 TUE. 9.00P 120 CBS FF			94	B	15.1	24	1282	1537	792	288	883	270	482	455	432	338	475	145	266	262	244	164	95	50	84	59
9.00 - 9.30				A	14.3	23	1214	1889	820	286	897	308	531	461	382	315	541	174^	363	369	300	123^	178^	127^	273	209
9.30 - 10.00				A	14.3	23	1214	1745	867	322	930	299	553	511	429	316	503	138^	313	323	288	136^	166^	112^	146^	109^
10.00 - 10.30				A	14.2	24	1206	1624	821	330	938	342	591	531	406	282	521	146^	281	303	289	172^	118^	74^	47v	47v
10.30 - 11.00				A	13.8	24	1172	1659	806	328	945	340	600	527	423	272	584	158^	332	349	350	189^	99^	64^	31v	31v
CBS WEDNESDAY NIGHT MOVIE	11	179	199	A	13.1	21	1112	1763	723	245	791	273	502	392	345	248	712	240	478	458	372	190	186	52^	74^	65^
WED. 9.00P 120 CBS FF		93	97	B	13.0	21	1104	1679	725	276	788	247	459	413	384	284	620	198	388	369	328	187	134	49	137	92
9.00 - 9.30				A	12.1	18	1027	1780	717	291	790	267	489	392	327	274	712	215	463	457	376	200	179	54^	99^	92^
9.30 - 10.00				A	13.0	20	1104	1823	721	285	779	252	469	388	341	274	746	259	496	492	385	194	184	35^	114^	96^
10.00 - 10.30				A	14.0	23	1189	1721	735	209	801	279	515	383	355	240	704	252	486	449	358	184	175	57^	41^	41^
10.30 - 11.00				A	13.3	23	1129	1725	719	201	793	290	529	399	358	215	684	231	460	437	369	184	205	61^	43^	31^
CHARLES IN CHARGE	11	189	200	A	13.5	22	1146	1887	647	278	745	319	483	372	288	224	490	134	328	300	281	151	373	197	279	217
WED. 8.00P 30 CBS CS		95	98	B	13.1	21	1112	1765	665	282	773	311	489	384	305	251	441	166	286	258	196	134	260	154	291	210
CHEERS	12	205	206	A	18.1	27	1537	1821	777	404	885	395	593	488	366	226	628	284	424	364	273	150	143	79^	165	122
THU. 9.00P 30 NBC CS		99	99	B	18.7	29	1588	1799	762	372	858	363	552	493	362	243	606	277	426	377	266	137	186	105	149	106
CHRISTMAS DREAM(S)		200		A	20.0	30	1698	2330	803	329	904	354	573	494	364	298	611	233	362	317	236	221	296	182	519	328
1 SUN. 8.00P 60 NBC CE		99																								
8.00 - 8.30				A	19.5	30	1656	2271	777	328	883	356	556	459	345	297	588	229	349	305	227	211	301	187	499	320
8.30 - 9.00				A	20.6	31	1749	2368	825	328	919	350	585	519	377	301	625	237	372	324	244	225	287	176	537	333
CHRISTMAS IN WASHINGTON(S)		194		A	18.4	29	1562	1679	807	332	907	210	421	415	415	425	628	153^	311	295	270	279	84^	24v	60^	25v
1 SUN. 10.00P 60 NBC GV		98																								
10.00 - 10.30				A	18.5	28	1571	1705	810	338	910	209	431	427	421	419	616	147^	314	304	274	266	98^	35v	81^	30v
10.30 - 11.00				A	18.3	30	1554	1642	801	324	898	207	409	401	407	430	639	160	307	289	267	289	66^	12v	39v	18v
DALLAS	13	207	201	A	24.2	38	2055	1588	796	324	902	256	460	422	403	391	495	179	255	219	202	206	85	53^	106	65
FRI. 9.00P 60 CBS GD		99	99	B	25.1	40	2131	1680	864	317	954	296	501	459	415	398	501	158	259	252	220	209	105	56	120	78
9.00 - 9.30				A	23.7	37	2012	1581	795	321	900	250	456	421	402	395	489	174	248	216	198	208	76	46^	116	67
9.30 - 10.00				A	24.5	39	2080	1605	804	332	913	266	470	427	408	388	504	187	263	225	204	206	91	57^	97	64

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																																
DIFF'RENT STROKES-SAT.							12	179		A	14.2	25	1206	1760	682	294	725	261	421	386	292	281	507	192^	313	273	229	171^	189^	97^	339	214
	1	SAT.	8.00P	30	NBC	CS		93		B	14.4	26	1223	1938	721	288	804	287	465	411	318	302	442	147	250	246	206	159	278	177	414	300
DOUBLE TROUBLE							4	172	187	A	12.5	21	1061	2155	685	252	783	270	498	487	400	240	504	191	327	312	266	138	319	192	549	396
		SAT.	8.30P	30	NBC	CS		90	94	B	12.1	21	1027	2020	684	255	800	281	495	457	362	262	490	163	303	295	265	145	314	200	416	305
DUKES OF HAZZARD							12	194	194	A	13.6	22	1155	1692	591	209	675	196	316	307	288	313	631	199	319	274	271	276	94^	33^	292	179
		FRI.	8.00P	60	CBS	CS		96	97	B	13.4	23	1138	1750	652	192	728	217	344	313	302	347	569	154	276	259	269	258	88	34	365	246
			8.00 - 8.30							A	12.8	21	1087	1701	575	212	662	194	313	310	281	298	631	210	322	275	263	272	107^	38^	301	187
			8.30 - 9.00							A	14.4	23	1223	1675	602	204	682	196	317	302	290	325	628	189	318	272	276	278	81^	29^	284	175
DYNASTY							12	208	207	A	26.2	39	2224	1683	806	350	941	354	562	461	397	330	542	221	349	316	225	165	96	61	104	48^
		WED.	9.00P	60	ABC	GD		99	99	B	25.1	38	2131	1723	846	352	965	372	594	505	400	317	558	241	352	301	219	169	102	61	98	55
			9.00 - 9.30							A	25.7	38	2182	1678	798	351	935	351	552	453	391	334	528	218	340	307	216	162	101	64	114	52^
			9.30 - 10.00							A	26.8	40	2275	1676	809	347	942	357	568	467	399	324	550	218	354	320	234	168	91	56	93	45^
E/R							6	187	200	A	12.4	19	1053	1702	645	279	727	303	472	385	300	214	466	119^	299	279	269	153	295	155	214	171
		WED.	8.30P	30	CBS	CS		95	98	B	12.4	19	1053	1613	639	275	728	274	448	383	321	242	434	132	276	256	231	139	258	144	193	151
FACTS OF LIFE							12	183	188	A	15.0	22	1274	1821	683	236	752	253	433	398	361	257	469	160	265	254	200	183	316	188	284	214
		WED.	9.00P	30	NBC	CS		96	94	B	15.3	23	1299	1767	752	295	815	293	506	454	380	258	477	171	298	275	230	147	260	147	215	157
FALCON CREST							13	207	199	A	19.4	33	1647	1558	820	314	949	257	466	434	425	426	461	153	238	218	208	187	83	49^	65^	48^
		FRI.	10.00P	60	CBS	GD		99	99	B	20.3	35	1723	1590	861	302	955	268	480	444	436	415	468	140	233	231	215	202	104	63	63	46
			10.00 - 10.30							A	20.0	33	1698	1550	812	313	942	251	463	436	423	421	459	146	233	219	208	189	89	47^	60^	41^
			10.30 - 11.00							A	18.8	33	1596	1558	820	312	952	264	466	431	425	427	460	156	240	214	209	185	78^	50^	68^	51^
FALL GUY							13	208	205	A	17.9	28	1520	1765	640	250	727	252	395	330	302	304	623	247	404	316	277	191	130	45^	285	181
		WED.	8.00P	60	ABC	A		99	99	B	17.4	28	1477	1829	680	252	767	280	446	367	320	286	653	236	402	355	301	207	141	57	268	173
			8.00 - 8.30							A	16.6	27	1409	1757	616	236	704	248	374	311	277	307	629	242	402	315	287	195	133	48^	291	189
			8.30 - 9.00							A	19.3	30	1639	1755	656	261	742	258	412	340	319	300	612	251	403	314	265	184	124	41^	277	173
FAMILY TIES							13	206	206	A	19.9	31	1690	1911	747	347	860	346	548	448	374	250	558	224	363	302	268	149	216	119	277	191
		THU.	8.30P	30	NBC	CS		99	99	B	19.7	30	1673	1978	770	337	868	360	562	499	370	243	540	219	364	324	250	137	262	153	308	205
FINDER OF LOST LOVES							11		200	A	13.0	24	1104	1399	757	339	887	236	474	438	442	361	309	32v	109^	129^	172^	180^	93^	93^	110^	92^
	2	SAT.	10.00P	60	ABC	GD			98	B	13.5	25	1146	1523	796	286	873	246	428	398	396	391	448	115	219	224	232	189	104	64	98	70
			10.00 - 10.30							A	12.9	23	1095	1416	764	348	901	262	494	429	422	369	308	35v	107^	126^	170^	182^	84^	84^	123^	100^
			10.30 - 11.00							A	13.1	25	1112	1377	752	329	874	211^	453	446	460	355	306	27v	108^	127^	173^	179^	101^	101^	96^	83^
GLITTER							2	196	199	A	9.6	15	815	1525	651	267	809	272	446	395	358	314	472	136^	248	221	215	186	135^	87^	109^	91^
		TUE.	9.00P	60	ABC	GD		98	96	B	9.6	15	815	1525	651	267	809	272	446	395	358	314	472	136	248	221	215	186	135	87	109	91
			9.00 - 9.30							A	9.5	15	807	1554	649	260	799	255	424	381	360	325	464	116^	227	222	226	191	131^	83^	160	124^
			9.30 - 10.00							A	9.6	15	815	1498	654	274	816	284	464	410	359	304	482	154^	266	223	207	183	145^	95^	55^	55^
FROSTY THE SNOWMAN(S)								200		A	15.7	24	1333	2158	651	245	725	341	501	453	270	186^	393	188	272	238	149^	101^	229	115^	811	476
	1	TUE.	8.00P	30	CBS	EA		98																								
GIMME A BREAK							4	146	175	A	12.4	21	1053	2118	793	267	843	307	566	587	462	192	455	163	313	288	239	127	310	195	510	419
		SAT.	9.00P	30	NBC	CS		84	93	B	13.0	22	1104	2108	744	296	875	361	584	514	396	217	465	162	303	296	246	132	317	209	451	349
HALLMARK HALL OF FAME(S)								204		A	15.2	25	1290	1415	753	294	845	221	404	404	358	378	480	144^	231	213	198	218	64^	20v	26v	11v
	1	TUE.	9.00P	120	CBS	GD		99																								
			9.00 - 9.30							A	16.2	25	1375	1457	733	292	839	274	447	417	335	332	478	150^	222	218	198	213	72^	31v	68^	40v
			9.30 - 10.00							A	15.5	25	1316	1407	762	301	860	255	428	409	356	365	476	145^	214	206	197	218	59^	23v	12v	LT
			10.00 - 10.30							A	14.9	25	1265	1388	747	285	830	172^	362	392	366	403	481	158^	247	204	183^	216	66^	20v	11v	LT
			10.30 - 11.00							A	14.4	25	1223	1375	752	285	832	169^	357	393	370	410	474	124^	236	217	203^	220	61^	9v	8v	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HAWAIIAN HEAT	10		175	A	11.0	18	934	1520	508	263^	603	258^	367	284	240^	195^	577	193^	361	362	317	200^	135^	45v	205^	141^
2 FRI. 9.00P 60 ABC OP			94	B	11.3	18	959	1697	612	291	677	224	415	390	339	221	602	215	388	346	307	173	130	62	288	203
9.00 - 9.30				A	11.2	18	951	1517	494	256^	585	261^	357	269	219^	187^	562	166^	343	339	320	204^	157^	44v	213^	151^
9.30 - 10.00				A	10.9	18	925	1495	520	265^	613	252^	374	298	260^	197^	586	220^	375	375	311	197^	105^	42v	191^	125^
HIGHWAY TO HEAVEN	12	192	202	A	16.3	26	1384	1831	783	251	840	192	381	370	427	393	580	170	287	295	247	254	166	81^	245	173
WED. 8.00P 60 NBC GD		95	98	B	17.4	28	1477	1801	789	296	858	240	433	440	421	353	544	158	291	288	265	213	155	74	244	167
8.00 - 8.30				A	15.6	25	1324	1810	797	250	856	195	378	367	431	411	576	160	270	281	248	264	154	73^	224	162
8.30 - 9.00				A	16.9	26	1435	1854	772	251	827	191	384	374	423	380	585	177	302	310	251	246	177	89	265	185
HILL STREET BLUES	12	208	210	A	15.5	25	1316	1578	735	336	783	319	546	490	408	172	655	268	479	448	342	130	81^	40^	59^	44^
THU. 10.00P 60 NBC OP		99	99	B	17.3	29	1469	1651	715	330	782	337	546	502	366	176	716	317	541	487	348	137	94	37	59	37
10.00 - 10.30				A	15.7	25	1333	1557	722	329	763	308	537	492	397	164	643	252	462	444	344	132	80^	41^	71^	52^
10.30 - 11.00				A	15.3	26	1299	1592	748	341	803	329	554	485	422	183	666	282	497	453	341	127	79^	36^	44^	36^
HOT PURSUIT SPECIAL(S)		175		A	9.9	17	841	1480	550	234^	617	212^	435	372	318	158^	509	235^	374	309	240^	117^	199^	36v	155^	139^
1 FRI. 10.00P 60 NBC SM		92																								
10.00 - 10.30				A	10.0	16	849	1469	556	230^	601	222^	430	367	292^	149^	510	244^	381	321	228^	115^	200^	33v	158^	127^
10.30 - 11.00				A	9.7	17	824	1495	546	237^	637	203^	439	375	344	171^	513	230^	370	299^	253^	122^	195^	38v	150^	150^
HOT PURSUIT-SPECIAL(S)			170	A	6.8	12	577	1426	611	172^	639	187^	398^	400^	378^	194^	507	138^	369^	321^	311^	99v	59v	50v	221^	221^
2 FRI. 10.00P 60 NBC SM			93																							
10.00 - 10.30				A	6.9	12	586	1430	606	135^	641	195^	405^	389^	367^	200^	495	126^	363^	314^	316^	105v	76v	59v	218^	218^
10.30 - 11.00				A	6.7	12	569	1404	614	206^	635	180^	391^	408^	386^	187^	512	147^	369^	325^	302^	94v	38v	38v	219^	219^
HOTEL	12	208	206	A	20.7	35	1757	1468	742	287	885	288	455	382	381	374	501	156	276	266	246	182	46^	21^	36^	23^
WED. 10.00P 60 ABC GD		99	99	B	20.1	34	1706	1553	814	306	922	310	520	447	410	345	516	193	290	245	226	187	77	49	38	24
10.00 - 10.30				A	20.9	34	1774	1466	739	291	884	287	454	375	383	377	495	154	275	263	239	179	44^	21^	43^	29^
10.30 - 11.00				A	20.6	35	1749	1460	742	280	880	288	451	385	378	371	508	155	278	269	254	185	46^	21^	26^	16v
HUNTER	9		168	A	8.6	14	730	2003	641	122^	771	238^	446	420	382	277^	807	452	627	647	301^	124^	89^	43v	336^	322^
2 FRI. 9.00P 60 NBC OP			91	B	10.9	18	925	1883	705	265	770	243	499	463	431	218	693	249	469	452	369	175	172	89	248	188
9.00 - 9.30				A	8.6	14	730	1993	637	111^	760	222^	435	421	394	267^	779	440	621	636	283^	116^	94^	46v	360	330^
9.30 - 10.00				A	8.5	14	722	2024	650	130^	785	257^	461	425	374	285^	840	467	637	666	320^	132^	86v	39v	313^	313^
IT'S YOUR MOVE	11	182	188	A	14.0	21	1189	1857	659	233	753	298	487	409	325	225	501	202	325	286	210	163	334	182	269	194
WED. 9.30P 30 NBC CS		95	95	B	13.9	21	1180	1736	714	298	780	307	516	458	360	212	503	212	349	302	229	130	264	134	189	137
JEFFERSONS	8	201	204	A	14.3	22	1214	1703	718	305	831	277	444	389	371	344	543	158	296	286	271	209	118	64^	211	129
SUN. 9.00P 30 CBS CS		99	99	B	15.8	23	1341	1616	767	292	868	241	424	388	385	394	524	151	267	260	240	218	105	52	119	80
KATE & ALLIE	10	188		A	23.0	34	1953	1558	729	299	800	266	436	425	357	319	432	134	243	232	201	164	241	177	85^	51^
1 MON. 9.00P 30 CBS CS		98		B	18.2	26	1545	1523	774	307	853	280	475	460	375	322	425	137	250	230	200	149	136	89	109	73
KNOTS LANDING	11	205	205	A	20.6	34	1749	1585	804	288	946	350	558	449	379	337	458	167	279	241	199	152	140	102	41^	31^
THU. 10.00P 60 CBS GD		99	99	B	20.0	33	1698	1580	853	313	972	367	574	487	401	349	435	152	261	242	204	150	112	70	61	41
10.00 - 10.30				A	20.6	33	1749	1586	794	283	936	347	552	441	373	335	460	165	281	252	202	152	146	102	44^	31^
10.30 - 11.00				A	20.6	35	1749	1579	813	292	955	354	565	458	385	336	453	167	278	231	198	150	132	100	39^	31^
LOVE BOAT	13	189	201	A	14.3	25	1214	1695	782	294	925	241	454	423	428	428	519	105	234	252	263	253	116	65^	135	100^
SAT. 9.00P 60 ABC CS		95	98	B	15.4	27	1307	1628	788	278	871	241	399	372	361	424	496	137	241	225	228	221	126	79	135	87
9.00 - 9.30				A	13.2	23	1121	1716	785	293	929	234	446	411	422	441	532	108^	243	259	273	259	115	62^	140	104^
9.30 - 10.00				A	15.3	27	1299	1681	783	294	925	247	462	437	437	417	506	104	227	244	252	247	118	66^	132	95^
MAGNUM, P.I.	13	208	208	A	18.7	29	1588	1753	661	258	728	198	340	322	344	330	628	167	360	337	317	242	175	74^	222	120
THU. 8.00P 60 CBS PD		99	99	B	19.8	31	1681	1748	718	257	790	213	399	377	369	348	640	189	369	353	322	234	128	44	190	127
CONT'D																										

(VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
MAGNUM, P.I.-CONT'D																										
8.00 - 8.30				A	17.3	28	1469	1762	650	258	721	204	329	308	325	335	626	162	346	330	316	252	169	71^	246	132
8.30 - 9.00				A	20.0	31	1698	1747	669	258	732	194	352	339	358	321	631	171	369	344	318	234	182	77	202	113
MATT HOUSTON	12		180	A	13.9	24	1180	1577	727	368	811	275	524	470	430	205^	595	274	374	343	240	198^	123^	49v	48v	23v
2 FRI. 10.00P 60 ABC PD			91	B	12.5	22	1061	1670	729	318	808	287	523	497	403	224	573	187	359	354	310	169	128	69	161	121
10.00 - 10.30				A	13.3	23	1129	1548	725	376	809	268	518	461	437	213^	570	245	331	354	247	191^	117^	48v	52v	27v
10.30 - 11.00				A	14.6	25	1240	1586	722	356	804	275	524	474	422	198^	611	299	408	331	231	203	127^	51v	44v	19v
MIAMI VICE	10	179		A	13.0	20	1104	1612	559	254	561	200^	385	363	293	152^	535	277	379	334	194^	137^	244	54v	272	236
1 FRI. 9.00P 60 NBC OP		96		B	12.9	22	1095	1722	669	281	727	294	518	464	367	161	675	277	491	463	334	138	169	66	151	113
9.00 - 9.30				A	12.8	20	1087	1632	557	242	557	199^	371	351	283	162^	553	299	385	342	184^	147^	240	51v	282	235
9.30 - 10.00				A	13.2	20	1121	1583	562	264	562	199^	396	371	301	144^	514	255	369	323	199^	128^	246	56v	261	237
MICKEY'S CHRISTMAS CAROL(S)		203		A	21.6	32	1834	2146	641	294	723	358	508	455	279	172	389	200	301	253	142	80^	275	153	759	478
1 MON. 8.00P 60 NBC EA		99																								
8.00 - 8.30				A	21.3	32	1808	2164	628	283	709	357	495	437	264	171	407	208	310	255	147	87^	263	148	785	491
8.30 - 9.00				A	21.9	32	1859	2125	653	302	735	359	518	470	291	172	370	196	292	249	134	72^	285	158	735	463
MIKE HAMMER	11	187		A	11.4	21	968	1446	597	158^	597	179^	299	321	276	257	664	186^	363	395	381	269	141^	73^	44v	44v
1 SAT. 10.00P 60 CBS PD		93		B	13.0	23	1104	1704	660	236	722	182	406	401	399	272	712	179	417	424	415	244	107	38	163	115
10.00 - 10.30				A	11.1	20	942	1464	593	162^	593	179^	302	323	269	249^	677	208^	377	412	374	265	142^	69^	52v	52v
10.30 - 11.00				A	11.7	22	993	1421	599	154^	599	179^	295	315	279	265	651	167^	351	379	386	272	135^	74^	36v	36v
MUPPET BABIES SPECIAL(S)			189	A	9.9	15	841	2138	590	163^	670	328	486	443	228^	154^	449	222^	346	270^	169^	90^	216^	154^	803	508
2 TUE. 8.30P 30 CBS EA			90																							
MURDER, SHE WROTE	10	203	202	A	16.6	26	1409	1642	678	262	768	154	298	296	371	417	627	166	315	317	309	270	73^	37^	174	126
SUN. 8.00P 60 CBS SM		99	98	B	18.9	28	1605	1653	776	316	863	208	415	402	420	393	573	140	291	299	303	235	95	45	122	85
8.00 - 8.30				A	16.4	26	1392	1648	673	251	750	142	284	287	369	415	655	182	328	320	316	285	74^	35^	169	123
8.30 - 9.00				A	16.8	26	1426	1631	685	269	787	168	315	303	372	420	601	151	301	315	300	257	67^	36^	176	130
NBC MONDAY NIGHT MOVIES	12	197	193	A	14.9	23	1265	1659	829	237	919	287	534	483	425	317	468	181	320	252	207	137	127	82^	145	111
MON. 9.00P 120 NBC FF		99	99	B	20.4	31	1732	1744	840	321	912	323	568	506	439	284	532	200	342	324	264	142	163	86	137	95
9.00 - 9.30				A	14.7	21	1248	1646	815	229	896	305	524	477	398	300	479	201	344	260	202	128	102	76^	169	128
9.30 - 10.00				A	14.8	22	1257	1733	847	235	946	317	555	493	430	319	485	192	343	260	219	132	136	87^	166	131
10.00 - 10.30				A	15.4	24	1307	1601	815	233	906	269	520	464	426	325	432	168	285	219	182	138	137	79^	126	96^
10.30 - 11.00				A	15.0	25	1274	1612	819	237	903	252	524	479	435	317	458	153	298	255	218	143	129	79^	122	85^
NBC NEWS DIGEST-M-F	58	165	162	A	13.1	20	1112	1853	699	277	763	252	441	397	354	276	586	230	371	341	255	186	177	75	327	227
M-F 8.58P 1 NBC N		86	85	B	14.6	22	1240	1893	744	295	807	280	479	441	379	269	604	219	374	350	284	190	199	95	283	194
NBC NEWS DIGEST-2-M-F	26	168	181	A	12.1	19	1027	1676	686	262	739	251	449	430	356	240	591	216	407	370	290	151	177	56^	169	129
1 MON. 9.52P 1 NBC N		90	91	B	14.0	22	1189	1726	750	314	818	301	516	476	386	245	591	227	392	362	293	156	178	83	139	100
1 W & F 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	12	147	158	A	10.0	17	849	2283	659	225	781	251	470	489	418	249	521	219	338	319	252	149^	379	238	602	431
SAT. 8.58P 1 NBC N		78	84	B	11.6	20	985	1950	713	278	811	298	476	427	328	296	435	158	252	248	201	148	299	180	405	292
NBC NEWS DIGEST-2-SAT.	5		160	A	9.5	17	807	2027	748	269^	813	339	604	602	413	134^	457	128^	286^	290^	268^	122^	308^	193^	449	449
2 SAT. 9.58P 1 NBC N			87	B	10.2	18	866	1905	724	262	802	325	537	479	372	219	507	166	324	336	292	131	261	119	335	287
NBC NEWS DIGEST-SUN	11	170	172	A	14.2	22	1206	2274	863	320	1017	387	603	507	393	373	564	184	309	289	228	232	266	205	427	304
1 SUN. 8.58P 1 NBC N		86	89	B	14.3	21	1214	2026	748	280	804	306	496	444	361	257	630	231	401	367	292	196	193	116	399	279
2 SUN. 9.07P 1																										

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS DIGEST-2-SUN.	6	180		A	18.2	26	1545	1873	831	337	892	238	431	406	399	418	676	193	367	350	305	281	135^	47^	170	114^
1 SUN. 9.58P 1 NBC N		93		B	17.2	26	1460	1733	759	341	811	281	492	461	388	260	630	211	409	392	333	183	150	63	142	95
NBC NIGHTLY NEWS-SUN	4		170	A	8.3	15	705	1464	652	167^	684	136^	347^	322^	365	312^	631	109^	218^	258^	387	328^	65v	65v	84v	55v
2 SUN. 6.30P 30 NBC N			88	B	7.3	12	620	1534	710	206	729	135	275	280	342	397	632	180	266	275	265	294	72	57	101	84
NBC NIGHTLY NEWS	59	203	203	A	11.4	20	968	1669	734	272	790	189	327	339	392	389	611	145	272	302	327	283	72	32^	196	128
M-F 6.30P 30 NBC N		99	99	B	10.8	20	917	1589	747	250	793	172	328	343	388	397	607	143	262	286	291	289	56	32	133	84
NBC SUNDAY NIGHT MOVIE	10		199	A	14.1	23	1197	1912	784	369	969	321	510	501	405	373	551	185^	336	293	278	182^	152^	131^	240	216
2 SUN. 8.00P 180 NBC FF			99	B	16.6	26	1409	1722	758	343	835	295	508	477	401	256	615	214	388	379	324	174	133	59	139	99
8.00 - 8.30				A	12.3	20	1044	2037	738	387	937	286	477	487	407	364	565	235^	373	267	248	167^	161^	161^	374	274
8.30 - 9.00				A	13.1	21	1112	1919	768	389	940	293	479	516	396	365	557	221^	378	278	266	156^	162^	162^	260	214^
9.00 - 9.30				A	14.6	24	1240	2026	834	361	1013	385	576	560	401	358	497	132^	302	322	280	171^	215	215	301	277
9.30 - 10.00				A	15.5	25	1316	1784	801	323	974	346	517	498	381	384	504	146^	290	325	273	174^	108^	108^	198	198
10.00 - 10.30				A	15.1	25	1282	1885	787	368	973	305	501	469	406	393	586	194	339	277	291	203	149^	76^	177^	177^
10.30 - 11.00				A	14.3	24	1214	1801	755	383	946	297	495	465	431	355	584	191^	335	268	297	211	117^	67^	154^	154^
NEWHART	9	191		A	23.3	35	1978	1489	732	313	817	277	475	432	355	308	457	169	275	273	190	162	174	123^	41^	41^
1 MON. 9.30P 30 CBS CS		98		B	18.8	28	1596	1485	777	323	860	287	492	465	380	313	438	156	267	247	196	147	121	67	66	47
NEWSBREAK-M-F	63	181	183	A	16.2	25	1375	1600	751	286	845	247	451	419	388	341	538	174	302	291	252	197	117	53	100	67
1 MTHF 9.58P 1 CBS N		90	89	B	15.8	24	1341	1584	795	292	879	260	461	437	410	361	501	143	274	263	250	192	100	48	104	71
1 TUE. 9.55P 2																										
1 WED. 9.52P 1																										
2 MON. 8.53P 1																										
2 TUE. 10.02P 1																										
2 WED. 9.54P 1																										
2 TH & F 9.58P 1																										
NEWSBREAK-SAT.	13	189	185	A	11.0	19	934	1636	543	285	625	203	352	321	267	245	574	205	313	288	260	214	146	90^	291	204
1 SAT. 9.58P 1 CBS N		93	92	B	11.4	20	968	1711	633	246	712	200	404	396	363	265	685	192	395	394	378	238	113	57	201	150
2 SAT. 10.03P 1																										
NEWSBREAK-SUN.	12	180	188	A	13.3	20	1129	1738	707	248	829	272	413	373	362	364	629	244	402	377	281	200	122	67^	158	83^
SUN. 9.58P 1 CBS N		91	95	B	16.0	25	1358	1565	758	266	855	230	403	389	385	391	560	159	303	297	276	216	80	44	70	51
NFL MONDAY NIGHT FOOTBALL	14	209	213	A	20.6	32	1749	1523	437	220	463	146	245	237	240	172	917	352	574	532	439	280	84	10v	59^	35^
1 MON. 8.00P 199 ABC SE		96	99	B	16.8	28	1426	1496	455	183	478	144	288	268	253	156	885	336	564	526	422	259	78	18	55	34
2 MON. 9.00P 199																										
8.00 - 8.30				A	12.1	19	1027	1411	499	273	517	206^	247	255	210^	223^	649	129^	265	311	356	314	109^	39v	136^	101^
8.30 - 9.00				A	14.3	21	1214	1473	467	269	475	190^	243	259	207	189^	742	190^	356	395	384	312	131^	37v	125^	88^
9.00 - 9.30				A	20.5	30	1740	1606	460	230	475	162	257	251	226	170	933	357	582	546	451	295	129	28^	69^	43^
9.30 - 10.00				A	21.7	31	1842	1579	451	229	468	147	243	242	240	177	924	347	586	540	458	288	101	13v	86	47^
10.00 - 10.30				A	22.8	34	1936	1481	422	223	439	146	236	219	228	163	900	327	567	525	443	280	86	LT	56^	29^
10.30 - 11.00				A	21.0	32	1783	1486	405	204	439	139	235	207	236	162	951	365	615	575	468	275	55^	LT	41^	23^
11.00 - 11.30				A	20.3	35	1723	1520	417	213	464	134	247	209	257	169	974	433	656	588	420	248	55^	LT	27^	15v
11.30 - 12.00				A	25.5	50	2165	1577	436	193	485	114^	259	264	284	183	1011	447	655	547	443	281	53^	LT	28v	15v
12.00 - 12.30				A	24.9	54	2114	1427	421	189	453	100^	219	261	267	173	910	372	574	516	423	264	47^	LT	17v	LT
NIGHT BEFORE CHRISTMAS(S)		200		A	15.9	24	1350	2057	635	237	724	335	471	418	261	214	387	206	278	239	130^	90^	245	112^	701	407
1 TUE. 8.30P 30 CBS EA		98																								
NIGHT COURT	12	200	201	A	16.4	25	1392	1776	790	393	851	375	577	501	373	213	651	295	459	412	293	141	156	75^	118	90^
THU. 9.30P 30 NBC CS		99	99	B	16.9	26	1435	1751	750	349	840	357	544	490	359	235	619	280	446	404	278	131	173	92	119	85

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
PAPER DOLLS	5	204	204	A	9.6	17	815	1412	687	321	833	318	497	375	380	270	423	144^	241	223	193	158	111^	88^	45^	25v
TUE. 10.00P 60 ABC GD		99	98	B	10.7	18	908	1543	763	371	889	361	576	433	377	249	442	142	270	256	222	127	145	107	67	35
10.00 - 10.30				A	9.6	16	815	1450	710	342	825	307	500	387	389	267	453	166	279	236	194	150^	119^	95^	53^	33v
10.30 - 11.00				A	9.7	17	824	1350	655	296	831	322	488	361	367	270	385	118^	197	206	189	162	102^	81^	32v	12v
PARTNERS IN CRIME	5	159	176	A	10.6	19	900	1710	719	251	749	244	535	542	469	156	440	113^	262	261	282	139^	279	194	242	222
SAT. 10.00P 60 NBC PD		87	93	B	9.7	18	824	1746	654	269	735	266	519	479	405	162	499	133	292	288	298	166	266	168	246	216
10.00 - 10.30				A	10.4	19	883	1726	690	230	719	224	505	521	456	157	451	116^	264	264	290	147	298	201	258	233
10.30 - 11.00				A	10.9	20	925	1674	735	265	765	260	558	552	475	152	427	111^	256	258	271	130^	258	186	224	210
PERRY COMO'S XMAS-ENGLAND(S)		203		A	16.1	29	1367	1479	732	252	861	106^	278	322	419	509	465	86^	158^	189	213	261	77^	5v	76^	62^
1 SAT. 10.00P 60 ABC PC		98																								
10.00 - 10.30				A	16.3	29	1384	1500	740	248	872	120^	293	340	417	503	472	96^	171^	198	213	261	81^	9v	75^	63^
10.30 - 11.00				A	15.8	29	1341	1459	727	255	851	92^	263	305	422	516	456	78^	147^	180^	210	259	72^	LT	80^	61^
PUNKY BREWSTER	9	179	183	A	10.6	18	900	2292	722	334	752	305	493	410	296	243	582	270	366	401	218	161	223	156	735	440
1 SUN. 7.46P 14 NBC CS		92	95	B	11.1	18	942	2050	689	251	736	275	478	437	322	227	531	221	344	340	226	146	232	123	551	377
2 SUN. 7.00P 60																										
7.00 - 7.30				A	9.7	17	824	2350	720	330	755	311	487	428	289^	247^	583	278^	374	430	216^	153^	225^	141^	787	444
7.30 - 8.00				A	11.1	18	942	2272	728	339	752	305	498	403	297	240	584	271	362	384	216	165	225	166	711	443
REMINGTON STEELE	11	198	200	A	19.0	33	1613	1622	699	270	801	254	501	473	419	250	608	206	426	401	321	149	121	38^	92	71^
TUE. 10.00P 60 NBC PD		99	99	B	17.2	29	1460	1595	703	287	767	265	496	466	390	223	635	246	448	410	320	145	117	39	76	51
10.00 - 10.30				A	19.3	32	1639	1656	705	269	801	255	505	479	420	248	630	221	451	416	331	146	138	44^	87	67^
10.30 - 11.00				A	18.6	33	1579	1585	693	271	802	256	497	471	414	251	585	192	403	384	311	152	100	31^	98	72^
RIPLEY'S BELIEVE IT-NOT	13	187	190	A	11.7	19	993	2073	701	296	804	342	543	481	384	180	806	274	520	520	447	205	175	73^	288	180
SUN. 7.00P 60 ABC U		93	96	B	11.4	18	968	2105	699	274	781	303	497	455	366	215	770	313	520	463	354	202	186	66	368	248
7.00 - 7.30				A	10.7	18	908	1998	683	277	778	324	544	464	380	172	767	271	497	492	412	206	182	84^	271	175
7.30 - 8.00				A	12.8	21	1087	2108	704	305	813	350	537	489	383	183	826	272	529	540	470	200	168	64^	301	185
RIPTIDE	10	199	197	A	21.5	34	1825	1758	631	288	694	249	441	411	324	218	697	269	476	438	323	172	193	36^	174	126
TUE. 9.00P 60 NBC PD		99	99	B	19.7	30	1673	1711	660	279	728	259	457	428	342	228	669	250	448	415	325	180	164	48	150	102
9.00 - 9.30				A	20.8	32	1766	1800	637	288	700	253	446	407	323	220	713	279	482	439	322	180	195	35^	192	138
9.30 - 10.00				A	22.1	35	1876	1718	626	288	690	247	438	412	323	218	685	261	470	438	323	165	187	35^	156	116
ST. ELSEWHERE	13	200	206	A	13.3	22	1129	1615	779	378	837	294	548	554	453	224	645	325	496	449	258	129	82^	42^	51^	27v
WED. 10.00P 60 NBC GD		99	99	B	13.3	22	1129	1623	810	348	874	357	596	565	411	221	576	276	445	398	253	105	110	52	63	42
10.00 - 10.30				A	13.4	22	1138	1598	766	370	825	291	539	538	441	227	641	320	492	444	262	131	83^	48^	49^	27v
10.30 - 11.00				A	13.1	23	1112	1635	792	386	850	298	559	573	464	220	651	330	500	451	257	133	84^	38^	50^	26v
SCARECROW & MRS. KING	10	193		A	19.8	29	1681	1564	764	294	841	193	375	373	396	425	512	83^	213	244	291	258	129^	87^	82^	70^
1 MON. 8.00P 60 CBS GD		98		B	17.6	26	1494	1612	771	301	861	239	442	427	398	368	477	117	235	234	249	205	107	60	167	116
8.00 - 8.30				A	19.0	28	1613	1564	756	297	846	200	366	350	377	441	503	80^	201	230	275	262	126^	82^	89^	75^
8.30 - 9.00				A	20.5	30	1740	1567	777	294	840	191	385	394	414	412	521	85^	223	254	307	257	130^	90^	76^	64^
SILVER SPOONS	9	180		A	11.7	19	993	2061	647	175^	658	223^	359	249	268	293	725	369	476	404	257	194^	258	101^	420	315
1 SUN. 7.16P 30 NBC CS		93		B	10.3	17	874	1939	664	267	702	252	432	405	320	221	543	218	355	330	248	139	225	115	469	323
SIMON & SIMON	12	208	207	A	22.0	33	1868	1651	724	261	803	205	412	398	395	339	557	155	304	304	268	215	150	76	141	75
THU. 9.00P 60 CBS PD		99	99	B	21.4	33	1817	1674	772	263	851	250	456	422	405	345	590	169	335	323	305	215	110	37	123	78
9.00 - 9.30				A	21.4	32	1817	1659	716	254	793	196	399	395	392	338	563	149	309	307	281	218	148	73	155	82
9.30 - 10.00				A	22.6	34	1919	1636	728	264	807	213	420	401	394	336	545	160	298	298	255	210	154	79	130	68
60 MINUTES	14	209	209	A	20.2	33	1715	1640	699	249	747	149	292	298	348	410	789	256	400	336	352	340	54^	32^	50^	32^
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
60 MINUTES-CONT'D																										
SUN. 7.00P 60 CBS DN		99	99	B	21.8	34	1851	1620	734	290	787	168	337	343	381	399	684	187	350	340	332	285	67	30	82	48
7.00 - 7.30				A	20.1	34	1706	1615	676	233	719	146	281	286	329	397	790	250	399	339	361	341	55^	34^	51^	32^
7.30 - 8.00				A	20.5	33	1740	1641	713	259	764	151	298	307	357	415	775	254	394	329	340	333	52^	27^	50^	32^
SMURFS CHRISTMAS SPECIAL(S)			193	A	13.3	23	1129	2345	536	129^	589	230	371	384	263	153^	546	248	356	329	226	166^	352	223	858	544
2 SAT. 8.00P 30 NBC EA			95																							
SPECIAL MOVIE PRSNT-MON(S)			201	A	20.7	30	1757	1850	776	318	838	231	479	464	424	305	625	173	407	403	345	178	149	54^	238	144
2 MON. 8.00P 120 CBS FF			99																							
8.00 - 8.30				A	20.4	30	1732	1837	758	298	822	210	447	434	428	318	617	171	393	368	341	185	132^	57^	266	154
8.30 - 9.00				A	21.0	31	1783	1765	732	282	782	205	438	429	420	289	600	157	380	351	332	192	145	55^	238	146
9.00 - 9.30				A	21.0	30	1783	1886	788	344	857	245	500	483	421	308	624	179	422	434	343	164	166	53^	239	150
9.30 - 10.00				A	20.3	29	1723	1914	824	352	892	262	528	511	431	306	660	189	440	464	364	164	148	52^	214	122^
SPECIAL MOVIE PRSNT.-SAT(S)			196	A	12.2	22	1036	1550	579	333	635	159^	370	341	335	260	755	248	433	370	361	267	83^	83^	77^	44v
2 SAT. 9.00P 120 CBS FF			97																							
9.00 - 9.30				A	11.1	19	942	1738	581	294	637	143^	315	301	327	296	770	231^	431	409	377	280	73^	73^	258^	196^
9.30 - 10.00				A	11.5	20	976	1560	603	342	655	152^	379	347	350	276	734	226^	407	370	359	268	93^	93^	78^	LT
10.00 - 10.30				A	12.6	23	1070	1482	572	354	625	163^	385	355	342	240	775	269	454	371	363	266	82^	82^	LT	LT
10.30 - 11.00				A	13.5	25	1146	1455	568	342	630	178^	392	356	321	238	744	269	443	342	345	251	81^	81^	LT	LT
SPENCER	4	148	178	A	11.2	19	951	1953	782	317	817	342	596	603	420	149	461	190	340	310	228	94^	271	168	404	367
SAT. 9.30P 30 NBC CS		85	94	B	11.7	20	993	2054	743	329	842	368	610	538	384	168	478	187	335	317	244	106	352	222	382	328
SPORTSBREAK-SAT	14	190	194	A	10.5	18	891	1948	547	236	660	230	386	368	292	220	557	187	326	325	277	187	211	92^	520	368
1 SAT. 8.56P 1 CBS SN		91	93	B	11.6	20	985	1963	664	256	736	234	444	422	365	245	706	257	455	420	359	212	150	61	371	255
2 SAT. 8.58P 1																										
SPORTSBREAK-SUN	14	198	197	A	14.5	22	1231	1641	679	266	773	174	328	325	367	389	584	144	311	333	305	230	73^	40^	211	157
SUN. 8.58P 1 CBS SN		95	95	B	18.8	27	1596	1664	783	304	866	210	410	406	416	398	576	146	303	304	298	230	98	55	124	86
T.J. HOOKER	10	179	196	A	11.9	21	1010	1935	859	334	963	253	458	376	434	454	611	124^	307	312	336	255	164	80^	197	114^
SAT. 8.00P 60 ABC OP		83	93	B	12.4	22	1053	1723	765	283	841	213	380	348	369	412	572	117	253	274	287	271	130	68	180	120
8.00 - 8.30				A	11.2	20	951	1912	874	325	967	258	441	358	418	468	597	119^	281	289	327	262	165	87^	183	101^
8.30 - 9.00				A	12.6	22	1070	1942	843	338	958	249	472	390	441	443	620	128	330	330	342	247	157	74^	207	126
TV BLOOPERS & PRAC. JOKES	12		196	A	18.0	27	1528	1842	787	223	838	280	484	451	387	282	558	215	387	277	264	171	207	91^	239	173
2 MON. 8.00P 60 NBC CV			98	B	17.2	26	1460	1896	750	303	825	321	506	419	354	269	546	201	341	298	252	180	247	114	278	199
8.00 - 8.30				A	17.4	26	1477	1886	803	222	853	278	485	459	401	294	577	217	391	281	275	186	211	85^	245	171
8.30 - 9.00				A	18.5	27	1571	1803	776	227	828	283	483	442	373	274	541	215	384	272	250	157^	200	96^	234	173
THREE'S A CROWD	8	188	196	A	13.0	20	1104	1701	659	345	766	216	396	359	366	320	577	242	317	313	221	203	180	111^	178	137
TUE. 8.00P 30 ABC CS		96	98	B	14.3	22	1214	1720	739	280	817	281	447	368	338	321	521	194	290	256	210	193	183	100	199	132
TRAPPER JOHN, M.D.	10	199	204	A	14.8	24	1257	1708	745	287	877	299	484	409	391	362	658	272	431	409	305	186	102	65^	71^	34^
SUN. 10.00P 60 CBS GD		99	99	B	14.8	25	1257	1497	742	279	859	244	430	391	386	383	524	180	294	281	245	190	68	41	46	28
10.00 - 10.30				A	14.6	23	1240	1742	757	290	894	311	493	404	395	373	660	286	437	416	292	183	108	68^	80^	36^
10.30 - 11.00				A	15.1	25	1282	1656	726	279	850	287	469	408	377	349	646	255	419	394	313	187	96^	63^	64^	31^
20/20	11	207	207	A	15.3	25	1299	1615	673	309	757	206	377	396	375	297	639	155	363	386	347	232	119	72^	100	46^
THU. 10.00P 60 ABC DN		99	99	B	14.5	24	1231	1543	716	297	791	194	404	413	407	321	615	162	340	355	315	221	87	44	50	33
10.00 - 10.30				A	15.5	25	1316	1635	672	323	759	219	384	399	363	293	637	152	359	394	348	232	128	82^	111	52^
10.30 - 11.00				A	15.0	25	1274	1598	680	293	761	194	373	394	388	304	646	160	372	382	347	234	104	61^	87^	41^
V	8	199	198	A	13.0	21	1104	1973	568	188	651	265	432	331	296	189	616	300	462	426	258	129	259	85^	447	321
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
V-CONT'D																										
FRI. 8.00P 60 NBC SF		99	99	B	13.8	23	1172	2146	691	252	762	288	530	453	394	187	664	288	488	454	322	134	266	110	454	321
8.00 - 8.30				A	12.7	21	1078	1975	580	185	670	269	427	318	296	209	606	296	452	411	257	128	261	91^	438	308
8.30 - 9.00				A	13.3	21	1129	1964	557	194	636	265	440	348	295	168	619	301	466	440	257	128	256	77^	453	335
WEBSTER	13	181	202	A	16.2	26	1375	1729	750	316	830	223	434	409	419	340	479	99	244	268	283	192	154	66^	266	157
FRI. 8.30P 30 ABC CS		93	98	B	16.4	27	1392	1810	766	320	856	282	476	445	382	324	480	152	268	268	236	172	156	91	318	208
WHO'S THE BOSS?	8	194	194	A	13.4	20	1138	1649	712	343	801	252	437	381	381	312	535	195	279	305	233	188	172	118	141	108^
TUE. 8.30P 30 ABC CS		97	97	B	15.0	23	1274	1739	761	298	849	314	494	405	358	301	509	188	296	268	222	170	195	120	186	125
YOGI BEAR'S XMAS CAPER(S)			193	A	12.0	19	1019	1979	608	147^	671	291	426	389	222^	206^	494	198^	352	281	194^	132^	155^	107^	659	354
2 TUE. 8.00P 30 CBS EA			94																							
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	11	198	201	A	4.3	16	365	1063	311^	98^	383	110^	145^	142^	207^	181^	658	165^	403	372	422	241^	LT	LT	22v	LT
1 MON. 11.50P 30 ABC N		97	97	B	3.7	17	314	1059	367	126	432	115	193	233	225	156	614	228	372	372	298	208	LT	LT	LT	LT
2 MON. 12.55A 30																										
ABC NEWS:NIGHTLINE	41	198	193	A	6.0	16	509	1360	567	228	701	207	389	309	332	256	576	175	330	337	286	215	18v	11v	65^	16v
1 TU & W 11.30P 30 ABC N		97	96	B	5.9	16	501	1350	620	212	690	170	351	327	372	271	584	175	320	319	285	217	33	15	43	22
1 THU. 11.30P 31																										
2 TUTHF 11.30P 30																										
2 WED. 11.30P 34																										
ABC NEWS:NIGHTLINE SPEC.(S)		193		A	5.0	18	425	984	337^	177^	341^	55v	243^	198^	237^	98v	643	269^	551^	511^	282^	92v	LT	LT	LT	LT
1 FRI. 12.30A 30 ABC N		97																								
ABC ROCKS	10		127	A	2.3	6	195	631^	426^	77v	426^	129v	426^	426^	297v	LT	144v	144v	144v	144v	LT	LT	LT	LT	61v	61v
2 FRI. 12.00M 32 ABC PC			72	B	2.1	7	178	1013	403	206	484	239	393	318	220	56	443	244	344	321	170	80	33	LT	53	40
ABC WEEKEND REPORT-SAT.	12	167	169	A	4.4	11	374	1227	657	237^	700	165^	376	355	409	270^	392	100^	154^	173^	229^	183^	77v	67v	58v	58v
SAT. 11.30P 15 ABC N		87	88	B	4.1	10	348	1299	726	215	765	208	417	398	413	270	476	94	214	223	274	217	30	19	28	28
ABC WEEKEND REPORT-SUN.	12	168	170	A	4.7	12	399	1694	847	231^	847	368	561	461	383	264^	565	223^	354	326	290^	189^	45v	LT	237^	33v
SUN. 11.30P 15 ABC N		91	91	B	3.7	12	314	1286	630	196	655	240	388	332	319	218	531	216	367	307	247	141	32	LT	68	18
CBS NEWS NIGHTWATCH-1	59	59	59	A	1.3	12	110	900	373^	226^	427^	136v	291^	300^	218^	73v	473^	191^	264^	227^	173^	209^	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		59	60	B	1.2	13	102	823	391	203	442	117	275	249	244	130	369	148	210	204	172	141	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	65	96	96	A	1.2	21	102	696	236^	138v	294^	88v	245^	206^	186^	LT	382^	167^	275^	245^	195^	98v	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		86	86	B	1.1	21	93	685	271	149	317	106	231	206	174	65	358	168	240	240	152	100	LT	LT	LT	LT
2.30 - 3.00				A	1.4	17	119	983	235^	143^	302^	93v	210^	210^	184^	LT	588	227^	328^	353^	294^	210^	93v	LT	LT	LT
3.00 - 3.30				A	1.3	19	110	736	228^	73v	282^	91v	227^	199^	163^	LT	454^	245^	318^	309^	154^	109v	LT	LT	LT	LT
3.30 - 4.00				A	1.2	21	102	716	206^	157^	265^	59v	235^	176^	176^	LT	451^	216^	402^	363^	235^	49v	LT	LT	LT	LT
4.00 - 4.30				A	1.2	24	102	520^	206^	98v	255^	69v	236^	187^	167^	LT	265^	147v	236^	167^	118v	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.1	23	93	645^	259^	161v	355^	172^	344^	247^	172^	LT	290^	140v	247^	150v	150v	LT	LT	LT	LT	LT
5.00 - 5.30				A	.9	19	76	711^	304^	185v	409^	171v	369^	263^	211^	LT	302^	79v	197v	197v	223^	105v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	20	85	541^	294^	189^	294^	LT	224^	224^	271^	70v	247^	59v	118v	118v	188^	129v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	13	139	134	A	6.7	13	569	1636	722	387	822	206^	410	433	402	332	655	264	437	413	31,	201^	127^	50v	32v	11v
SUN. 11.00P 15 CBS N		74	73	B	5.9	13	501	1389	704	280	793	177	366	374	397	359	532	169	303	290	261	210	41	21	23	16
DAVID LETTERMAN I	47	187	186	A	4.0	18	340	1326	510	129^	575	259	353	288	191	171^	629	382	479	309	179^	135^	51^	LT	71^	30v
M-TH 12.30A 30 NBC GV		98	98	B	3.8	19	323	1293	515	187	575	233	338	291	248	161	648	365	476	338	221	138	33	LT	37	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
DAVID LETTERMAN II				47	187	186	A	3.2	19	272	1268	437	91^	510	279	320	250	136^	147^	701	459	554	345	176^	135^	23v	LT	34v	LT
M-TH 1.00A	30	NBC	GV		98	98	B	2.8	18	238	1254	477	184	529	219	323	283	237	137	653	391	507	345	217	119	25	LT	47	LT
EYE ON HOLLYWOOD				30	108	107	A	1.6	6	136	1449	691	279^	941	374^	677	353^	442^	228^	508	110v	206^	251^	280^	250^	LT	LT	LT	LT
1 TUE. 12.00M	31	ABC	GV		65	66	B	1.7	6	144	1106	442	203	561	198	328	239	287	177	528	194	324	310	248	155	LT	LT	LT	LT
1 WED. 12.00M	30																												
1 THU. 12.01A	30																												
2 TU&TH 12.00M	30																												
2 WED. 12.04A	30																												
EYE ON HOLLYWOOD-SPEC.(S)					111		A	1.5	7	127	1417^	401v	519^	621^	322v	322v	102v	299v	299v	796^	465v	465v	323v	331v	331v	LT	LT	LT	LT
1 MON. 12.20A	30	ABC	GV		67																								
FRIDAY NIGHT VIDEOS				11	191	187	A	3.5	16	297	886	303^	67v	394^	182^	283^	226^	148^	91v	329^	188^	239^	203^	71v	70v	112^	44v	51v	40v
FRI. 12.30A	90	NBC	PC		99	98	B	3.3	16	280	1199	404	150	485	283	377	258	149	85	430	291	356	218	110	60	179	68	105	94
12.30 - 1.00							A	4.7	17	399	837	333	80v	406	158^	281^	276^	201^	77v	241^	121^	183^	138^	62v	58v	125^	45v	65v	52v
1.00 - 1.30							A	3.4	15	289	820	284^	58v	325^	117^	211^	170^	94v	114^	339^	187^	229^	201^	73v	79v	97v	52v	59v	41v
1.30 - 2.00							A	2.6	15	221	950	254^	54v	421^	295^	358^	190^	113v	63v	438^	285^	321^	298^	80v	73v	91v	22v	LT	LT
G MICHAELS SPORTS MACHINE				14	78	77	A	1.7	6	144	576^	340^	118v	340^	LT	77v	160v	229^	180v	236^	63v	112v	146v	173v	90v	LT	LT	LT	LT
SUN. 12.00M	30	NBC	SC		51	50	B	1.6	6	136	878	410	217	435	100	266	324	297	96	422	174	287	287	186	113	LT	LT	LT	LT
LATE MOVIE I				69	178	178	A	5.7	17	484	1250	537	221	628	221	393	351	317	184	506	216	342	301	224	141	85^	39^	31v	25v
1 M & TU 11.30P	67	CBS	FF		91	91	B	5.1	17	433	1208	581	213	647	201	384	355	343	207	482	182	316	279	233	141	51	28	28	16
W & F 11.30P	68																												
1 THU. 11.30P	62																												
2 MON. 11.30P	67																												
2 TUE. 11.30P	66																												
2 THU. 11.30P	65																												
11.30 - 12.00							A	6.0	15	509	1250	551	213	633	215	386	347	317	191	515	219	346	311	231	141	76^	37^	26v	18v
12.00 - 12.30							A	5.6	18	475	1232	532	229	620	223	392	354	312	180	489	207	327	289	217	141	85^	40^	38^	28v
12.30 - 1.00							A	5.5	22	467	1276	460	231	587	196	376	318	303	171	527	242	375	300	199	142	145	49^	17v	17v
LATE MOVIE II				69	178	178	A	3.9	19	331	1278	485	235	600	222	392	332	290	157^	571	266	405	350	226	148^	83^	34v	24v	24v
1 MON. 12.37A	51	CBS	FF		91	91	B	3.5	19	297	1113	511	211	579	180	358	321	312	171	461	190	308	281	225	126	45	23	28	LT
1 TUE. 12.37A	52																												
1 WED. 12.38A	43																												
1 THU. 12.32A	60																												
1 FRI. 12.38A	46																												
2 MON. 12.37A	46																												
2 TUE. 12.36A	45																												
2 WED. 12.38A	49																												
2 THU. 12.35A	50																												
2 FRI. 12.38A	43																												
12.30 - 1.00							A	4.1	18	348	1282	500	226	613	231	391	333	289	170^	564	271	403	334	213	144^	82^	34v	23v	23v
1.00 - 1.30							A	3.7	21	314	1264	466	238	587	210	388	327	293	151^	576	264	408	359	236	153^	75^	28v	26v	26v
SATURDAY NIGHT				11	194	197	A	9.2	26	781	1589	533	257	744	391	578	394	294	113^	583	286	502	429	270	60^	137^	53^	125^	115^
1 SAT. 11.30P	84	NBC	GV		98	99	B	7.5	22	637	1438	543	257	636	320	479	384	254	115	534	269	452	394	236	69	184	82	84	77
2 SAT. 11.30P	80																												
11.30 - 12.00							A	10.3	26	874	1709	579	231	761	405	573	391	289	141^	668	304	538	466	323	96^	159	50^	121^	114^
12.00 - 12.30							A	9.3	27	790	1635	541	275	788	402	628	421	334	99^	595	329	530	422	247	47^	118^	51^	134^	116^
12.30 - 1.00							A	7.5	25	637	1316	435	272	637	349	504	350	238	84^	423	190^	398	378	220	25v	137^	69^	119^	119^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TONIGHT SHOW	58	198	196	A	7.3	21	620	1305	604	162	659	199	324	334	300	250	537	221	339	266	241	171	57^	12v	52^	39^
M-F 11.30P 60 NBC GV		99	98	B	7.1	22	603	1355	624	206	673	205	346	339	325	252	587	261	383	305	252	170	58	19	37	24
11.30 - 12.00				A	8.0	21	679	1314	619	174	670	194	333	342	313	263	531	207	324	266	242	180	58^	10v	55^	43^
12.00 - 12.30				A	6.6	22	560	1273	578	145	635	199	302	316	280	235	537	236	354	263	235	159	54^	15v	47^	34^
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			194	A	6.5	17	552	1484	648	114v	764	367^	567	331^	292^	164^	424^	200^	300^	147^	161^	98v	124^	85v	172^	121^
2 WED. 4.30P 60 ABC FV			96																							
4.30 - 5.00				A	6.3	17	535	1439	645	77v	778	408^	590	315^	276^	152^	489	253^	378^	189^	168^	89v	LT	LT	172^	116v
5.00 - 5.30				A	6.8	17	577	1484	640	146^	739	319^	535	344^	306^	175^	349^	147^	218^	99v	144^	103v	232^	159^	164^	121^
ABC DAYTIME NEWSBRIEF-M-F	60	207	207	A	7.5	26	637	1254	792	258	895	431	631	476	348	229	234	121	150	100	63^	78^	49^	42^	76^	22v
M-F 2.58P 1 ABC N		99	99	B	7.6	27	645	1270	795	226	890	433	632	487	357	218	217	98	127	90	58	85	64	54	99	29
ABC WORLD NEWS-MORN-615A	60	108	108	A	1.4	15	119	1647	749	378^	807	252^	604	487^	454^	185^	621	201^	437^	428^	345^	176^	117v	42v	102v	102v
M-F 6.15A 15 ABC N		77	77	B	1.5	17	127	1174	569	262	615	197	427	382	303	155	430	115	272	272	252	137	63	LT	66	59
ABC WORLD NEWS-MORN-645A	60	170	171	A	2.5	19	212	1406	676	260^	709	166^	496	481	443	184^	409	146^	254^	231^	183^	146^	141^	51v	147^	104^
M-F 6.45A 15 ABC N		92	92	B	2.6	19	221	1269	611	257	672	206	455	437	363	165	417	115	235	243	231	149	76	42	104	78
ALL MY CHILDREN	55	209	208	A	7.5	25	637	1314	841	266	987	549	733	507	314	220	226	128	144	85^	62^	72^	34^	28^	67^	11v
M-F 1.00P 60 ABC DD		99	99	B	7.7	26	654	1373	875	262	990	513	707	524	346	234	242	118	161	114	71	77	39	31	102	20
1.00 - 1.30				A	7.0	24	594	1316	848	259	990	550	730	507	315	223	223	127	141	86^	61^	71^	32^	26v	71^	10v
1.30 - 2.00				A	7.9	27	671	1314	842	270	994	555	743	513	314	218	223	126	143	83^	59^	71^	37^	29^	60^	10v
ANOTHER WORLD	59	201	202	A	5.6	20	475	1362	862	290	1005	344	588	490	482	395	211	72^	77^	36^	90^	129^	39^	28v	107^	53^
M-F 2.00P 60 NBC DD		99	99	B	5.4	19	458	1346	888	174	964	315	499	418	418	430	236	93	106	76	83	114	42	33	104	33
2.00 - 2.30				A	5.8	20	492	1368	862	289	1002	349	594	487	479	387	210	71^	79^	37^	92^	127	37^	26v	119^	56^
2.30 - 3.00				A	5.5	19	467	1313	844	272	984	333	573	486	475	390	199	64^	69^	33v	88^	126^	33^	25v	97^	49^
AS THE WORLD TURNS	63	205	205	A	6.9	23	586	1172	719	105	822	196	329	280	326	445	243	48^	89^	92^	116	137	48^	22v	59^	25v
M-F 1.30P 60 CBS DD		99	99	B	7.2	25	611	1171	807	100	884	228	378	336	350	456	212	47	81	72	95	118	23	10	52	11
1.30 - 2.00				A	6.8	23	577	1198	729	109	832	202	340	286	323	448	259	50^	92^	99^	125	146	43^	21v	64^	26v
2.00 - 2.30				A	7.0	24	594	1145	711	100^	813	188	320	275	331	444	229	44^	84^	86^	109	130	49^	22v	54^	26v
BODY LANGUAGE	63	96	98	A	2.5	7	212	1443	763	174^	896	297	405	293	283^	439	344	99^	151^	170^	166^	155^	42v	24v	161^	95^
M-F 4.00P 30 CBS PV		52	52	B	2.7	8	229	1294	752	195	844	236	373	330	335	418	313	74	145	144	157	151	47	25	90	46
CAPITOL	63	197	198	A	5.8	20	492	1209	695	102^	803	212	330	272	325	416	248	54^	108^	99^	125	134	76^	32^	82^	35^
M-F 2.30P 30 CBS DD		95	95	B	5.9	21	501	1158	762	107	847	232	373	332	353	420	202	48	83	74	99	111	43	19	66	15
CBS EARLY MORNING NEWS	65	137	138	A	1.7	18	144	1063	528	194^	563	159^	278^	250^	257^	216^	437	160^	180^	264^	173^	167^	LT	LT	42v	42v
M-F 6.30A 30 CBS N		89	89	B	1.6	17	136	1138	454	204	471	76	245	284	317	166	614	197	299	327	268	254	LT	LT	LT	LT
CBS MORNING NEWS 1	65	201	201	A	2.9	14	246	1130	618	223^	630	118^	325	362	362	244^	411	45v	94^	117^	158^	285	LT	LT	73^	32v
M-F 7.30A 30 CBS N		99	99	B	3.2	16	272	1139	585	158	609	122	311	315	302	259	459	72	180	174	204	266	19	LT	52	23
CBS MORNING NEWS 2	65	201	201	A	3.3	14	280	1168	672	175^	732	139^	367	346	396	304	393	46v	129^	149^	169^	236	LT	LT	43v	25v
M-F 8.30A 30 CBS N		99	99	B	3.5	16	297	1051	599	110	636	114	270	270	302	320	346	64	132	125	143	195	18	LT	51	17
CBS SCHOOLBREAK SPECIALS(S)		195		A	7.5	20	637	1316	539	121^	591	150^	269^	278^	253^	269^	436	156^	195^	209^	113^	195^	79v	79v	210^	132^
1 TUE. 4.30P 60 CBS CL		97																								
4.30 - 5.00				A	7.1	20	603	1279	475	73v	533	153^	256^	250^	220^	238^	394^	142^	167^	177^	96v	183^	108^	108^	244^	166^
5.00 - 5.30				A	7.9	20	671	1338	590	161^	633	142^	277^	297^	279^	296^	471	168^	221^	237^	126^	205^	54v	54v	180^	101^
DAYS OF OUR LIVES CONT'D	59	205	205	A	7.0	24	594	1308	796	211	919	336	509	412	415	375	259	83^	114	85^	113	134	51^	40^	79^	37^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
DAYS OF OUR LIVES-CONT'D																										
M-F 1.00P 60 NBC DD		99	99	B	6.8	23	577	1337	818	188	915	327	495	416	403	372	293	111	146	109	112	131	55	43	74	26
1.00 - 1.30				A	6.6	22	560	1332	808	201	927	329	507	415	431	384	263	78^	109^	82^	121	144	57^	46^	85^	41^
1.30 - 2.00				A	7.4	25	628	1268	782	216	904	336	504	406	398	366	246	87^	115	85^	100	120	42^	32^	76^	34^
EDGE OF NIGHT	55	102	102	A	2.7	8	229	1336	712	170^	896	489	655	423	318	224^	152^	65v	96^	92^	70^	47v	156^	135^	132^	53v
M-F 4.00P 30 ABC DD		61	60	B	2.6	8	221	1326	772	218	918	423	624	438	389	266	187	84	113	93	89	62	131	115	90	49
FACTS OF LIFE M-F	59	139	138	A	3.8	16	323	1341	650	143^	725	289	450	325	322	263	278	105^	148^	124^	143^	105^	102^	55^	236	89^
M-F 10.00A 30 NBC CS		84	84	B	3.6	15	306	1376	695	141	757	296	450	336	303	264	300	130	177	150	116	97	90	58	229	83
FAMILY FEUD	54	175	176	A	2.8	11	238	1500	885	246^	995	516	668	399	278	311	299	135^	177^	159^	84^	84^	46v	21v	160^	30v
M-F 11.30A 30 ABC QP		88	88	B	2.9	12	246	1398	847	221	936	429	582	407	314	318	281	130	176	153	95	81	56	38	125	44
GENERAL HOSPITAL	55	207	207	A	8.7	28	739	1283	758	281	876	443	631	466	324	210	213	94	126	90	62^	84	98	94	96	53^
M-F 3.00P 60 ABC DD		99	99	B	8.8	28	747	1324	803	230	900	436	630	481	348	223	225	100	134	97	71	87	105	93	94	48
3.00 - 3.30				A	8.5	28	722	1259	770	276	882	447	633	470	319	213	197	85^	111	78^	50^	85^	89	84^	91	50^
3.30 - 4.00				A	8.9	27	756	1295	738	280	866	438	627	460	329	205	223	102	140	101	69^	81^	107	104	99	54^
GOOD MORNING, AMERICA-730	60	204	204	A	5.0	24	425	1369	719	191	733	275	435	393	349	248	508	109^	207	233	265	235	57^	25v	71^	31v
M-F 7.30A 30 ABC N		99	99	B	4.8	23	408	1259	724	181	736	248	408	392	328	276	377	67	155	163	205	196	45	16	101	56
GOOD MORNING, AMERICA-830	60	202	202	A	5.5	24	467	1349	747	113^	787	218	400	368	389	321	494	133	212	184	217	252	LT	LT	63^	LT
M-F 8.30A 30 ABC N		99	99	B	5.3	23	450	1261	803	137	828	244	426	394	391	347	353	78	153	140	168	181	LT	LT	69	15
GUIDING LIGHT	63	206	206	A	7.6	24	645	1285	726	131	823	180	365	328	389	417	229	49^	102	89^	120	116	137	69^	96	47^
M-F 3.00P 60 CBS DD		99	99	B	7.4	24	628	1249	762	136	858	210	389	344	384	424	196	44	85	76	97	101	119	62	76	28
3.00 - 3.30				A	7.3	24	620	1263	732	122	829	178	363	323	390	426	213	45^	93^	85^	110	108	124	61^	97^	45^
3.30 - 4.00				A	7.8	24	662	1310	727	131	825	179	368	330	396	418	243	50^	106	93	128	124	146	73^	96	48^
LOVING	55	188	188	A	3.6	14	306	1382	791	234	958	477	670	425	311	262	273	94^	120^	98^	98^	153^	42v	LT	109^	37v
M-F 12.30P 30 ABC DD		96	95	B	3.9	14	331	1370	800	238	928	466	650	446	336	236	248	100	122	74	66	125	55	37	139	43
NBC NEWS AT SUNRISE	60	176	173	A	1.9	15	161	1298	807	211^	826	112^	572	553	609	254^	472	154^	328^	310^	225^	144^	LT	LT	LT	LT
M-F 6.30A 30 NBC N		94	93	B	1.9	16	161	1293	721	272	735	94	422	459	504	250	513	165	347	299	251	155	LT	LT	37	32
NBC NEWS DIGEST-DAYTIME	36	197	197	A	4.4	15	374	1364	895	200	1010	372	620	551	476	363	173	56^	56^	14v	78^	111^	46^	35v	135^	80^
MWF 2.57P 1 NBC N		98	98	B	4.3	15	365	1351	886	159	958	331	522	450	412	403	211	72	85	60	83	110	49	41	133	44
NEWSBREAK-11.57	65	190	185	A	7.6	31	645	1197	626	172	733	218	344	271	293	359	359	46^	136	125	176	217	35^	22v	70^	39^
M-F 11.57A 2 CBS N		93	91	B	7.1	29	603	1172	634	130	728	189	308	272	297	379	326	78	133	108	111	185	21	11	97	30
NEWSBREAK-3.57	63	191	191	A	6.5	20	552	1264	709	139	814	191	349	300	364	420	211	35^	77^	76^	118	118	124	51^	115	54^
M-F 3.57P 2 CBS N		94	94	B	6.1	19	518	1216	745	142	841	213	369	323	358	422	197	38	80	79	103	105	96	47	82	37
ONE LIFE TO LIVE	55	206	206	A	7.0	24	594	1219	809	257	914	456	653	488	350	224	203	102^	120	93^	53^	72^	43^	37^	59^	19v
M-F 2.00P 60 ABC DD		99	99	B	7.1	25	603	1288	829	245	930	464	670	525	367	217	211	96	123	88	53	82	56	47	91	23
2.00 - 2.30				A	6.9	24	586	1210	821	251	927	478	673	487	348	221	194	97^	109	87^	54^	73^	34^	28^	55^	14v
2.30 - 3.00				A	7.1	25	603	1207	794	259	894	434	630	484	349	224	205	105	128	95^	50^	71^	49^	43^	59^	20v
PRESS YOUR LUCK	62	170	170	A	4.8	20	408	1333	704	142^	819	255	395	350	330	386	375	44^	193	196	231	164	36v	27v	103^	59^
M-F 10.30A 30 CBS QP		83	83	B	4.6	20	391	1247	708	131	807	208	339	301	348	421	309	72	133	123	136	155	22	LT	109	42
PRICE IS RIGHT 1	64	207	207	A	7.0	29	594	1227	623	170	742	216	336	268	296	379	379	94^	172	153	147	195	30^	20v	76^	40^
M-F 11.00A 30 CBS AP		99	99	B	6.7	28	569	1172	640	128	738	186	299	265	299	398	315	77	129	115	109	170	22	10	97	26
PRICE IS RIGHT 2	63	207	207	A	9.1	37	773	1212	614	164	724	195	312	255	291	381	380	79^	156	136	152	213	39^	24^	69^	36^
M-F 11.30A 30 CBS AP		99	99	B	8.4	35	713	1176	637	127	734	181	298	269	297	396	322	76	125	108	105	184	23	11	97	29

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
RYAN'S HOPE	55	174	174	A	2.9	11	246	1374	736	228^	1025	537	728	407	310	280	232^	72^	97^	72^	94^	127^	LT	LT	101^	24v
M-F 12.00N 30 ABC	DD	93	93	B	3.1	12	263	1434	829	197	990	505	696	475	347	261	234	92	122	85	79	109	57	39	153	43
SALE OF THE CENTURY	59	152	153	A	4.7	20	399	1238	702	97^	792	240	391	323	341	369	265	83^	113^	95^	113^	125^	55^	38v	126^	43^
M-F 10.30A 30 NBC	QG	83	83	B	4.3	18	365	1247	693	117	767	222	351	274	283	381	309	105	149	134	98	142	43	24	128	46
SANTA BARBARA	59	187	187	A	3.1	10	263	1437	773	198^	936	434	612	463	384	282	247	95^	104^	38v	85^	140^	63^	45v	191^	107^
M-F 3.00P 60 NBC	DD	95	95	B	3.1	10	263	1432	764	157	878	376	522	418	358	301	238	83	116	97	104	101	95	68	221	127
3.00 - 3.30				A	3.0	10	255	1400	792	188^	945	455	623	470	376	286	227^	98^	102^	31v	66^	122^	55v	47v	173^	95^
3.30 - 4.00				A	3.1	10	263	1464	761	205^	932	419	601	453	388	284	259	93^	103^	38v	90^	156^	71^	41v	202^	114^
SCRABBLE	59	199	200	A	5.6	23	475	1227	764	141	808	216	354	286	384	419	263	60^	92^	68^	129^	151	49^	21v	107^	42^
M-F 11.30A 30 NBC	QG	97	97	B	5.5	23	467	1262	764	130	828	207	352	300	356	432	280	82	107	82	108	152	41	22	113	35
SEARCH FOR TOMORROW	60	154	154	A	3.2	12	272	1313	820	173^	901	228	331	287	419	537	225^	37v	37v	32v	125^	174^	84^	44v	103^	LT
M-F 12.30P 30 NBC	DD	76	76	B	3.1	12	263	1271	740	111	806	181	274	264	386	480	308	76	85	88	133	196	65	44	92	21
SUPER PASSWORD	59	139	139	A	3.2	13	272	1199	765	180^	812	177^	383	346	404	415	298	81^	125^	77^	154^	173^	19v	LT	70^	LT
M-F 12.00N 30 NBC	QG	67	67	B	2.9	11	246	1211	732	143	801	136	277	279	341	476	288	76	115	86	118	166	29	21	93	31
TODAY SHOW-7.30AM	60	202	202	A	4.4	21	374	1275	745	308	778	173	383	400	407	332	364	32v	134^	150^	190	211	42^	40v	91^	91^
M-F 7.30A 30 NBC	N	99	99	B	4.3	21	365	1358	699	269	725	154	334	381	357	322	473	90	218	208	234	235	37	18	123	89
TODAY SHOW-8.30AM	60	202	202	A	4.8	21	408	1203	720	154	750	157	292	336	345	411	353	35v	88^	103^	169	235	19v	LT	81^	LT
M-F 8.30A 30 NBC	N	99	99	B	4.7	21	399	1270	700	169	731	150	284	318	328	378	435	86	171	169	188	233	14	LT	90	34
TRIVIA TRAP	55	176	174	A	2.9	12	246	1378	846	219^	923	402	593	419	306	317	338	163^	199^	106^	77^	110^	32v	LT	85^	37v
M-F 11.00A 30 ABC	QP	88	88	B	2.9	12	246	1403	870	210	923	399	589	458	350	301	303	138	194	152	102	89	62	29	115	40
$25,000 PYRAMID	63	175	175	A	5.1	22	433	1164	640	102^	730	164	296	291	363	383	344	46^	155	148	183	166	11v	11v	79^	41^
M-F 10.00A 30 CBS	QP	87	87	B	4.9	21	416	1197	707	118	804	178	318	303	358	438	311	80	139	118	121	153	LT	LT	74	22
WHEEL OF FORTUNE	59	206	206	A	7.2	30	611	1241	749	121	795	181	326	332	398	401	260	61^	96^	61^	128	149	64^	27^	122	58^
M-F 11.00A 30 NBC	QG	99	99	B	6.9	29	586	1229	760	125	824	191	320	293	339	448	278	79	111	78	107	154	34	20	93	35
YOUNG AND THE RESTLESS	63	207	207	A	8.1	30	688	1224	706	170	817	265	425	341	347	347	293	72^	110	105	117	163	31^	21v	83^	20v
M-F 12.30P 60 CBS	DD	99	99	B	8.1	30	668	1214	808	134	893	297	463	400	376	383	236	57	94	79	93	130	19	13	66	12
12.30 - 1.00				A	8.0	31	679	1219	698	168	798	257	410	332	338	342	303	85^	122	114	106	161	28^	20v	90^	20v
1.00 - 1.30				A	8.2	30	696	1216	708	165	829	274	440	350	354	346	277	57^	96	93	127	161	36^	21v	74^	19v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	12	190	191	A	4.5	15	382	1568	327^	73v	437	183^	332	230^	201^	105^	294^	68v	209^	221^	200^	73v	228^	115^	609	341
SAT. 12.00N 30 ABC	FV	94	96	B	4.8	16	408	1653	381	118	456	255	340	253	157	109	265	114	171	162	98	68	278	189	654	396
ABC WIDE WORLD-SPORTS SP.(S)			198	A	5.2	11	441	1351	492^	93v	671	304^	358^	332^	170^	277^	392^	91v	205^	255^	197^	137v	109v	86v	179^	68v
2 SAT. 4.30P 120 ABC	SA		99																							
4.30 - 5.00				A	3.9	10	331	1148	296^	LT	520^	224^	265^	287^	198^	233^	338^	LT	99v	136v	218^	202^	172v	112v	118v	LT
5.00 - 5.30				A	4.2	10	357	1261	359^	79v	659^	331^	407^	378^	148v	213^	336^	83v	213^	246^	163v	90v	137v	137v	129v	LT
5.30 - 6.00				A	5.3	11	450	1507	499^	51v	665	341^	368^	343^	117v	271^	401^	131v	223^	300^	169^	101v	148^	148^	293^	170^
6.00 - 6.30				A	7.3	14	620	1390	675	184^	762	305^	376^	329^	203^	338^	436	114^	245^	288^	218^	148^	35v	LT	157^	69v
ABC WIDE WORLD-SPORTS SAT	2	193		A	4.6	9	391	1877	654	136v	654	404^	428^	257^	101v	226^	692	201^	409^	416^	306^	276^	75v	LT	456^	313^
1 SAT. 5.00P 90 ABC	SA	98		B	5.4	11	458	1719	688	242	790	390	526	356	278	242	568	150	301	320	249	248	68	25	293	204
5.00 - 5.30				A	3.8	8	323	1613	725^	177v	725^	430^	523^	374^	161v	202^	580^	179v	324^	351^	229^	229^	LT	LT	308^	308^
5.30 - 6.00				A	4.8	10	408	1922	610	105v	610	393^	393^	200^	44v	217^	736	263^	459^	459^	257^	277^	127v	LT	449^	224^
6.00 - 6.30				A	5.2	10	441	2032	647	130v	647	399^	399^	232^	114v	248^	734	163^	423^	423^	404^	311^	81v	LT	570	400^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ALVIN AND THE CHIPMUNKS	14	201	182	A	8.9	33	756	1680	262	149^	309	183	232	110^	106^	77^	245	141^	171	113^	85^	67^	248	120^	878	514
SAT. 10.30A 30 NBC CA		99	86	B	8.8	31	747	1713	315	112	358	192	276	177	132	75	204	122	158	113	62	39	264	170	887	515
AMERICAN BANDSTAND	13	178	168	A	3.7	12	314	1459	396^	146^	568	367^	472	286^	156^	77v	366^	121^	213^	191^	185^	117^	104^	41v	421	204^
SAT. 12.30P 60 ABC PC		87	83	B	3.5	11	297	1563	433	144	538	296	386	273	176	136	367	162	212	217	155	95	252	172	406	209
12.30 - 1.00				A	3.2	10	272	1331	390^	132^	540	419^	490	280^	86v	50v	338^	117v	195^	144^	107v	143^	107v	51v	346^	143^
1.00 - 1.30				A	4.3	14	365	1488	389	151^	564	313^	441	281^	202^	91^	364	117^	214^	212^	228^	94^	99^	30v	461	242^
BUGS BUNNY/ROAD RUNNER 1	7		144	A	3.6	12	306	2173	143v	72v	296^	153v	224^	71v	143v	72v	565^	422^	422^	255^	143v	143v	LT	LT	1312	951
2 SAT. 12.00N 30 CBS CA			68	B	4.0	13	340	1820	373	164	445	261	379	258	145	61	397	206	312	260	142	84	183	122	795	507
BUGS BUNNY/ROAD RUNNER 2	6		143	A	5.3	17	450	1902	193^	113v	402^	149^	303^	154^	201^	99v	466^	346^	346^	165^	120v	120v	211^	122v	823	391^
2 SAT. 12.30P 30 CBS CA			67	B	5.3	17	450	1773	427	161	488	234	387	270	161	101	406	189	299	235	151	93	215	137	664	384
CBS NCAA BASKETBALL-SAT	5	191	196	A	4.9	13	416	1579	344	143^	408	116^	231^	194^	194^	161^	851	457	592	499	260^	219^	156^	LT	164^	71v
1 SAT. 3.53P 138 CBS SE		98	98	B	4.2	12	357	1491	379	163	451	152	254	214	209	167	751	351	504	420	278	203	112	15	177	87
2 SAT. 1.00P 127																										
1.00 - 1.30				A	3.4	11	289	1969	474^	253^	581^	294^	491^	384^	197v	90v	606^	410^	471^	327^	118v	135v	89v	LT	693^	350^
1.30 - 2.00				A	2.9	9	246	1947	455^	228v	581^	312^	487^	362^	175v	94v	589^	373^	440^	293^	144v	149v	154v	LT	623^	387^
2.00 - 2.30				A	3.2	10	272	1577	393^	180v	587^	269^	518^	324^	249^	69v	648^	463^	519^	382^	92v	129v	166v	LT	176v	93v
2.30 - 3.00				A	2.8	9	238	1601	315^	110v	596^	281^	503^	222v	222v	93v	752^	492^	639^	496^	147v	113v	253v	LT	LT	LT
3.00 - 3.30				A	3.0	9	255	1388	113v	32v	113v	LT	LT	LT	82v	113v	1126	651^	949^	666^	400^	110v	LT	LT	149v	149v
3.30 - 4.00				A	7.5	21	637	1306	244^	151^	281^	110^	127^	121^	81v	136^	878	366^	565	505	342^	243^	120^	LT	27v	LT
4.00 - 4.30				A	6.7	18	569	1638	310^	100v	331^	53v	110v	136^	175^	195^	1102	588	762	623	357^	299^	138^	LT	67v	LT
4.30 - 5.00				A	5.9	14	501	1595	302^	108v	342^	36v	149^	173^	191^	169^	1033	569	732	638	321^	255^	161^	LT	59v	LT
5.00 - 5.30				A	5.5	13	467	1480	283^	125v	298^	35v	128v	147^	193^	151^	919	482^	624	591	289^	231^	209^	LT	54v	LT
5.30 - 6.00				A	7.3	16	620	1489	322^	115^	336^	45v	103^	121^	195^	215^	853	387^	541	505	321^	236^	172^	LT	128^	34v
6.00 - 6.30				A	7.4	15	628	1457	565	220^	592	59v	194^	235^	303^	339^	681	216^	331^	339^	256^	295^	109^	LT	75v	32v
CBS NFL TODAY	13	205		A	7.0	21	594	1697	344^	268^	419	263^	300^	181^	114^	119^	986	512	767	575	435	170^	179^	55v	113^	71v
1 SUN. 12.30P 30 CBS SC		99		B	6.7	20	569	1597	445	222	470	155	281	249	227	160	811	345	552	495	377	203	184	72	132	68
CBS NFL FOOTBALL GAME 1	13	205		A	18.1	43	1537	1441	340	179	356	143^	183	155^	157^	147^	876	378	610	539	396	237	140^	39v	69^	46^
1 SUN. 1.00P 208 CBS SE		99		B	15.6	38	1324	1429	384	185	410	127	233	212	195	154	841	328	528	500	382	257	94	29	84	60
1.00 - 1.30				A	13.4	36	1138	1586	364	201^	392	187^	201^	138^	149^	178^	958	480	715	625	390	213^	167^	53v	69^	39v
1.30 - 2.00				A	16.4	40	1392	1450	355	188	370	153^	187	142^	174^	159^	859	355	608	563	404	218	161^	50^	60^	36v
2.00 - 2.30				A	18.4	44	1562	1492	368	201	378	145^	197	151^	178	164	882	370	621	576	403	227	146^	36v	86^	62^
2.30 - 3.00				A	18.6	44	1579	1419	323	170	334	125^	166	127^	155^	155^	894	397	645	562	396	233	121^	27v	70^	53^
3.00 - 3.30				A	19.7	45	1673	1389	319	180	329	128^	172	167	154	122^	871	360	584	525	421	254	113^	31v	76^	52^
3.30 - 4.00				A	19.7	45	1673	1415	336	167	347	146^	180	174	143^	134^	855	350	564	485	392	262	147^	44^	66^	46^
4.00 - 4.30				A	20.9	47	1774	1387	349	164	367	134^	191	176	154	143	832	362	555	463	352	251	133^	37^	55^	30v
CBS NFL FOOTBALL POST	6	198		A	11.3	25	959	1471	420	198^	453	178^	243^	200^	187^	174^	847	374	587	456	325	244^	133^	86^	38v	16v
1 SUN. 4.31P 18 CBS SC		97		B	11.4	25	968	1453	449	184	478	141	268	236	223	191	773	319	493	437	310	250	99	35	103	81
CBS NFL PLAYOFF PRE-SUN(S)			208	A	12.1	32	1027	1628	305	249	425	153^	299	284	231^	104^	918	456	589	589	314	241^	108^	108^	177^	79^
2 SUN. 3.00P 30 CBS SC			99																							
CBS NFL PLAYOFF GAME-SUN(S)			208	A	22.4	49	1902	1624	334	179	375	109^	229	215	200	123^	1038	447	640	619	446	297	124^	85^	87^	37^
2 SUN. 3.30P 171 CBS SE			99																							
3.30 - 4.00				A	18.3	46	1554	1582	300	192	379	134^	240	235	195	114^	1008	423	613	618	419	288	42^	42^	153^	72^
4.00 - 4.30				A	20.6	50	1749	1743	295	160	352	120^	209	181	166	124^	1083	490	690	670	444	279	173	114^	135^	73^
4.30 - 5.00				A	21.8	50	1851	1665	352	195	406	148	263	223	192	116^	1025	461	616	601	413	294	116^	82^	118^	56^
5.00 - 5.30				A	23.1	49	1961	1575	351	164	371	84^	221	222	216	123^	1008	408	603	569	452	310	162	93^	34^	LT
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL PLAYOFF GA-CONT'D																										
5.30 - 6.00				A	24.8	50	2106	1623	371	196	387	92^	238	237	229	125	1074	461	667	653	472	311	125	87^	37^	LT
6.00 - 6.30				A	26.7	51	2267	1588	332	172	357	83^	202	190	197	138	1045	443	666	629	485	297	118	83^	68^	31^
CBS NFL PLAYOFF POST-SUN(S)			208	A	18.0	34	1528	1668	397	200	427	100^	250	230	232	162^	1023	429	631	572	475	327	142^	84^	76^	43^
2 SUN. 6.21P 39 CBS SC			99																							
6.00 - 6.30				A	21.0	40	1783	1646	360	180	390	81^	214	187	221	166	1037	419	645	589	507	326	149	89^	70^	36v
6.30 - 7.00				A	17.1	33	1452	1676	409	206	439	105^	261	245	238	161^	1018	431	626	567	464	327	141^	83^	78^	46^
CHAMPIONSHIPS OF THE USGA(S)			161	A	2.1	6	178	1719	343v	LT	663^	321v	321v	265v	342v	342v	679^	89v	292v	248v	444^	342v	123v	123v	254v	LT
2 SAT. 3.30P 30 ABC SA			84																							
DRAGON'S LAIR	13	200	202	A	4.9	17	416	1377	127^	24v	168^	60v	110^	117^	57v	51v	200^	29v	120^	120^	107^	80^	207^	120^	802	457
SAT. 10.00A 30 ABC CA		99	99	B	5.0	18	425	1658	216	72	255	124	171	131	80	78	259	146	208	144	82	43	269	105	875	487
DUNGEONS AND DRAGONS	8	196	196	A	5.6	20	475	1941	166^	82^	254^	169^	185^	88^	49v	69^	255^	95^	218^	206^	138^	37v	377	109^	1055	526
SAT. 9.30A 30 CBS CA		98	98	B	5.7	21	484	1795	243	132	304	194	235	149	63	65	232	124	193	165	92	34	353	142	906	479
FACE THE NATION	12	126	143	A	3.3	10	280	1386	729	375^	736	265^	361^	336^	218^	325^	560	232^	268^	304^	203^	256^	64v	64v	26v	LT
SUN. 10.30A 30 CBS CC		82	89	B	3.1	10	263	1240	543	208	565	130	203	204	217	321	590	206	326	333	261	235	22	LT	63	37
FLORIDA CITRUS BOWL(S)			202	A	8.1	25	688	1542	396	173^	426	99^	245^	193^	227^	174^	883	339^	509	415	423	280^	156^	99^	77v	38v
2 SAT. 12.30P 210 NBC SE			99																							
12.30 - 1.00				A	6.2	20	526	1498	316^	86v	316^	75v	190^	157^	176^	126^	544	213^	346^	256^	331^	162^	167^	131^	471^	229^
1.00 - 1.30				A	7.3	23	620	1648	491	222^	538	107^	295^	237^	289^	243^	892	356^	574	404	435	239^	151^	109^	67v	41v
1.30 - 2.00				A	8.0	25	679	1732	489	252^	552	131^	336^	250^	267^	216^	1008	421	610	418	471	285^	153^	117^	19v	19v
2.00 - 2.30				A	7.2	23	611	1511	387^	164^	431	96v	233^	162^	205^	198^	896	319^	486	390^	442	306^	184^	112^	LT	LT
2.30 - 3.00				A	8.7	27	739	1448	360	165^	399	112^	223^	166^	192^	158^	918	300^	462	396	474	335^	131^	69v	LT	LT
3.00 - 3.30				A	8.9	27	756	1505	386	172^	397	95^	221^	187^	236^	153^	947	383	512	478	403	327^	148^	76v	13v	13v
3.30 - 4.00				A	10.1	29	857	1532	359	152^	368	74^	225^	190^	229^	143^	933	365	564	509	415	288^	164^	97^	67v	24v
GET ALONG GANG	14	198	199	A	3.8	19	323	1824	227^	115^	292^	102^	210^	130^	137^	82v	266^	56v	217^	217^	195^	49v	92v	46v	1174	638
SAT. 8.30A 30 CBS CA		97	97	B	4.1	20	348	1638	263	75	296	162	198	138	85	93	225	74	138	128	105	82	148	86	969	565
INCREDIBLE HULK	1	129		A	4.1	13	348	1440	432^	187^	489^	342^	394^	291^	115v	95v	234^	213^	234^	119v	21v	LT	LT	LT	717	498^
1 SAT. 12.30P 30 NBC CA		73		B	4.1	13	348	1440	432	187	489	342	394	291	115	95	234	213	234	119	21	LT	LT	LT	717	498
IN THE NEWS- 8.26AM	14	185	188	A	3.1	19	263	1529	61v	20v	61v	19v	19v	LT	42v	42v	202^	61v	115v	115v	141^	87v	117v	30v	1149	544
SAT. 8.26A 3 CBS CN		94	94	B	3.1	18	263	1466	237	68	263	138	165	98	63	94	230	95	132	117	89	96	100	66	873	495
IN THE NEWS- 8.56AM	14	198	199	A	4.1	19	348	1836	265^	127^	325^	110^	239^	167^	153^	86v	262^	49v	213^	213^	198^	49v	100^	59v	1149	653
SAT. 8.56A 3 CBS CN		97	97	B	4.5	21	382	1643	259	75	294	164	199	135	81	92	220	72	138	128	102	77	168	101	961	558
IN THE NEWS- 9.56AM	8	196	196	A	5.4	19	458	1908	166^	92^	263^	175^	196^	84^	50v	67v	246^	93^	208^	197^	126^	38v	375	104^	1024	492
SAT. 9.56A 3 CBS CN		98	98	B	5.4	19	458	1691	237	136	296	186	228	137	62	63	220	116	177	149	85	36	322	119	853	444
IN THE NEWS-11.56AM	11	165	193	A	4.1	14	348	1943	288^	135^	391	218^	290^	187^	121^	101^	266^	122^	200^	192^	127^	66v	72v	LT	1214	790
SAT. 11.56A 3 CBS CN		87	96	B	4.1	14	348	1660	363	137	445	214	299	189	121	140	312	161	224	180	107	84	176	87	727	463
KIDD VIDEO	14	192	173	A	7.2	26	611	1579	240	120^	272	169^	193^	84^	82^	79^	272	157^	217	154^	94^	44v	232	95^	803	533
SAT. 11.00A 30 NBC CA		97	88	B	6.9	25	586	1670	334	97	373	219	284	150	115	86	214	145	175	118	57	31	279	164	804	485
LITTLES	14	196	198	A	6.0	21	509	1468	263	89^	298	169^	231^	102^	93^	67^	204^	90^	147^	147^	70^	44v	231^	128^	735	413
SAT. 11.30A 30 ABC CA		95	95	B	5.8	20	492	1634	300	85	376	211	281	180	124	88	220	122	175	126	66	37	249	149	789	452
MEET THE PRESS	12	144	164	A	2.9	9	246	1362	465^	224^	489^	LT	98v	131v	342^	358^	703	211^	349^	289^	338^	354^	40v	LT	130v	130v
SUN. 12.00N 30 NBC CC		89	92	B	3.2	10	272	1344	510	149	532	102	174	154	220	333	631	149	287	306	330	280	26	LT	155	95

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MIGHTY ORBOTS	14	200	200	A	4.8	20	408	1819	197^	67v	264^	154^	167^	113^	55v	88^	212^	80^	171^	137^	91^	41v	219^	48v	1124	854
SAT. 9.00A 30 ABC CA		98	98	B	4.9	20	416	1794	189	61	238	104	154	104	79	82	201	104	147	90	55	54	258	67	1097	721
MR. T	14	188	169	A	6.1	22	518	1458	299	129^	322	174^	232^	153^	110^	90^	338	230^	272	164^	87^	42v	195^	98^	603	365
SAT. 11.30A 30 NBC CA		97	86	B	6.2	22	526	1636	347	101	366	185	254	176	134	103	280	170	209	150	85	50	222	97	768	413
MUPPET BABIES	14	198	198	A	6.1	25	518	1863	131^	52v	175^	113^	113^	59v	19v	62v	216^	63^	186^	186^	145^	30v	219^	120^	1253	655
SAT. 9.00A 30 CBS CA		98	98	B	5.9	24	501	1805	252	114	326	200	232	157	74	79	191	92	146	126	83	34	225	120	1063	604
NEW SCOOBY DOO MYSTERIES	12	200	201	A	5.7	20	484	1289	164^	62v	213^	96^	151^	151^	67^	62v	153^	26v	99^	99^	86^	54v	218^	107^	705	345
SAT. 10.30A 30 ABC CA		99	98	B	5.5	19	467	1714	266	75	317	174	228	168	95	79	281	161	220	153	90	44	266	126	850	457
NFL '84-NBC	13	202		A	4.5	13	382	1641	403^	84v	431^	156v	233^	161v	201^	198^	683	215^	429^	378^	287^	238^	270^	32v	257^	121v
1 SUN. 12.30P 30 NBC SC		99		B	5.1	15	433	1644	525	191	543	160	296	293	248	217	742	253	446	422	369	234	179	38	180	121
NFL FOOTBALL GAME 1-NBC	13	198		A	5.2	12	441	1317	381^	147^	453^	180^	259^	169^	181^	189^	692	292^	466^	362^	271^	213^	76v	LT	96v	96v
1 SUN. 1.00P 202 NBC SE		89		B	10.5	25	891	1385	380	156	406	122	207	210	196	167	795	280	478	456	383	263	71	16	113	92
1.00 - 1.30				A	5.1	14	433	1194	389^	165^	409^	159^	238^	173^	199^	171^	573^	257^	427^	351^	237^	146v	87v	LT	125v	125v
1.30 - 2.00				A	4.9	12	416	1363	493^	224^	529^	225^	339^	234^	201^	190^	638	282^	474^	365^	271^	164^	62v	LT	134v	134v
2.00 - 2.30				A	5.1	12	433	1275	404^	180^	459^	169^	254^	190^	180^	205^	656	240^	437^	351^	301^	205^	88v	LT	72v	72v
2.30 - 3.00				A	5.4	13	458	1306	368^	184^	460^	206^	275^	175^	147^	185^	666	293^	464^	351^	253^	179^	55v	LT	125v	125v
3.00 - 3.30				A	4.9	11	416	1310	275^	73v	407^	180^	243^	107v	155^	158^	757	309^	478^	350^	268^	260^	57v	LT	89v	89v
3.30 - 4.00				A	4.8	11	408	1377	370^	88v	480^	189^	252^	142v	174^	218^	756	335^	470^	347^	243^	264^	52v	LT	89v	89v
4.00 - 4.30				A	5.9	13	501	1405	349^	116v	411^	121v	203^	149^	236^	200^	828	345^	524	416^	317^	288^	116v	24v	50v	50v
NFL FOOTBALL GAME 2-NBC	6	211		A	18.2	36	1545	1493	357	167	374	103^	175	178	220	163	912	428	648	551	382	221	145^	30v	62^	52^
1 SUN. 4.27P 163 NBC SE		99		B	16.7	32	1418	1642	444	200	492	167	295	266	238	164	903	363	581	545	418	245	131	42	116	82
4.30 - 5.00				A	14.9	33	1265	1401	288	130^	307	86^	138^	147^	175^	141^	916	441	626	518	372	249	125^	17v	53^	53^
5.00 - 5.30				A	18.2	39	1545	1399	290	156^	323	94^	157^	160^	186	130^	908	456	643	518	344	231	110^	16v	58^	47^
5.30 - 6.00				A	18.0	36	1528	1410	298	171	329	89^	151^	157^	196	141^	940	471	679	560	370	221	99^	13v	42v	42v
6.00 - 6.30				A	19.2	36	1630	1631	401	194	416	115^	208	200	252	176	971	423	715	610	448	209	186	49^	58^	47^
6.30 - 7.00				A	20.8	37	1766	1567	428	171	428	118^	191	193	260	196	895	390	627	581	403	209	176	38^	68^	43^
7.00 - 7.30				A	20.6	36	1749	1595	487	188	487	141^	224	223	236	222	753	356	517	449	297	201	218	72^	137^	119^
NFL FOOTBALL POST 2-NBC	4	185		A	13.4	23	1138	1678	504	184^	507	166^	242	219	220	249	751	371	508	436	271	206^	217^	81^	203^	166^
1 SUN. 7.10P 6 NBC SC		87		B	11.1	19	942	1779	620	290	626	222	384	365	306	190	763	334	532	489	335	178	170	56	220	176
NFL '84 NBC-SAT.(S)		207		A	6.7	19	569	1339	408^	201^	443	125^	264^	263^	253^	145^	734	289^	422^	414^	331^	277^	132^	19v	30v	30v
1 SAT. 3.30P 30 NBC SC		99																								
NFL FOOTBALL GAME-NBC-SA(S)		214		A	15.1	33	1282	1494	319	179^	367	140^	215	227	174^	110^	939	367	632	578	452	245	135^	14v	53^	32v
1 SAT. 4.00P 185 NBC SE		99																								
4.00 - 4.30				A	11.3	30	959	1506	370	196^	406	140^	224^	251^	223^	119^	927	391	613	571	410	257^	146^	37v	27v	27v
4.30 - 5.00				A	13.9	34	1180	1481	326	155^	353	129^	184^	214	169^	111^	960	410	650	599	434	248	148^	27v	20v	20v
5.00 - 5.30				A	16.0	37	1358	1485	293	148^	309	128^	191	180^	133^	85^	1020	429	713	619	481	239	146^	11v	10v	LT
5.30 - 6.00				A	14.6	32	1240	1512	267	183^	329	142^	202	209	136^	90^	1016	405	717	622	496	246	140^	19v	27v	9v
6.00 - 6.30				A	17.5	34	1486	1466	298	185	367	141^	213	231	175	116^	894	299	584	552	468	249	120^	LT	85^	43^
6.30 - 7.00				A	16.9	32	1435	1518	334	210	410	145^	246	259	205	129^	872	305	568	547	444	243	120^	LT	116^	83^
NFL FTBL GAME-SAT.(S)		206		A	11.7	36	993	1335	241^	105^	245^	66^	102^	116^	102^	127^	928	346	594	585	425	255	125^	LT	37v	LT
1 SAT. 12.30P 173 CBS SE		99																								
12.30 - 1.00				A	8.2	26	696	1385	235^	LT	235^	54v	104^	101^	73v	108^	837	247^	532	492	427	248^	199^	24v	114^	LT
1.00 - 1.30				A	10.4	32	883	1426	317	149^	317	74^	139^	167^	156^	150^	913	266^	557	565	497	269^	175^	6v	21v	LT
1.30 - 2.00				A	11.9	36	1010	1339	263	128^	263	71^	118^	129^	118^	134^	956	355	588	586	443	277	104^	LT	16v	LT
2.00 - 2.30				A	12.4	38	1053	1306	215^	117^	215^	74^	102^	114^	83^	101^	962	411	643	635	408	243	88^	LT	41v	LT
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
NFL FTBL GAME-SAT.-CONT'D																										
2.30 - 3.00				A	13.6	41	1155	1308	226	112^	232	71^	92^	105^	92^	127^	947	400	630	617	393	242	102^	LT	27v	LT
3.00 - 3.30				A	14.1	41	1197	1298	216	100^	228	60^	80^	91^	92^	137^	931	365	599	583	386	252	111^	LT	28v	LT
NFL FTBL POST-SAT.(S)		206		A	9.8	28	832	1292	222^	124^	246^	73v	100^	96^	81^	142^	913	398	599	556	358	242^	112^	LT	21v	LT
1 SAT. 3.23P 30 CBS SC		99																								
NFL PLAYOFF GAME-SAT(S)			211	A	18.7	41	1588	1618	410	167	433	92^	250	248	254	153^	990	379	626	563	482	278	132^	72^	63^	24v
2 SAT. 4.00P 187 NBC SE			99																							
4.00 - 4.30				A	14.8	39	1257	1668	411	133^	417	42v	254	247	302	150^	918	299	531	562	485	282	287	209	46v	LT
4.30 - 5.00				A	17.2	42	1460	1681	402	202	435	49^	271	276	316	139^	981	338	591	570	504	295	213	135^	52^	LT
5.00 - 5.30				A	17.3	41	1469	1588	374	198	401	82^	254	266	246	120^	1006	361	609	557	505	299	139^	39v	42v	LT
5.30 - 6.00				A	18.7	41	1588	1577	393	192	426	80^	258	273	262	139^	978	373	625	560	477	274	104^	48^	69^	28v
6.00 - 6.30				A	20.7	41	1757	1583	418	146	430	120^	223	229	214	166	1044	450	692	577	469	270	26v	26v	83^	37^
6.30 - 7.00				A	22.4	42	1902	1582	425	145	440	114^	220	210	216	181	1011	423	673	576	466	262	79^	26v	52^	34^
7.00 - 7.30				A	22.9	43	1944	1864	536	165	615	235	386	277	246	211	956	373	613	491	467	283	135	51^	158	136
NFL TODAY-SAT.(S)		206		A	5.2	17	441	1277	293^	55v	293^	70v	141v	137v	94v	129v	713	205^	493^	446^	508^	199^	237^	36v	34v	LT
1 SAT. 12.00N 30 CBS SC		99																								
ONE TO GROW ON-8:28AM	14	193	191	A	3.4	21	289	1682	222^	86v	222^	74v	74v	108v	121^	86v	261^	167^	183^	132^	48v	63v	310^	238^	889	603
SAT. 8.28A 2 NBC CN		97	97	B	3.9	24	331	1605	197	74	241	118	148	103	88	75	187	123	136	112	45	43	219	106	958	653
ONE TO GROW ON-8:58AM	14	194	195	A	4.9	23	416	1728	251^	123^	260^	94^	180^	140^	134^	80^	235^	138^	154^	147^	63v	69v	276^	192^	957	599
SAT. 8.58A 2 NBC CN		96	96	B	5.0	23	425	1710	276	128	324	174	249	195	128	58	250	135	166	144	79	65	225	107	911	579
ONE TO GROW ON-10:28AM	14	202	204	A	9.6	33	815	1755	317	140^	348	162	283	200	170	65v	280	175	231	160	90^	40^	232	146^	895	493
SAT. 10.28A 2 NBC CN		98	99	B	9.3	33	790	1701	322	134	362	191	284	197	144	68	221	136	180	133	66	39	241	157	877	510
ONE TO GROW ON-10:58AM	14	200	182	A	8.4	31	713	1697	269	147^	314	173^	226	107^	115^	88^	255	134^	167^	113^	99^	82^	248	121^	880	522
SAT. 10.58A 2 NBC CN		98	86	B	8.3	29	705	1709	314	108	358	185	270	178	133	79	207	125	161	111	62	41	266	171	878	510
ONE TO GROW ON-12:28PM	13	159	136	A	5.1	17	433	1427	263^	122^	281^	143^	217^	169^	122^	64v	295	209^	295	175^	86^	LT	98^	72v	753	409
SAT. 12.28P 2 NBC CN		85	71	B	4.7	15	399	1488	319	122	362	173	240	175	141	118	264	134	192	160	107	52	220	112	642	334
PINK PANTHER AND SONS	14	195	196	A	4.5	22	382	1751	266^	112^	271^	93^	196^	158^	147^	75v	207^	121^	135^	131^	52v	60v	330^	223^	943	626
SAT. 8.30A 30 NBC CA		97	97	B	4.5	23	382	1704	270	116	319	173	241	182	121	63	237	127	159	145	76	59	228	104	920	615
POLE POSITION	8	167	192	A	4.8	16	408	1404	111^	100^	191^	129^	129^	27v	LT	62v	205^	36v	175^	175^	139^	30v	287^	57v	721	518
SAT. 10.00A 30 CBS CA		86	96	B	4.7	16	399	1569	224	112	276	182	202	121	42	61	185	94	150	143	74	25	285	117	823	503
PRYOR'S PLACE	14	166	194	A	4.4	15	374	1746	273^	112^	393	243^	304^	173^	105^	89^	246^	117^	178^	162^	110^	68v	86v	LT	1021	570
SAT. 11.30A 30 CBS CL		87	96	B	4.3	15	365	1739	380	139	447	200	313	222	155	120	277	159	207	169	86	66	221	101	794	476
SCARY SCOOBY DOO FUNNIES	11	194	195	A	6.1	21	518	1164	114^	56v	143^	34v	81^	81^	88^	62v	171^	81^	124^	124^	43v	47v	189^	102^	661	374
SAT. 11.00A 30 ABC CA		95	95	B	5.6	19	475	1573	265	71	342	210	261	163	97	73	232	127	190	135	79	34	211	115	788	432
SATURDAY SUPERCADE	8	165	173	A	3.3	11	280	1596	185^	61v	285^	125^	221^	125^	118^	64v	399^	275^	350^	214^	124^	49v	36v	LT	876	285^
SAT. 10.30A 60 CBS CA		80	82	B	3.8	13	323	1704	335	122	375	180	267	213	127	94	242	133	179	131	87	51	237	154	850	487
10.30 - 11.00				A	3.0	10	255	1467	126v	LT	204^	78v	144^	66v	78v	60v	439^	298^	397^	237^	101^	42v	LT	LT	824	287^
11.00 - 11.30				A	3.7	13	314	1646	223^	109^	338^	162^	277^	166^	140^	61v	354^	249^	300^	184^	105^	54v	62v	LT	892	281^
SCHOOLHOUSE ROCK-8:25AM	14	191	192	A	3.4	21	289	2166	152^	21v	275^	123^	192^	192^	69v	83v	335^	162^	249^	161^	87v	86v	248^	94v	1308	831
SAT. 8.25A 4 ABC CN		97	97	B	3.0	18	255	1825	179	52	246	97	164	129	94	82	217	124	157	113	51	56	236	101	1126	726
SCHOOLHOUSE ROCK-9:55AM	14	202	202	A	5.3	19	450	1818	169^	51v	213^	98^	115^	97^	53v	87^	265^	74^	165^	136^	113^	100^	215^	82^	1125	769
SAT. 9.55A 4 ABC CN		99	99	B	5.0	18	425	1773	221	81	266	91	167	127	104	96	215	105	171	121	76	44	234	66	1058	640

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-10:25AM	14	200	202	A	4.4	15	374	1251	139^	30v	178^	58v	120^	120^	62v	58v	189^	19v	109^	109^	106^	80v	175^	131^	709	406
SAT. 10.25A 4 ABC CN		99	99	B	4.9	17	416	1625	231	77	267	130	181	138	86	80	255	141	205	146	85	41	260	109	843	466
SCHOOLHOUSE ROCK-11:25AM	11	194	195	A	5.8	20	492	1163	111^	53v	143^	33v	86^	86^	89^	57v	172^	77^	122^	122^	45v	50v	203^	105^	645	366
SAT. 11.25A 4 ABC CN		95	95	B	5.3	18	450	1580	257	68	330	201	253	158	96	71	238	134	194	136	79	34	230	130	782	423
SHIRT TALES	14	187	188	A	2.6	17	221	1566	48v	LT	48v	LT	LT	LT	36v	36v	231^	64v	153^	153^	167^	78v	133v	37v	1154	612
SAT. 8.00A 30 CBS CA		94	94	B	2.7	17	229	1513	255	70	275	149	175	111	70	95	236	94	136	124	94	98	108	72	894	518
SMURFS I	14	203	205	A	6.5	27	552	1797	335	88^	380	142^	232	242	220^	76^	214^	142^	158^	90^	48v	43v	246	151^	957	558
SAT. 9.00A 30 NBC CA		99	99	B	6.2	25	526	1716	316	122	353	178	264	194	148	65	247	154	185	147	66	45	207	119	909	559
SMURFS II	14	203	205	A	8.5	31	722	1731	322	111^	377	159^	249	214	201	78^	189	102^	138^	86^	66^	42v	200	146^	965	559
SAT. 9.30A 30 NBC CA		99	99	B	8.5	32	722	1724	316	129	351	186	274	195	138	60	243	149	187	148	72	41	206	130	924	548
SMURFS III	14	203	205	A	9.8	34	832	1849	343	149^	374	180	287	222	177	63^	288	179	235	146^	94^	46^	261	185	926	521
SAT. 10.00A 30 NBC CA		99	99	B	9.6	34	815	1732	330	136	369	196	290	206	144	64	224	139	182	135	66	38	239	163	900	529
SNORKS	14	194	192	A	3.0	20	255	1627	279^	130^	279^	82v	118v	145^	166^	95v	259^	181^	196^	117v	42v	52v	297^	223^	792	541
SAT. 8.00A 30 NBC CA		97	97	B	3.5	23	297	1701	220	79	260	114	153	122	109	78	206	128	141	124	56	46	220	116	1015	714
SPIDERMAN AND FRIENDS	8	160	136	A	5.2	17	441	1469	271^	122^	289	151^	228^	181^	125^	61v	292	210^	292	167^	82^	LT	142^	55v	746	428
SAT. 12.00N 30 NBC CA		85	71	B	5.2	17	441	1496	305	110	350	175	247	196	142	100	269	151	218	180	103	37	210	117	667	354
SPORTSBEAT	7	156	155	A	2.4	6	204	1162	334^	69v	436^	265^	334^	295^	117v	102v	466^	187^	221^	250^	191^	216^	206^	206^	54v	LT
1 SAT. 4.30P 30 ABC SC		83	84	B	2.1	5	178	1144	301	94	363	148	198	195	167	143	456	185	273	243	167	168	145	118	180	155
2 SAT. 4.00P 30																										
SPORTSWORLD	28		189	A	7.7	21	654	1465	306^	170^	449	113^	274^	161^	227^	175^	816	328^	488	560	447	195^	126^	LT	74v	LT
2 SUN. 2.00P 60 NBC SA			94	B	4.8	12	408																			
2.00 - 2.30				A	7.6	21	645	1406	272^	124^	431	130^	238^	108^	180^	193^	824	363^	510	568	413	197^	80v	LT	71v	LT
2.30 - 3.00				A	7.9	21	671	1493	332^	210^	457	93v	304^	211^	270^	153^	795	289^	456	542	472	191^	168^	LT	73v	LT
SPORTSWORLD MUSIC VIDEO(S)			185	A	6.4	19	543	1551	398^	109v	398^	159^	287^	257^	186^	111v	884	457^	619	526	388^	172^	178^	LT	91v	LT
2 SUN. 1.00P 60 NBC SA			91																							
1.00 - 1.30				A	6.2	18	526	1624	428^	124^	428^	187^	324^	317^	195^	104v	914	456^	638	508	427^	192^	198^	LT	84v	LT
1.30 - 2.00				A	6.5	19	552	1487	368^	97v	368^	128^	252^	204^	180^	116^	862	459	604	546	356^	157^	159^	LT	98v	LT
SUNDAY MORNING	13	175	175	A	4.8	19	408	1245	599	209^	613	95^	198^	187^	309^	392	565	218^	276^	303^	240^	218^	LT	LT	67v	LT
SUN. 9.00A 90 CBS N		96	96	B	4.6	19	391	1311	564	202	591	118	228	236	288	314	601	186	353	365	308	197	36	LT	83	41
9.00 - 9.30				A	4.1	19	348	1319	592	261^	635	74v	198^	172^	346^	420	580	170^	229^	276^	281^	275^	LT	LT	104^	23v
9.30 - 10.00				A	5.3	21	450	1207	568	189^	574	60v	176^	187^	313	370	555	198^	262^	320	248^	211^	LT	LT	78^	LT
10.00 - 10.30				A	4.9	18	416	1248	641	188^	644	149^	221^	200^	281^	401	580	284^	340	315	204^	183^	LT	LT	24v	LT
SUPERFRIENDS: SUPERPOWERS	14	196	197	A	4.4	22	374	1925	127^	14v	196^	89^	148^	162^	73v	34v	266^	126^	193^	152^	67v	73v	268^	87^	1195	789
SAT. 8.30A 30 ABC CA		97	97	B	4.1	20	348	1775	167	57	226	82	149	110	96	75	198	94	145	117	65	53	286	121	1065	672
SUPERFRIENDS:SUPERPOWERS2	8	191	192	A	3.0	20	255	2180	150^	LT	319^	168^	223^	223^	55v	96v	290^	126v	192^	118v	66v	98v	229^	70v	1342	867
SAT. 8.00A 30 ABC CA		97	97	B	2.7	18	229	1991	168	72	271	126	181	149	83	90	253	156	176	120	35	77	217	80	1250	830
SUN BOWL(S)			199	A	4.3	10	365	1510	301^	101v	317^	35v	95v	94v	164v	202^	917	328^	553^	494^	397^	287^	127v	88v	149v	132v
2 SAT. 3.07P 203 CBS SE			99																							
3.00 - 3.30				A	3.0	9	255	1392	212v	102v	212v	66v	66v	LT	90v	146v	1047	576^	835^	604^	376^	138v	LT	LT	133v	133v
3.30 - 4.00				A	3.1	9	263	1532	307^	194v	307^	145v	145v	LT	102v	162v	1123	669^	841^	547^	308^	195v	LT	LT	102v	102v
4.00 - 4.30				A	4.0	11	340	1394	176v	68v	176v	LT	LT	LT	106v	170v	912	268^	464^	567^	453^	286^	LT	LT	306^	306^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SUN BOWL(S)-CONT'D																										
4.30 - 5.00				A	3.8	9	323	1567	431^	72v	431^	95v	199^	199^	205^	232^	832	219^	470^	535^	381^	297^	62v	62v	242^	242^
5.00 - 5.30				A	4.4	10	374	1561	323^	94v	363^	LT	96v	152v	214^	211^	899	244^	498^	484^	442^	360^	232^	139v	67v	67v
5.30 - 6.00				A	5.2	12	441	1406	274^	84v	308^	LT	61v	100v	184^	208^	848	278^	485^	417^	373^	300^	189^	138v	61v	61v
6.00 - 6.30				A	6.2	12	526	1643	330^	110v	351^	LT	100v	113v	186^	238^	904	274^	516	432^	424^	327^	236^	160^	152^	72v
THIS WEEK-DAVID BRINKLEY	11	180	185	A	3.9	12	331	1438	784	289^	788	78v	344^	326^	411	408	599	218^	288^	195^	139^	294^	LT	LT	48v	18v
SUN. 11.30A 60 ABC N		95	96	B	4.0	12	340	1265	623	187	634	81	230	229	281	363	556	173	263	226	210	252	31	LT	44	29
11.30 - 12.00				A	3.8	12	323	1452	791	282^	795	102^	359^	292^	381^	436	579	229^	289^	201^	137^	269^	LT	LT	78v	18v
12.00 - 12.30				A	4.0	12	340	1418	776	297^	776	55v	332^	362^	439	373	615	207^	289^	194^	143^	312^	LT	LT	21v	21v
TURBO TEEN	14	202	202	A	5.4	20	458	1886	168^	59v	217^	111^	130^	98^	51v	79^	236^	77^	168^	138^	102^	68v	221^	106^	1212	835
SAT. 9.30A 30 ABC CA		99	99	B	5.2	19	441	1796	220	86	264	99	171	128	102	88	210	111	171	114	67	39	234	76	1088	678

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.10, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					29,460 34.7											
ABC TV program					← NFL MONDAY NIGHT FOOTBALL — L.A. RAIDERS VS DETROIT (8:00-11:19PM) (SD)(-OP) →											
AVERAGE AUDIENCE (Households (000) & %)					13,670 16.1	12.1*		14.3*		19.0*		18.2*		18.6*		16.4*
SHARE OF AUDIENCE %					25	19 *		21 *		28 *		27 *		29 *		26 *
AVG. AUD. BY ¼ HR. %					11.6	12.7	13.7	15.0	18.8	19.1	18.2	18.2	18.8	18.5	17.4	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					21,140 24.9				21,990 25.9		21,730 25.6		21,480 25.3			
CBS TV program					← SCARECROW & MRS. KING (SUS-SD) →				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					16,810 19.8	19.0*		20.5*	19,530 23.0		19,780 23.3		17,400 20.5	20.6*		20.4*
SHARE OF AUDIENCE %					29	28 *		30 *	34		35		34	33 *		35 *
AVG. AUD. BY ¼ HR. %					18.3	19.8	20.5	20.5	21.9	24.1	23.3	23.3	20.6	20.6	20.6	20.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					23,770 28.0				17,320 20.4							
NBC TV program					← MICKEY'S CHRISTMAS CAROL (SD) →				← NBC MONDAY NIGHT MOVIES — THE SUN ALSO RISES, PART 2 (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					18,340 21.6	21.3*		21.9*	9,850 11.6	12.9*		11.5*		11.2*		11.0*
SHARE OF AUDIENCE %					32	32 *		32 *	18	19 *		17 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					21.1	21.5	22.2	21.5	13.6	12.2	11.7	11.3	11.4	10.9	11.0	10.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,030 17.7				37,440 44.1							
ABC TV program					← CALL TO GLORY (SD) →				← NFL MONDAY NIGHT FOOTBALL — DALLAS VS MIAMI (9:00-12:19AM)(-OP) →							
AVERAGE AUDIENCE (Households (000) & %)					10,610 12.5	12.2*		12.8*	21,310 25.1	22.0*		25.2*		27.0*		25.6*
SHARE OF AUDIENCE %					19	19 *		19 *	40	32 *		36 *		39 *		38 *
AVG. AUD. BY ¼ HR. %					12.6	11.8	12.1	13.4	20.8	23.1	24.6	25.9	27.9	26.1	24.9	26.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					27,340 32.2								17,320 20.4			
CBS TV program					← SPECIAL MOVIE PRSNT-MON — A CHRISTMAS CAROL (SD) →								← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					17,570 20.7	20.4*		21.0*		21.0*		20.3*	13,410 15.8	15.3*		16.4*
SHARE OF AUDIENCE %					30	30 *		31 *		30 *		29 *	24	23 *		26 *
AVG. AUD. BY ¼ HR. %					20.0	20.9	21.2	20.8	20.9	21.1	20.7	19.9	15.0	15.5	16.5	16.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,630 24.3				22,410 26.4							
NBC TV program					← TV BLOOPERS & PRAC. JOKES (SD) →				← NBC MONDAY NIGHT MOVIES — LITTLE HOUSE:BLESS ALL THE DEAR CHILDREN →							
AVERAGE AUDIENCE (Households (000) & %)					15,280 18.0	17.4*		18.5*	15,450 18.2	16.5*		18.0*		19.6*		18.9*
SHARE OF AUDIENCE %					27	26 *		27 *	27	24 *		26 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					16.7	18.2	18.3	18.6	16.4	16.6	17.7	18.4	19.2	19.9	19.6	18.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.6	64.2	64.9	65.7	66.9	68.2	68.6	68.9	67.9	68.2	66.5	65.2	62.4	61.1	59.6	56.8
WK. 2	62.5	63.8	64.2	65.4	66.6	67.4	68.3	69.4	69.8	69.8	69.6	69.5	67.5	66.2	65.0	63.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.MON. DEC.17, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. DEC.11, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					11,970		12,480		10,700				10,530			
TOTAL AUDIENCE (%)					14.1		14.7		12.6				12.4			
Program					THREE'S A CROWD		WHO'S THE BOSS?		← GLITTER (SD) →				← PAPER DOLLS →			
AVERAGE AUDIENCE (Households (000))					10,360		11,210		7,730				7,900			
AVERAGE AUDIENCE (%)					12.2		13.2		9.1	9.1*		9.0*	9.3	9.2*		9.5*
SHARE OF AUDIENCE %					18		20		14	14 *		14 *	16	15 *		17 *
AVG. AUD. BY ¼ HR. %					12.0	12.4	12.9	13.5	9.4	8.8	9.1	8.8	9.2	9.2	9.4	9.5
CBS TV																
TOTAL AUDIENCE (Households (000))					15,280		15,030		20,290							
TOTAL AUDIENCE (%)					18.0		17.7		23.9							
Program					FROSTY THE SNOWMAN (R)		NIGHT BEFORE CHRISTMAS (R)(SD)		← HALLMARK HALL OF FAME CAMILLE (SD) →							
AVERAGE AUDIENCE (Households (000))					13,330		13,500		12,900							
AVERAGE AUDIENCE (%)					15.7		15.9		15.2	16.2*		15.5*		14.9*		14.4*
SHARE OF AUDIENCE %					24		24		25	25 *		25 *		25 *		25 *
AVG. AUD. BY ¼ HR. %					15.7	15.8	15.7	16.1	16.6	15.7	15.7	15.3	15.0	14.7	14.6	14.2
NBC TV																
TOTAL AUDIENCE (Households (000))					21,060				23,430				20,040			
TOTAL AUDIENCE (%)					24.8				27.6				23.6			
Program					← A TEAM (SD) →				← RIPTIDE →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000))					17,400				18,760				16,470			
AVERAGE AUDIENCE (%)					20.5	19.4*		21.6*	22.1	21.3*		22.8*	19.4	19.7*		19.0*
SHARE OF AUDIENCE %					31	29 *		32 *	34	33 *		36 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %					18.6	20.3	21.7	21.5	20.6	22.1	22.6	23.0	19.9	19.5	19.3	18.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					13,410		12,400		11,720				11,120			
TOTAL AUDIENCE (%)					15.8		14.6		13.8				13.1			
Program					THREE'S A CROWD		WHO'S THE BOSS?		← GLITTER (SD) →				← PAPER DOLLS →			
AVERAGE AUDIENCE (Households (000))					11,630		11,460		8,490				8,410			
AVERAGE AUDIENCE (%)					13.7		13.5		10.0	9.9*		10.1*	9.9	10.0*		9.9*
SHARE OF AUDIENCE %					22		21		16	16 *		16 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %					13.2	14.2	13.3	13.7	9.8	10.0	9.9	10.2	10.3	9.7	9.8	9.9
CBS TV																
TOTAL AUDIENCE (Households (000))					11,890		8,910		21,230							
TOTAL AUDIENCE (%)					14.0		10.5		25.0							
Program					YOGI BEAR'S XMAS CAPER (R)(SD)		MUPPET BABIES SPECIAL (SUS-SD)		← CBS TUESDAY NIGHT MOVIES HE'S FIRED, SHE'S HIRED (SD) →							
AVERAGE AUDIENCE (Households (000))					10,190		8,410		12,060							
AVERAGE AUDIENCE (%)					12.0		9.9		14.2	14.3*		14.3*		14.2*		13.8*
SHARE OF AUDIENCE %					19		15		23	23 *		23 *		24 *		24 *
AVG. AUD. BY ¼ HR. %					12.2	11.7	9.6	10.2	14.2	14.5	14.4	14.2	14.4	14.1	13.7	13.8
NBC TV																
TOTAL AUDIENCE (Households (000))					22,750				22,330				19,700			
TOTAL AUDIENCE (%)					26.8				26.3				23.2			
Program					← A TEAM (SD) →				← RIPTIDE (SD) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000))					18,590				17,660				15,790			
AVERAGE AUDIENCE (%)					21.9	20.4*		23.5*	20.8	20.3*		21.4*	18.6	18.9*		18.2*
SHARE OF AUDIENCE %					35	33 *		37 *	33	32 *		34 *	32	32 *		32 *
AVG. AUD. BY ¼ HR. %					19.5	21.3	23.6	23.4	20.0	20.6	21.5	21.2	18.8	19.0	18.4	18.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.2	63.7	64.5	65.9	66.0	66.5	67.1	67.0	65.1	64.8	63.8	62.7	60.1	59.3	57.8	55.6
WK. 2	58.5	59.6	58.9	60.2	61.6	63.0	63.8	64.4	63.1	63.2	63.5	62.6	59.9	58.6	57.2	55.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.TUE. DEC.18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.12, 1984

WEEK 1 / TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						19,950 23.5				25,980 30.6				20,720 24.4			
Program						← FALL GUY (R)(SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)						14,770 17.4	15.8*		19.0*	22,500 26.5	25.9*		27.1*	17,490 20.6	20.9*		20.3*
SHARE OF AUDIENCE	%					27	25 *		29 *	39	38 *		40 *	35	34 *		35 *
AVG. AUD. BY ¼ HR.	%					15.4	16.1	18.0	20.0	25.3	26.5	27.1	27.1	21.1	20.7	20.4	20.2
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,070 15.4		11,800 13.9		18,760 22.1							
Program						CHARLES IN CHARGE		E/R (SUS-SD)		← CBS WEDNESDAY NIGHT MOVIE BLAZING SADDLES(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						11,550 13.6		10,360 12.2		10,870 12.8	12.3*		12.9*		13.4*		12.7*
SHARE OF AUDIENCE	%					21		19		20	18 *		19 *		22 *		22 *
AVG. AUD. BY ¼ HR.	%					13.5	13.6	12.0	12.4	12.2	12.4	13.1	12.8	13.7	13.1	13.1	12.3
NBC TV TOTAL AUDIENCE (Households (000) & %)						18,080 21.3				14,430 17.0		13,070 15.4		14,690 17.3			
Program						← HIGHWAY TO HEAVEN (SD) →				FACTS OF LIFE		IT'S YOUR MOVE (SD)		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)						14,430 17.0	16.3*		17.7*	13,070 15.4		11,890 14.0		11,460 13.5	13.6*		13.5*
SHARE OF AUDIENCE	%					26	26 *		27 *	22		21		23	22 *		23 *
AVG. AUD. BY ¼ HR.	%					15.7	16.8	17.5	17.8	15.0	15.7	13.9	14.1	13.7	13.4	13.3	13.6

WEEK 2 / TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						20,120 23.7				26,150 30.8				20,720 24.4			
Program						← FALL GUY (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)						15,620 18.4	17.3*		19.5*	21,990 25.9	25.4*		26.4*	17,660 20.8	20.8*		20.9*
SHARE OF AUDIENCE	%					30	28 *		31 *	40	39 *		41 *	35	35 *		36 *
AVG. AUD. BY ¼ HR.	%					16.8	17.9	18.8	20.1	24.9	25.9	26.6	26.3	20.7	20.8	21.0	20.8
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,500 15.9		11,970 14.1		19,360 22.8							
Program						CHARLES IN CHARGE		E/R		← CBS WEDNESDAY NIGHT MOVIE PRIVATE BENJAMIN(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						11,380 13.4		10,700 12.6		11,290 13.3	11.9*		13.0*		14.5*		13.8*
SHARE OF AUDIENCE	%					22		20		21	18 *		20 *		24 *		24 *
AVG. AUD. BY ¼ HR.	%					13.1	13.8	12.8	12.5	11.8	12.0	12.9	13.1	14.8	14.2	14.2	13.3
NBC TV TOTAL AUDIENCE (Households (000) & %)						16,470 19.4				14,090 16.6		13,330 15.7		13,840 16.3			
Program						← HIGHWAY TO HEAVEN (SD) →				FACTS OF LIFE		IT'S YOUR MOVE		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)						13,160 15.5	14.8*		16.1*	12,310 14.5		11,890 14.0		11,040 13.0	13.2*		12.7*
SHARE OF AUDIENCE	%					25	24 *		26 *	22		22		22	22 *		22 *
AVG. AUD. BY ¼ HR.	%					14.4	15.3	16.0	16.2	14.0	15.0	14.0	13.9	13.4	13.0	12.9	12.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	62.2	62.2	61.7	62.7	63.3	64.2	64.8	66.2	68.0	69.2	68.5	67.6	62.1	60.3	58.6	57.0
	WK. 2	58.4	59.0	59.2	60.0	60.7	61.7	62.3	63.4	65.4	66.1	65.3	64.1	60.3	60.0	59.3	57.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.WED. DEC.19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. DEC.13, 1984

WEEK 1

Network	Item	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,590 21.9								16,050 18.9			
ABC TV	Program					ABC THURSDAY NIGHT MOVIE THE NIGHT THEY SAVED CHRISTMAS (SD)								20/20			
ABC TV	AVERAGE AUDIENCE (Households (000))					12,060								11,970			
ABC TV	AVERAGE AUDIENCE (%)					14.2	12.3*		14.2*		15.2*		15.3*	14.1	14.4*		13.8*
ABC TV	SHARE OF AUDIENCE %					22	20 *		22 *		23 *		23 *	23	23 *		23 *
ABC TV	AVG. AUD. BY ¼ HR. %					12.0	12.6	14.0	14.3	15.2	15.2	15.3	15.2	14.8	14.1	13.8	13.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					20,380 24.0				21,730 25.6				20,380 24.0			
CBS TV	Program					MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
CBS TV	AVERAGE AUDIENCE (Households (000))					15,620				17,490				17,230			
CBS TV	AVERAGE AUDIENCE (%)					18.4	17.8*		19.0*	20.6	20.0*		21.2*	20.3	20.3*		20.3*
CBS TV	SHARE OF AUDIENCE %					29	28 *		30 *	31	30 *		32 *	33	33 *		34 *
CBS TV	AVG. AUD. BY ¼ HR. %					17.5	18.2	19.0	19.1	20.0	20.0	21.1	21.4	20.0	20.6	20.7	20.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,890 24.6		18,760 22.1		17,230 20.3		16,050 18.9		17,830 21.0			
NBC TV	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT		HILL STREET BLUES			
NBC TV	AVERAGE AUDIENCE (Households (000))					18,080		16,900		15,960		14,520		14,690			
NBC TV	AVERAGE AUDIENCE (%)					21.3		19.9		18.8		17.1		17.3	17.0*		17.7*
NBC TV	SHARE OF AUDIENCE %					34		31		29		26		28	27 *		30 *
NBC TV	AVG. AUD. BY ¼ HR. %					20.2	22.3	19.9	20.0	18.7	18.9	17.4	16.8	16.7	17.3	17.7	17.6

WEEK 2

Network	Item	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					19,870 23.4								17,490 20.6			
ABC TV	Program					BATTLE-NETWORK STARS (SD)								20/20			
ABC TV	AVERAGE AUDIENCE (Households (000))					10,530								13,920			
ABC TV	AVERAGE AUDIENCE (%)					12.4	10.1*		11.4*		13.7*		14.4*	16.4	16.5*		16.2*
ABC TV	SHARE OF AUDIENCE %					19	16 *		18 *		21 *		22 *	27	26 *		27 *
ABC TV	AVG. AUD. BY ¼ HR. %					10.0	10.1	11.2	11.7	13.8	13.7	14.2	14.7	16.2	16.8	16.6	15.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					20,630 24.3				23,860 28.1				21,060 24.8			
CBS TV	Program					MAGNUM, P.I. (R)(SUS-SD)				SIMON & SIMON (SD)				KNOTS LANDING			
CBS TV	AVERAGE AUDIENCE (Households (000))					16,050				19,870				17,740			
CBS TV	AVERAGE AUDIENCE (%)					18.9	16.8*		20.9*	23.4	22.8*		23.9*	20.9	20.8*		20.9*
CBS TV	SHARE OF AUDIENCE %					30	27 *		32 *	35	34 *		36 *	34	33 *		35 *
CBS TV	AVG. AUD. BY ¼ HR. %					15.8	17.9	20.5	21.2	22.3	23.3	24.1	23.7	21.0	20.6	20.9	20.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,800 24.5		19,100 22.5		16,470 19.4		14,350 16.9		15,880 18.7			
NBC TV	Program					BILL COSBY SHOW		FAMILY TIES (R)(SD)		CHEERS		NIGHT COURT (R)(SD)		HILL STREET BLUES (R)			
NBC TV	AVERAGE AUDIENCE (Households (000))					18,420		16,810		14,770		13,240		11,550			
NBC TV	AVERAGE AUDIENCE (%)					21.7		19.8		17.4		15.6		13.6	14.3*		12.9*
NBC TV	SHARE OF AUDIENCE %					35		31		26		24		22	23 *		22 *
NBC TV	AVG. AUD. BY ¼ HR. %					21.1	22.3	19.8	19.8	17.4	17.4	15.6	15.5	14.6	14.0	12.8	12.9

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.4	59.1	59.6	60.2	62.1	63.7	63.5	64.0	65.5	65.9	65.7	65.1	62.5	61.7	60.6	58.8
WK. 2	56.9	57.7	58.3	58.7	61.0	63.3	64.0	65.3	65.7	66.6	66.7	66.0	63.2	61.6	59.9	58.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.THU. DEC.20, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. DEC.14, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,260		14,690		28,100							
TOTAL AUDIENCE (%)					16.8		17.3		33.1							
Program					BENSON		WEBSTER (SD)		ABC NFL FOOTBALL SPEC. L.A. RAMS VS SAN FRANCISCO (9:00-12:00MD) (SD)(+OP)							
AVERAGE AUDIENCE (Households (000))					12,480		13,240		14,350							
AVERAGE AUDIENCE (%)					14.7		15.6		16.9	14.8*		15.7*		17.9*		16.7*
SHARE OF AUDIENCE %					24		25		28	23 *		24 *		29 *		28 *
AVG. AUD. BY ¼ HR. %					14.3	15.2	15.1	16.2	14.4	15.3	15.3	16.1	17.8	18.0	16.2	17.1
CBS TV TOTAL AUDIENCE (Households (000))					16,130				24,880				20,890			
TOTAL AUDIENCE (%)					19.0				29.3				24.6			
Program					DUKES OF HAZZARD (SUS-SD)				DALLAS (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					12,740				21,390				17,320			
AVERAGE AUDIENCE (%)					15.0	14.0*		16.1*	25.2	25.0*		25.3*	20.4	21.0*		19.8*
SHARE OF AUDIENCE %					24	23 *		25 *	39	39 *		39 *	34	34 *		35 *
AVG. AUD. BY ¼ HR. %					13.2	14.8	15.7	16.5	24.4	25.6	25.4	25.3	21.3	20.6	20.3	19.4
NBC TV TOTAL AUDIENCE (Households (000))					14,520				13,840				11,380			
TOTAL AUDIENCE (%)					17.1				16.3				13.4			
Program					V (SD)				MIAMI VICE (SD)				HOT PURSUIT SPECIAL			
AVERAGE AUDIENCE (Households (000))					10,700				11,040				8,410			
AVERAGE AUDIENCE (%)					12.6	12.4*		12.9*	13.0	12.8*		13.2*	9.9	10.0*		9.7*
SHARE OF AUDIENCE %					20	20 *		20 *	20	20 *		20 *	17	16 *		17 *
AVG. AUD. BY ¼ HR. %					12.6	12.1	12.9	12.9	12.8	12.8	13.3	13.0	10.2	9.8	10.0	9.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					16,300		15,540		12,820				14,430			
TOTAL AUDIENCE (%)					19.2		18.3		15.1				17.0			
Program					BENSON		WEBSTER (R)(SD)		HAWAIIAN HEAT (SD)				MATT HOUSTON			
AVERAGE AUDIENCE (Households (000))					13,920		14,260		9,340				11,800			
AVERAGE AUDIENCE (%)					16.4		16.8		11.0	11.2*		10.9*	13.9	13.3*		14.6*
SHARE OF AUDIENCE %					27		27		18	18 *		18 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					16.0	16.9	16.6	16.9	11.7	10.6	10.6	11.1	12.9	13.8	14.3	14.8
CBS TV TOTAL AUDIENCE (Households (000))					14,090				23,180				18,510			
TOTAL AUDIENCE (%)					16.6				27.3				21.8			
Program					DUKES OF HAZZARD				DALLAS (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					10,270				19,610				15,620			
AVERAGE AUDIENCE (%)					12.1	11.5*		12.6*	23.1	22.4*		23.7*	18.4	19.0*		17.8*
SHARE OF AUDIENCE %					20	19 *		20 *	37	36 *		38 *	32	32 *		31 *
AVG. AUD. BY ¼ HR. %					11.5	11.5	12.0	13.1	21.6	23.3	23.9	23.5	19.2	18.8	18.4	17.3
NBC TV TOTAL AUDIENCE (Households (000))					15,370				9,850				7,980			
TOTAL AUDIENCE (%)					18.1				11.6				9.4			
Program					V (SD)				HUNTER (R)				HOT PURSUIT-SPECIAL			
AVERAGE AUDIENCE (Households (000))					11,290				7,300				5,770			
AVERAGE AUDIENCE (%)					13.3	13.0*		13.6*	8.6	8.6*		8.5*	6.8	6.9*		6.7*
SHARE OF AUDIENCE %					22	21 *		22 *	14	14 *		14 *	12	12 *		12 *
AVG. AUD. BY ¼ HR. %					12.9	13.1	14.0	13.2	8.4	8.8	8.7	8.2	7.0	6.7	6.5	6.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.1	57.3	57.7	59.4	60.8	62.1	63.7	64.6	64.4	65.0	64.7	64.8	62.0	60.7	58.1	55.9
WK. 2	57.1	58.6	59.1	59.6	60.0	61.4	62.1	62.9	62.4	62.9	62.8	61.6	58.7	58.2	58.2	56.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.FRI. DEC.21, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.15, 1984

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					12,480 14.7				16,390 19.3				17,740 20.9			
Program					← T.J. HOOKER (SD) →				← LOVE BOAT (SD) →				← PERRY COMO'S XMAS-ENGLAND →			
AVERAGE AUDIENCE (Households (000) & %)					9,420 11.1	10.3*		11.8*	12,740 15.0	13.8*		16.1*	13,670 16.1	16.3*		15.8*
SHARE OF AUDIENCE %					19	18 *		20 *	26	24 *		28 *	29	29 *		29 *
AVG. AUD. BY ¼ HR. %					10.0	10.7	11.5	12.2	13.4	14.2	15.5	16.7	16.6	15.9	15.7	16.0
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					15,880 18.7								12,230 14.4			
Program					← CBS SPECIAL MOVIE PRSNT. THE GREAT MUPPET CAPER (SD) →								← MIKE HAMMER (R) →			
AVERAGE AUDIENCE (Households (000) & %)					8,740 10.3	10.3*		10.6*		10.3*		10.2*	9,680 11.4	11.1*		11.7*
SHARE OF AUDIENCE %					18	18 *		18 *		18 *		18 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %					10.3	10.2	10.8	10.5	10.5	10.1	10.0	10.3	10.9	11.2	11.5	11.9
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,920 16.4		12,820 15.1		11,630 13.7		10,190 12.0		11,890 14.0			
Program	(1)				DIFF'RENT STROKES-SAT.		DOUBLE TROUBLE (SD)		GIMME A BREAK		SPENCER		← PARTNERS IN CRIME →			
AVERAGE AUDIENCE (Households (000) & %)					12,060 14.2		11,210 13.2		10,360 12.2		9,000 10.6		9,170 10.8	10.6*		11.1*
SHARE OF AUDIENCE %					25		22		21		18		20	19 *		20 *
AVG. AUD. BY ¼ HR. %	16.6				13.6	14.8	13.3	13.2	12.1	12.2	10.7	10.5	10.3	10.8	11.1	11.1
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,090 16.6				15,200 17.9				14,090 16.6			
Program					← T.J. HOOKER (R)(SD) →				← LOVE BOAT (R)(SD) →				← FINDER OF LOST LOVES →			
AVERAGE AUDIENCE (Households (000) & %)					10,780 12.7	12.1*		13.3*	11,460 13.5	12.6*		14.4*	11,040 13.0	12.9*		13.1*
SHARE OF AUDIENCE %					22	21 *		23 *	24	22 *		25 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					11.7	12.6	13.2	13.4	12.2	13.0	14.2	14.7	13.0	12.7	13.2	13.0
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,160 15.5				16,980 20.0							
Program					← AIRWOLF (R)(SD) →				← SPECIAL MOVIE PRSNT.-SAT MORE THAN MURDER(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					9,590 11.3	11.1*		11.6*	10,360 12.2	11.1*		11.5*		12.6*		13.5*
SHARE OF AUDIENCE %					20	19 *		20 *	22	19 *		20 *		23 *		25 *
AVG. AUD. BY ¼ HR. %					11.0	11.2	11.4	11.7	11.3	11.0	11.3	11.7	12.5	12.7	13.1	13.9
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,070 15.4		11,460 13.5		12,310 14.5		11,290 13.3		12,140 14.3			
Program	(2)				SMURFS CHRISTMAS SPECIAL(R)		DOUBLE TROUBLE (SD)		GIMME A BREAK		SPENCER (SD)		← PARTNERS IN CRIME →			
AVERAGE AUDIENCE (Households (000) & %)	22.9*				11,290 13.3		9,930 11.7		10,700 12.6		9,930 11.7		8,830 10.4	10.1*		10.7*
SHARE OF AUDIENCE %	43 *				23		20		22		20		19	18 *		20 *
AVG. AUD. BY ¼ HR. %	22.9				13.2	13.4	11.7	11.6	12.4	12.7	11.8	11.5	10.0	10.1	10.6	10.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	55.7	56.2	56.0	57.0	57.4	58.0	58.2	59.2	58.9	58.3	57.9	58.1	56.4	55.8	54.6	54.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.3	55.4	56.2	55.8	56.7	57.3	57.8	58.1	57.5	57.3	57.3	57.1	55.4	54.5	53.6	53.1

U.S. TV Households: 84,900,000

(1)NFL FOOTBALL GAME-NBC-SA,DENVER VS SEATTLE,NBC, (4:00-7:05PM)(S)

(2)NFL PLAYOFF GAME-SAT,L.A. RAIDERS VS SEATTLE,NBC,(4:00-7:07PM)(S)

For explanation of symbols, See page A.

EVE.SAT. DEC.22, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.15, 1984

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,740 4.4													
					ABC WEEKEND REPORT-SAT.													
		AVERAGE AUDIENCE (Households (000) & %)			3,480 4.1													
		SHARE OF AUDIENCE %			10													
		AVG. AUD. BY ¼ HR. %			4.1													
	CBS TV	TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE %																
		AVG. AUD. BY ¼ HR. %																
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			14,430 17.0													
					← SATURDAY NIGHT (11:30-12:54AM) (SUSTAINING 12:54-1:00AM) →													
		AVERAGE AUDIENCE (Households (000) & %)			8,740 10.3	11.8*		9.9*		8.8*								
		SHARE OF AUDIENCE %			29	29 *		28 *		29 *								
		AVG. AUD. BY ¼ HR. %			11.7	11.8	10.5	9.4	9.1	8.3								
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,990 4.7													
					ABC WEEKEND REPORT-SAT.													
		AVERAGE AUDIENCE (Households (000) & %)			3,990 4.7													
		SHARE OF AUDIENCE %			12													
		AVG. AUD. BY ¼ HR. %			4.7													
	CBS TV	TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE %																
		AVG. AUD. BY ¼ HR. %																
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			12,480 14.7													
					← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
		AVERAGE AUDIENCE (Households (000) & %)			6,790 8.0	8.7*		8.6*		6.0*								
		SHARE OF AUDIENCE %			23	22 *		25 *		20 *								
		AVG. AUD. BY ¼ HR. %			8.9	8.6	9.1	8.1	6.1	5.6								
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	50.3	46.6	42.3	39.7	36.3	34.0	31.4	28.6	25.5	23.0	19.8	17.5	15.6	13.9	11.9	10.6
		WK. 2	49.2	45.8	40.2	38.0	35.8	33.8	30.1	27.4	24.3	22.0	19.3	17.1	15.1	13.6	12.2	10.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. DEC.22, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.16, 1984

WEEK 1

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	14,690 17.3				25,640 30.2											
Program	RIPLEY'S BELIEVE IT-NOT (R)				ABC SUNDAY NIGHT MOVIE THE STING(R) (SD)											
AVERAGE AUDIENCE (Households (000) & %)	10,020 11.8	10.5*		13.2*	15,790 18.6	15.7*		17.4*		19.3*		19.7*		20.7*		
SHARE OF AUDIENCE %	19	17 *		21 *	28	24 *		26 *		28 *		29 *		32 *		
AVG. AUD. BY ¼ HR. %	9.0	12.0	12.7	13.6	15.3	16.0	17.0	17.8	19.4	19.2	19.5	20.0	20.9	20.4	20.1	
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	23,350 27.5				17,230 20.3				13,750 16.2		13,410 15.8		16,810 19.8			
Program	60 MINUTES				MURDER, SHE WROTE (SD)				JEFFERSONS		ALICE (SD)		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	17,230 20.3	19.4*		21.3*	13,750 16.2	15.8*		16.5*	11,890 14.0		11,720 13.8		12,820 15.1	14.8*		15.5*
SHARE OF AUDIENCE %	33	32 *		33 *	24	24 *		24 *	20		20		24	23 *		26 *
AVG. AUD. BY ¼ HR. %	17.9	20.9	21.1	21.5	15.9	15.7	16.5	16.5	13.2	14.8	13.8	13.9	14.6	14.9	15.3	15.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)		12,480 14.7		9,680 11.4	22,330 26.3				25,640 30.2				20,040 23.6			
Program	(1) (→OP) (SD)	SILVER SPOONS (7:16-7:46PM) (OP)(→OP)		(2) (OP)	CHRISTMAS DREAM (SD)				BOB HOPE CHRISTMAS SPEC. (SD)				CHRISTMAS IN WASHINGTON			
AVERAGE AUDIENCE (Households (000) & %)	20.6*	9,930 11.7		9,930 11.7	16,980 20.0	19.5*		20.6*	20,380 24.0	23.9*		24.1*	15,620 18.4	18.5*		18.3*
SHARE OF AUDIENCE %	36 *	19		18	30	30 *		31 *	35	35 *		35 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %	20.1	11.4	12.0	11.7	19.2	19.9	20.3	20.8	23.6	24.2	24.9	23.3	18.9	18.2	18.3	18.4

WEEK 2

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	13,070 15.4				28,270 33.3											
Program	RIPLEY'S BELIEVE IT-NOT (R)				ABC SUNDAY NIGHT MOVIE SUPERMAN(R) (SD)											
AVERAGE AUDIENCE (Households (000) & %)	9,850 11.6	10.9*		12.4*	16,050 18.9	16.2*		17.7*		18.4*		19.9*		20.8*		20.2*
SHARE OF AUDIENCE %	20	19 *		21 *	31	26 *		29 *		30 *		32 *		34 *		35 *
AVG. AUD. BY ¼ HR. %	10.2	11.5	12.1	12.7	15.9	16.4	17.3	18.1	18.6	18.2	19.8	20.0	20.5	21.2	21.9	18.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	22,160 26.1				18,420 21.7				14,090 16.6		14,260 16.8		16,050 18.9			
Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				JEFFERSONS		ALICE (SD)		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)	17,060 20.1	20.7*		19.6*	14,430 17.0	16.9*		17.1*	12,400 14.6		12,900 15.2		12,310 14.5	14.4*		14.6*
SHARE OF AUDIENCE %	34	36 *		33 *	28	28 *		28 *	24		24		24	23 *		25 *
AVG. AUD. BY ¼ HR. %	20.9	20.5	19.8	19.4	16.9	16.9	17.3	16.9	14.3	15.0	14.7	15.8	14.4	14.3	14.4	14.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	11,800 13.9				20,720 24.4											
Program	PUNKY BREWSTER				NBC SUNDAY NIGHT MOVIE THE SOUND OF MUSIC(R) (SD)											
AVERAGE AUDIENCE (Households (000) & %)	8,740 10.3	9.7*		10.8*	11,970 14.1	12.3*		13.1*		14.6*		15.5*		15.1*		14.3*
SHARE OF AUDIENCE %	18	17 *		18 *	23	20 *		21 *		24 *		25 *		25 *		24 *
AVG. AUD. BY ¼ HR. %	9.3	10.1	10.3	11.3	12.2	12.3	13.0	13.3	14.2	15.0	15.4	15.5	15.7	14.5	14.2	14.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.8	61.3	62.9	64.3	64.9	65.5	66.9	68.1	68.4	68.7	68.8	68.7	66.1	64.6	63.3	57.6
WK. 2	57.3	58.4	58.9	60.5	60.9	61.6	62.0	62.2	61.8	62.2	62.7	62.8	62.0	60.5	59.5	57.3

U.S. TV Households: 84,900,000

(1)NFL FOOTBALL GAME 2-NBC,KANSAS CITY VS SANDIEGO& PITTSBURGH VS LA RAIDERS,NBC,MULTI-SEG TELECAST
(2)PUNKY BREWSTER,NBC,(7:46-8:00PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.23, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.16, 1984

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)			3,740 4.4													
	ABC TV (program)			ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			3,650 4.3													
	SHARE OF AUDIENCE %			11													
	AVG. AUD. BY ¼ HR. %			4.3													
	CBS TV TOTAL AUDIENCE (Households (000) & %)	5,520 6.5															
	CBS TV (program)	CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,430 6.4															
	SHARE OF AUDIENCE %	13															
	AVG. AUD. BY ¼ HR. %	6.4															
	NBC TV TOTAL AUDIENCE (Households (000) & %)					1,700 2.0											
	NBC TV (program)					G MICHAELS SPORTS MACHINE											
	AVERAGE AUDIENCE (Households (000) & %)					1,020 1.2											
	SHARE OF AUDIENCE %					5											
	AVG. AUD. BY ¼ HR. %					1.5	1.0										
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)			4,500 5.3													
	ABC TV (program)			ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			4,330 5.1													
	SHARE OF AUDIENCE %			12													
	AVG. AUD. BY ¼ HR. %			5.1													
	CBS TV TOTAL AUDIENCE (Households (000) & %)	6,280 7.4															
	CBS TV (program)	CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,860 6.9															
	SHARE OF AUDIENCE %	14															
	AVG. AUD. BY ¼ HR. %	6.9															
	NBC TV TOTAL AUDIENCE (Households (000) & %)					2,210 2.6											
	NBC TV (program)					G MICHAELS SPORTS MACHINE											
	AVERAGE AUDIENCE (Households (000) & %)					1,780 2.1											
	SHARE OF AUDIENCE %					6											
	AVG. AUD. BY ¼ HR. %					2.2	2.0										
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.3	44.5	35.5	31.9	28.1	25.0	22.0	19.8	17.1	14.3	12.4	11.0	9.6	8.5	7.8	7.1
	WK. 2	51.3	46.8	39.8	35.6	32.0	28.7	25.2	22.2	19.4	18.3	15.9	14.2	12.4	11.0	9.3	8.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SUN. DEC.23, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.10-14, 1984

Week	Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,430 6.4				5,430 6.4									
		Program			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
		AVERAGE AUDIENCE (Households (000) & %)			4,330 5.1				4,580 5.4									
		SHARE OF AUDIENCE %			25				24									
		AVG. AUD. BY ¼ HR. %			5.1	5.0			5.2	5.5								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,060 3.6				3,740 4.4						5,180 6.1		4,840 5.7	
		Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
		AVERAGE AUDIENCE (Households (000) & %)			2,380 2.8				2,800 3.3						4,160 4.9		4,160 4.9	
		SHARE OF AUDIENCE %			14				15						21		21	
		AVG. AUD. BY ¼ HR. %			2.7	2.9			3.2	3.4					4.7	5.2	4.8	4.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,500 5.3				4,920 5.8						3,570 4.2		4,580 5.4	
		Program			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			3,570 4.2				3,990 4.7						2,970 3.5		3,910 4.6	
		SHARE OF AUDIENCE %			20				21						15		20	
		AVG. AUD. BY ¼ HR. %			4.3	4.1			4.7	4.7					3.3	3.7	4.3	4.7
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,260 6.2				5,940 7.0									
		Program			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
		AVERAGE AUDIENCE (Households (000) & %)			4,250 5.0				4,840 5.7									
		SHARE OF AUDIENCE %			24				24									
		AVG. AUD. BY ¼ HR. %			4.8	5.1			5.8	5.7								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,230 3.8				3,740 4.4						5,260 6.2		4,920 5.8	
		Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
		AVERAGE AUDIENCE (Households (000) & %)			2,550 3.0				2,890 3.4						4,500 5.3		4,080 4.8	
		SHARE OF AUDIENCE %			15				15						22		20	
		AVG. AUD. BY ¼ HR. %			3.0	3.0			3.3	3.5					5.0	5.5	4.8	4.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,840 5.7				5,090 6.0						4,250 5.0		4,750 5.6	
		Program			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			3,820 4.5				4,160 4.9						3,480 4.1		4,080 4.8	
		SHARE OF AUDIENCE %			22				21						17		20	
		AVG. AUD. BY ¼ HR. %			4.5	4.6			5.0	4.9					3.8	4.3	4.7	4.9
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	13.7	15.7	17.5	19.0	20.5	21.8	21.9	22.0	21.8	21.9	22.1	22.4	22.9	23.5	23.4	23.5
		WK. 2	13.4	15.6	17.3	18.9	20.7	22.3	22.2	22.4	22.3	22.8	22.9	23.1	23.6	24.4	24.1	24.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.17-21, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.10-14, 1984

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000))	2,800		2,800		2,800		3,650		8,240				7,810			
		TOTAL AUDIENCE (%)	3.3		3.3		3.3		4.3		9.7				9.2			
		Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
		AVERAGE AUDIENCE (Households (000))	2,380		2,290		2,460		3,060		6,200				5,940			
		AVERAGE AUDIENCE (%)	2.8		2.7		2.9		3.6		7.3	6.8*		7.9*	7.0	6.9*		7.2*
		SHARE OF AUDIENCE %	12		11		11		14		25	23 *		27 *	25	24 *		26 *
		AVG. AUD. BY ¼ HR. %	2.7	2.9	2.6	2.8	2.9	3.0	3.4	3.8	6.2	7.3	7.8	7.9	6.8	6.9	7.0	7.3
	CBS TV	TOTAL AUDIENCE (Households (000))	6,960		8,570				8,660				7,220				5,520	
		TOTAL AUDIENCE (%)	8.2		10.1				10.2				8.5				6.5	
		Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
		AVERAGE AUDIENCE (Households (000))	5,860		7,470				6,620				5,690				4,840	
		AVERAGE AUDIENCE (%)	6.9		8.8				7.8	7.8*		7.9*	6.7	6.6*		6.9*	5.7	
		SHARE OF AUDIENCE %	29		37				30	31 *		29 *	23	22 *		24 *	20	
		AVG. AUD. BY ¼ HR. %	6.5	7.3	8.5	9.0			7.8	7.8	7.9	7.8	6.6	6.6	6.9	6.8	5.6	5.8
	NBC TV	TOTAL AUDIENCE (Households (000))	7,130		5,600		3,140		3,230		7,560				5,940			
		TOTAL AUDIENCE (%)	8.4		6.6		3.7		3.8		8.9				7.0			
		Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
		AVERAGE AUDIENCE (Households (000))	6,030		4,750		2,720		2,800		6,030				4,670			
		AVERAGE AUDIENCE (%)	7.1		5.6		3.2		3.3		7.1	6.7*		7.4*	5.5	5.7*		5.4*
		SHARE OF AUDIENCE %	30		23		13		13		24	23 *		25 *	20	20 *		19 *
		AVG. AUD. BY ¼ HR. %	7.0	7.2	5.6	5.6	3.2	3.2	3.3	3.4	6.5	6.9	7.3	7.5	5.8	5.6	5.5	5.2
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000))	3,140		2,800		2,890		3,740		8,570				7,810			
		TOTAL AUDIENCE (%)	3.7		3.3		3.4		4.4		10.1				9.2			
		Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
		AVERAGE AUDIENCE (Households (000))	2,630		2,460		2,460		3,140		6,450				5,860			
		AVERAGE AUDIENCE (%)	3.1		2.9		2.9		3.7		7.6	7.2*		8.0*	6.9	7.0*		7.0*
		SHARE OF AUDIENCE %	13		12		11		14		26	24 *		27 *	24	24 *		24 *
		AVG. AUD. BY ¼ HR. %	3.0	3.1	2.8	2.8	2.8	3.0	3.6	3.9	6.8	7.6	8.0	8.1	7.1	6.8	6.9	7.0
	CBS TV	TOTAL AUDIENCE (Households (000))	7,130		9,250				9,510				7,560				5,600	
		TOTAL AUDIENCE (%)	8.4		10.9				11.2				8.9				6.6	
		Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
		AVERAGE AUDIENCE (Households (000))	6,030		7,980				7,130				5,940				5,010	
		AVERAGE AUDIENCE (%)	7.1		9.4				8.4	8.2*		8.5*	7.0	6.9*		7.1*	5.9	
		SHARE OF AUDIENCE %	29		38				31	32 *		31 *	24	23 *		24 *	20	
		AVG. AUD. BY ¼ HR. %	6.7	7.6	9.2	9.7			8.2	8.2	8.4	8.6	6.9	6.8	7.1	7.0	5.8	6.0
	NBC TV	TOTAL AUDIENCE (Households (000))	7,220		5,350		3,230		2,970		7,560				6,110			
		TOTAL AUDIENCE (%)	8.5		6.3		3.8		3.5		8.9				7.2			
		Program	WHEEL OF FORTUNE		SCRABBLE		SUFER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
		AVERAGE AUDIENCE (Households (000))	6,200		4,670		2,720		2,550		5,940				4,840			
		AVERAGE AUDIENCE (%)	7.3		5.5		3.2		3.0		7.0	6.5*		7.3*	5.7	5.9*		5.6*
		SHARE OF AUDIENCE %	30		22		12		11		23	22 *		24 *	20	20 *		19 *
		AVG. AUD. BY ¼ HR. %	7.3	7.3	5.6	5.4	3.1	3.2	3.0	3.1	6.3	6.8	7.2	7.5	5.9	5.8	5.8	5.3
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	23.4	23.6	23.7	24.5	25.5	26.5	26.8	27.3	28.6	29.7	29.4	29.4	28.4	28.3	27.8	28.6
		WK. 2	24.4	25.0	25.1	25.7	26.1	26.7	26.9	27.7	29.0	30.0	29.8	30.2	29.7	29.7	29.1	29.7

For explanation of symbols, See page A.

U.S. TV Households: 84,900,000

DAY MON.-FRI. DEC.17-21, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.10-14, 1984

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,340 11.0				2,460 2.9										10,700 12.6	
	Program	← GENERAL HOSPITAL			→	EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,300 8.6	8.4*		8.7*	2,210 2.6										9,340 11.0	
	SHARE OF AUDIENCE %	28	28 *		27 *	8										19	
	AVG. AUD. BY ¼ HR. %	8.3	8.6	8.7	8.8	2.7	2.5									10.9	11.0
WEEK 1 — CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,730 9.1				2,720 3.2										13,840 16.3	
	Program	← GUIDING LIGHT (SD)			→	BODY LANGUAGE		← (S)(OP)				→				CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,200 7.3	7.1*		7.5*	2,210 2.6										12,310 14.5	
	SHARE OF AUDIENCE %	24	24 *		24 *	8										25	
	AVG. AUD. BY ¼ HR. %	6.8	7.2	7.5	7.5	2.5	2.7									14.4	14.6
WEEK 1 — NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,650 4.3														11,290 13.3	
	Program	← SANTA BARBARA			→											NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,550 3.0	2.9*		3.1*											9,850 11.6	
	SHARE OF AUDIENCE %	10	10 *		10 *											20	
	AVG. AUD. BY ¼ HR. %	3.1	2.9	3.0	3.3											11.3	12.0
WEEK 2 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,420 11.1				2,800 3.3										10,700 12.6	
	Program	← GENERAL HOSPITAL			→	EDGE OF NIGHT		← (S)(OP)				→				ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,470 8.8	8.5*		9.1*	2,290 2.7										9,420 11.1	
	SHARE OF AUDIENCE %	28	28 *		28 *	8										20	
	AVG. AUD. BY ¼ HR. %	8.3	8.8	9.1	9.2	2.8	2.7									11.1	11.0
WEEK 2 — CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,410 9.9				2,550 3.0										13,580 16.0	
	Program	← GUIDING LIGHT (SD)			→	BODY LANGUAGE										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,620 7.8	7.5*		8.1*	2,120 2.5										11,970 14.1	
	SHARE OF AUDIENCE %	25	25 *		25 *	7										25	
	AVG. AUD. BY ¼ HR. %	7.3	7.7	8.2	8.1	2.4	2.6									14.0	14.2
WEEK 2 — NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,740 4.4														10,870 12.8	
	Program	← SANTA BARBARA			→											NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,630 3.1	3.0*		3.1*											9,510 11.2	
	SHARE OF AUDIENCE %	10	10 *		9 *											20	
	AVG. AUD. BY ¼ HR. %	3.0	2.9	3.0	3.3											11.1	11.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.6	31.3	32.3	33.6	33.4	35.7	37.3	39.7	42.0	44.5	46.8	49.6	52.9	55.5	57.3	59.0
	WK. 2	30.6	31.8	32.8	34.1	33.7	35.3	36.4	38.6	41.4	44.0	46.5	49.0	52.1	54.6	56.1	57.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.17-21, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.15, 1984

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,800 3.3		4,410 5.2		4,750 5.6		5,770 6.8		5,090 6.0		5,180 6.1	
						SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,460 2.9		3,650 4.3		4,160 4.9		4,670 5.5		4,080 4.8		4,410 5.2	
	SHARE OF AUDIENCE %					18		20		19		20		16		18	
	AVG. AUD. BY ¼ HR. %					2.6	3.1	3.9	4.6	4.7	5.1	5.4	5.6	4.9	4.6	5.2	5.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,060 3.6		4,160 4.9		6,200 7.3		5,600 6.6		4,750 5.6		4,670 5.5	
						SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		POLE POSITION		SATURDAY SUPERCADE	
	AVERAGE AUDIENCE (Households (000) & %)					2,290 2.7		3,480 4.1		5,520 6.5		4,840 5.7		3,990 4.7		2,800 3.3	3.0*
	SHARE OF AUDIENCE %					17		19		25		20		15		11	10 *
	AVG. AUD. BY ¼ HR. %					2.3	3.1	4.0	4.3	6.2	6.9	5.7	5.8	4.5	4.8	3.0	3.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,060 3.6		4,750 5.6		6,450 7.6		8,320 9.8		9,680 11.4		9,000 10.6	
						SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					2,460 2.9		3,740 4.4		5,430 6.4		6,960 8.2		8,240 9.7		7,730 9.1	
	SHARE OF AUDIENCE %					18		20		25		29		33		31	
	AVG. AUD. BY ¼ HR. %					2.6	3.2	4.0	4.9	6.1	6.6	8.0	8.5	9.8	9.7	9.2	9.0

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,570 4.2		4,580 5.4		4,670 5.5		5,350 6.3		5,090 6.0		6,540 7.7	
						SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,630 3.1		3,740 4.4		3,990 4.7		4,500 5.3		4,160 4.9		5,180 6.1	
	SHARE OF AUDIENCE %					22		23		20		20		17		21	
	AVG. AUD. BY ¼ HR. %					2.6	3.6	4.2	4.6	4.9	4.5	5.3	5.3	4.9	4.9	5.7	6.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,800 3.3		3,570 4.2		5,690 6.7		5,520 6.5		4,920 5.8		5,010 5.9	
						SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		POLE POSITION		SATURDAY SUPERCADE	
	AVERAGE AUDIENCE (Households (000) & %)					2,120 2.5		2,970 3.5		4,750 5.6		4,580 5.4		4,080 4.8		2,800 3.3	2.9*
	SHARE OF AUDIENCE %					18		18		24		20		17		11	10 *
	AVG. AUD. BY ¼ HR. %					2.2	2.7	3.3	3.6	5.3	5.9	5.1	5.7	4.8	4.7	3.0	2.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,140 3.7		4,580 5.4		6,960 8.2		8,570 10.1		9,680 11.4		8,150 9.6	
						SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					2,550 3.0		3,820 4.5		5,600 6.6		7,470 8.8		8,410 9.9		7,300 8.6	
	SHARE OF AUDIENCE %					21		24		28		33		34		34	
	AVG. AUD. BY ¼ HR. %					2.6	3.3	4.1	5.0	6.3	7.0	8.5	9.1	9.8	9.9	8.5	8.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	8.8	9.7	11.0	14.1	16.9	19.8	22.0	23.4	25.1	27.0	28.2	29.1	29.4	30.0	29.5	29.1
	WK. 2	7.5	8.6	9.6	11.9	14.6	17.6	19.7	21.4	23.5	24.9	27.0	28.5	29.2	29.5	28.4	28.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. DEC.22, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.15, 1984 (WEEK 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,770 6.8		6,110 7.2		5,010 5.9		5,430 6.4									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS H. HAMILTON,GRADUATE GHOST,PART 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	4,750 5.6		5,090 6.0		3,990 4.7		3,140 3.7	3.4*		4.0*						
SHARE OF AUDIENCE %	19		20		16		12	11 *		13 *						
AVG. AUD. BY ¼ HR. %	5.4	5.8	5.8	6.2	4.9	4.5	3.4	3.4	3.9	4.0						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			4,160 4.9		6,540 7.7		20,040 23.6									
Program	SATURDAY SUPERCADE		PRYOR'S PLACE (SD)		NFL TODAY-SAT.		← NFL FTBL GAME-SAT. NEW ORLEANS VS NEW YORK GIANTS (12:30-3:23PM)									
AVERAGE AUDIENCE (Households (000) & %)		3.7*	3,230 3.8		4,410 5.2		9,930 11.7	8.2*		10.4*		11.9*		12.4*		13.6*
SHARE OF AUDIENCE %		13 *	12		17		36	26 *		32 *		36 *		38 *		41 *
AVG. AUD. BY ¼ HR. %	3.6	3.7	3.6	3.9	4.6	5.8	7.4	8.9	10.0	10.9	11.9	11.9	12.1	12.6	13.2	13.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,900 9.3		6,880 8.1		5,350 6.3		4,160 4.9									
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK									
AVERAGE AUDIENCE (Households (000) & %)	6,450 7.6		5,430 6.4		4,410 5.2		3,480 4.1									
SHARE OF AUDIENCE %	26		22		17		13									
AVG. AUD. BY ¼ HR. %	7.7	7.5	6.8	6.1	5.2	5.1	3.9	4.2								

DAY SAT. DEC.22, 1984 (WEEK 2)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,790 8.0		6,200 7.3		4,500 5.3		5,770 6.8									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS H. ALGER UPDATED: FRANK&FRLSS,PT 1(R)		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	5,600 6.6		5,010 5.9		3,650 4.3		3,140 3.7	2.9*		4.5*						
SHARE OF AUDIENCE %	23		21		15		12	9 *		14 *						
AVG. AUD. BY ¼ HR. %	6.6	6.5	5.7	6.1	4.2	4.3	3.0	2.9	4.3	4.7						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			5,350 6.3		3,650 4.3		5,430 6.4		7,730 9.1							
Program	SATURDAY SUPERCADE		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2		← CBS NCAA BASKETBALL-SAT UCLA VS ST. JOHN'S (1:00-3:07PM) (→OP)							
AVERAGE AUDIENCE (Households (000) & %)		3.7*	4,250 5.0		3,060 3.6		4,500 5.3		2,630 3.1	3.4*		2.9*		3.2*		2.8*
SHARE OF AUDIENCE %		13 *	17		12		17		10	11 *		9 *		10 *		9 *
AVG. AUD. BY ¼ HR. %	3.5	3.9	5.1	5.0	3.6	3.7	5.2	5.4	3.9	2.9	2.9	2.9	3.2	3.3	3.0	2.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,880 8.1		5,690 6.7		5,180 6.1		17,740 20.9									
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		← FLORIDA CITRUS BOWL FLORIDA STATE VS GEORGIA (12:30-4:00PM)									
AVERAGE AUDIENCE (Households (000) & %)	5,690 6.7		4,840 5.7		4,330 5.1		6,880 8.1	6.2*		7.3*		8.0*		7.2*		8.7*
SHARE OF AUDIENCE %	26		23		17		25	20 *		23 *		25 *		23 *		27 *
AVG. AUD. BY ¼ HR. %	7.0	6.3	5.5	5.8	5.1	5.1	5.8	6.6	7.1	7.4	8.0	8.1	7.1	7.3	8.6	8.8

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.0	28.9	28.1	28.7	29.2	30.3	30.4	31.4	31.9	32.9	33.4	33.8	33.9	34.2	35.1	36.0
WK. 2	28.6	29.2	29.0	29.0	29.5	30.2	30.2	30.9	31.4	32.5	33.3	33.7	33.5	34.1	34.1	34.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.15, 1984

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)							3,400 4.0 SPORTSBEAT		10,530 12.4 ← ABC WIDE WORLD-SPORTS SAT →							
	AVERAGE AUDIENCE (Households (000) & %)							2,460 2.9		3,910 4.6	3.8*		4.8*		5.2*		
	SHARE OF AUDIENCE %							7		9	8 *		10 *		10 *		
	AVG. AUD. BY ¼ HR. %							3.1	2.8	3.8	3.8	4.4	5.1	5.4	5.0		
CBS TV	TOTAL AUDIENCE (Households (000) & %)	(1) (-OP)	10,610 12.5	(2) (-OP) (OP)	14,770 17.4 ← CBS NCAA BASKETBALL-SAT → DEPAUL VS GEORGETOWN TULSA VS ARKANSAS MULTI-SEGMENT TELECAST(OP)											10,270 12.1 CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		8,320 9.8		5,520 6.5		6.7*		5.9*		5.5*		7.3*	7.4*		8,910 10.5	
	SHARE OF AUDIENCE %		28		15		18 *		14 *		13 *		16 *	15 *		19	
	AVG. AUD. BY ¼ HR. %	14.5	11.3	9.8	7.4	7.1	6.3	6.3	5.5	5.2	5.8	7.5	7.0	7.6		10.0	11.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)			7,730 9.1 NFL '84 NBC-SAT.		26,570 31.3 ← NFL FOOTBALL GAME-NBC-SA DENVER VS SEATTLE (4:00-7:05PM) →											
	AVERAGE AUDIENCE (Households (000) & %)			5,690 6.7		12,820 15.1	11.3*		13.9*		16.0*		14.6*		17.5*		16.9*
	SHARE OF AUDIENCE %			19		33	30 *		34 *		37 *		32 *		34 *		32 *
	AVG. AUD. BY ¼ HR. %			5.9	7.5	10.5	12.1	13.4	14.5	16.0	16.0	13.4	15.7	17.5	17.4	17.4	16.4

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,380 2.8 CHAMPIONSHIPS OF THE USGA		2,120 2.5 SPORTSBEAT		12,480 14.7 ← ABC WIDE WORLD-SPORTS SP. →									
	AVERAGE AUDIENCE (Households (000) & %)			1,780 2.1		1,530 1.8		4,410 5.2	3.9*		4.2*		5.3*		7.3*		
	SHARE OF AUDIENCE %			6		5		11	10 *		10 *		11 *		14 *		
	AVG. AUD. BY ¼ HR. %			2.4	1.8	1.7	1.9	4.0	3.8	4.1	4.3	5.1	5.6	7.3	7.3		
CBS TV	TOTAL AUDIENCE (Households (000) & %)	12,060 14.2 ← SUN BOWL MARYLAND VS TENNESSEE (3:07-6:30PM) (OP) →														7,220 8.5 CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)	3,650 4.3	3.0*		3.1*		4.0*		3.8*		4.4*		5.2*		6.2*	5,860 6.9	
	SHARE OF AUDIENCE %	10	9 *		9 *		11 *		9 *		10 *		12 *		12 *	13	
	AVG. AUD. BY ¼ HR. %	3.0	3.0	2.9	3.3	3.9	4.1	3.8	3.9	4.0	4.8	4.6	5.7	6.2	6.2	6.4	7.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	FLORIDA CITRUS BOWL FLORIDA STATE VS GEORGIA (12:30-4:00PM) →				29,970 35.3 ← NFL PLAYOFF GAME-SAT L.A. RAIDERS VS SEATTLE (4:00-7:07PM) →											
	AVERAGE AUDIENCE (Households (000) & %)		8.9*		10.1*	15,880 18.7	14.8*		17.2*		17.3*		18.7*		20.7*		22.4*
	SHARE OF AUDIENCE %		27 *		29 *	41	39 *		42 *		41 *		41 *		41 *		42 *
	AVG. AUD. BY ¼ HR. %	9.0	8.7	9.5	10.7	13.6	16.0	16.8	17.5	17.9	16.8	18.1	19.2	20.6	20.7	22.1	22.7

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	36.7	36.4	36.5	37.7	38.2	39.2	41.4	42.6	44.5	45.5	46.8	49.1	52.3	53.4	54.5	55.4
	WK. 2	35.0	35.8	36.9	38.4	38.2	38.9	40.6	41.0	42.3	43.6	45.4	47.8	50.6	52.3	54.0	54.8

U.S. TV Households: 84,900,000

(1)NFL FTBL GAME-SAT.,NEW ORLEANS VS NEW YORK GIANTS,CBS,(12:30-3:23PM)(S)

(2)NFL FTBL POST-SAT.,CBS,(3:23-3:53PM)(S)

For explanation of symbols, See page A.

DAY SAT. DEC.22, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.16, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,050 8.3						2,970 3.5	
CBS TV Program									← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									3,570 4.2	3.9*		4.8*		4.1*	2,380 2.8	
CBS TV SHARE OF AUDIENCE %									17	18 *		19 *		15 *	9	
CBS TV AVG. AUD. BY ¼ HR. %									3.3	4.4	4.7	4.8	4.2	4.1	2.8	2.8
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,830 10.4						4,330 5.1	
CBS TV Program									← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,500 5.3	4.3*		5.7*		5.7*	3,230 3.8	
CBS TV SHARE OF AUDIENCE %									21	20 *		23 *		20 *	12	
CBS TV AVG. AUD. BY ¼ HR. %									3.7	4.9	5.9	5.6	5.5	6.0	4.1	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.4	8.1	9.2	10.7	12.9	14.9	16.5	19.3	21.3	23.5	25.4	26.7	27.3	27.6	28.6	29.2
WK. 2	6.3	7.0	8.1	9.8	12.3	14.9	17.4	19.2	22.3	24.2	25.5	27.0	28.3	29.4	30.3	30.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.23, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.16, 1984

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,090 6.0													
	Program			← THIS WEEK-DAVID BRINKLEY →													
	AVERAGE AUDIENCE (Households (000) & %)			3,060 3.6	3.6*		3.6*										
	SHARE OF AUDIENCE %			11	11 *		11 *										
	AVG. AUD. BY ¼ HR. %			3.4	3.8	3.8	3.4										
CBS TV	TOTAL AUDIENCE (Households (000) & %)							7,300 8.6		29,800 35.1							
	Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST →							
	AVERAGE AUDIENCE (Households (000) & %)							5,940 7.0		15,370 18.1	13.4*		16.4*		18.4*		18.6*
	SHARE OF AUDIENCE %							21		43	36 *		40 *		44 *		44 *
	AVG. AUD. BY ¼ HR. %							6.3	7.8	12.2	14.6	16.1	16.9	17.8	19.0	19.0	18.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,140 3.7		5,430 6.4		14,180 16.7							
	Program					MEET THE PRESS		NFL '84-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST →							
	AVERAGE AUDIENCE (Households (000) & %)					2,550 3.0		3,820 4.5		4,410 5.2	5.1*		4.9*		5.1*		5.4*
	SHARE OF AUDIENCE %					9		13		12	14 *		12 *		12 *		13 *
	AVG. AUD. BY ¼ HR. %					3.0	3.0	3.9	5.2	5.3	4.9	4.7	5.1	5.2	5.0	5.0	5.7
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,690 6.7													
	Program			← THIS WEEK-DAVID BRINKLEY →													
	AVERAGE AUDIENCE (Households (000) & %)			3,570 4.2	4.0*		4.4*										
	SHARE OF AUDIENCE %			14	13 *		14 *										
	AVG. AUD. BY ¼ HR. %			3.9	4.1	4.5	4.3										
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,140 3.7				9,590 11.3				10,700 12.6			
	Program					MEET THE PRESS				← SPORTSWORLD MUSIC VIDEO →				← SPORTSWORLD →			
	AVERAGE AUDIENCE (Households (000) & %)					2,380 2.8				5,430 6.4	6.2*		6.5*	6,540 7.7	7.6*		7.9*
	SHARE OF AUDIENCE %					9				19	18 *		19 *	21	21 *		21 *
	AVG. AUD. BY ¼ HR. %					2.6	2.9			5.7	6.7	6.2	6.9	7.3	7.9	8.3	7.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.5	30.2	31.9	33.0	33.7	34.3	34.5	36.2	38.0	39.4	41.0	42.6	42.9	43.8	43.5	43.5
	WK. 2	29.5	29.3	29.9	31.0	31.7	31.7	32.1	32.8	33.5	33.7	33.5	34.9	35.4	36.9	37.3	38.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.23, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.16, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															8,240 9.7 ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															6,540 7.7 14 7.6	7.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (-OP)						10,950 12.9 (1) (OP)						9,680 11.4 CBS EVENING NEWS-DEAN			
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	19.4	19.7* 45 * 20.1	19.8	19.7* 45 * 19.7	20.3	20.9* 47 * 19.8	9,590 11.3 25 11.9	8.2	<<				7,980 9.4 17 9.0	9.8		
NBC TV TOTAL AUDIENCE (Households (000) & %)	NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (-OP)					28,780 33.9	NFL FOOTBALL GAME 2-NBC — KANSAS CITY VS SAN DIEGO PITTSBURGH VS L.A. RAIDERS MULTI-SEGMENT TELECAST(OP)									
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	5.2	4.9* 11 * 4.6	4.6	4.8* 11 * 5.1	5.8	15,450 18.2 36 7.5	13.3	14.9* 33 * 16.5	18.4	18.2* 39 * 17.9	17.5	18.0* 36 * 18.5	19.1	19.2* 36 * 19.3	20.2	20.8* 37 * 21.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															8,490 10.0 ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															6,370 7.5 14 7.5	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	13,500 15.9 CBS NFL PLAYOFF PRE-SUN		31,750 37.4 CBS NFL PLAYOFF GAME-SUN — N.Y. GIANTS VS L.A. RAMS (3:30-6:21PM) (-OP)											20,210 23.8 CBS NFL PLAYOFF POST-SUN (6:21-7:00PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	10,270 12.1 32 10.9	13.3	19,020 22.4 49 17.1	18.3* 46 * 19.5	20.7	20.6* 50 * 20.6	21.8	21.8* 50 * 21.9	22.7	23.1* 49 * 23.5	24.5	24.8* 50 * 25.2	27.1	15,280 18.0 34 21.0	18.1	17.1* 33 * 16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)															8,570 10.1 NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															7,050 8.3 15 7.9	8.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	43.6	44.6	44.8	45.0	45.4	45.6	45.4	45.8	46.7	48.1	50.0	52.2	55.2	56.3	57.5	59.2
WK. 2	39.0	39.5	41.0	41.5	42.2	42.7	44.7	46.8	48.5	49.9	50.8	52.1	54.7	55.1	55.2	55.3

For explanation of symbols, See page A.

DAY SUN. DEC.23, 1984

U.S. TV Households: 84,900,000

(1)CBS NFL FOOTBALL POST,CBS,MULTI-SEGMENT TELECAST

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	8.00-11.19PM	→GRID	29,460	34.7	13,670	16.1	25									
			11.00						13.1								
			11.15				12.6*	23*	10.6								
ABC ABC NEWSBRIEF-MON	2	8.57- 8.59PM	8.45								13,840	16.3	12,140	14.3	22	14.3	
ABC NFL MONDAY NIGHT FOOTBALL	2	9.00-12.19AM	→GRID								37,440	44.1	21,310	25.1	40		
			11.00													25.6	
			11.15											25.1*	42*	24.7	
			11.30													25.8	
			11.45											25.5*	50*	25.2	
			12.00													25.4	
			12.15											24.9*	54*	23.0	
ABC ABC NEWSBRIEF-MON	1	9.47- 9.48PM	9.45	14,520	17.1	14,520	17.1	25	17.1								
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	7,560	8.9	7,560	8.9	14	8.9		9,000	10.6	9,000	10.6	17	10.6	
CBS AMERICAN PORTRAIT SUS(SUS)	2	8.58- 8.59PM	8.45														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	19,270	22.7	19,270	22.7	34	22.7		17,910	21.1	17,910	21.1	33	21.1	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	20,290	23.9	20,290	23.9	35	23.9		19,700	23.2	19,700	23.2	36	23.2	
CBS AMERICAN PORTRAIT SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	12,140	14.3	12,140	14.3	22	14.3		12,650	14.9	12,650	14.9	23	14.9	
CBS AMERICAN PORTRAIT-SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.45PM	8.30	13,160	15.5	13,160	15.5	25	15.5								
	2	8.42- 8.43PM	8.30								13,500	15.9	13,500	15.9	26	15.9	
ABC ABC NFL FOOTBALL SPEC.(S)	1	9.00-12.00MD	→GRID	28,100	33.1	14,350	16.9	28									
			11.00						17.6								
			11.15				17.4*	31*	17.2								
			11.30						19.1								
			11.45				19.0*	37*	18.8								
ABC ABC NEWSBRIEF-FRI	2	9.58- 9.59PM	9.45								9,590	11.3	9,590	11.3	18	11.3	
	1	10.43-10.44PM	10.30	13,750	16.2	13,750	16.2	27	16.2								
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	9,760	11.5	9,760	11.5	19	11.5		10,530	12.4	10,530	12.4	21	12.4	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,900	15.2	12,900	15.2	26	15.2		11,720	13.8	11,720	13.8	24	13.8	
CBS SPORTSBREAK-SAT	1	8.56- 8.57PM	8.45	9,000	10.6	9,000	10.6	18	10.6								

CONT'D

 U.S. TV HOUSEHOLDS: 84,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
CBS SPORTSBREAK-SAT-CONT'D	2	8.58- 8.59PM	8.45								8,830	10.4	8,830	10.4	18	10.4	
CBS NEWSBREAK-SAT.	1	9.58- 9.59PM	9.45	8,910	10.5	8,910	10.5	18	10.5								
	2	10.03-10.04PM	10.00								9,760	11.5	9,760	11.5	21	11.5	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	8,570	10.1	8,570	10.1	17	10.1		8,320	9.8	8,320	9.8	17	9.8	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								8,070	9.5	8,070	9.5	17	9.5	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	9.00- 9.03PM	9.00	17,150	20.2	16,390	19.3	28	19.3								
	2	9.03- 9.04PM	9.00								15,370	18.1	15,370	18.1	29	18.1	
ABC ABC NEWSBRIEF-SUN.	1	9.58-10.00PM	9.45	17,150	20.2	16,810	19.8	29	19.8								
	2	9.57- 9.58PM	9.45								16,390	19.3	16,390	19.3	31	19.3	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	12,310	14.5	12,310	14.5	21	14.5		12,230	14.4	12,230	14.4	23	14.4	
CBS NEWSBREAK-SUN.		9.58- 9.59PM	9.45	10,360	12.2	10,360	12.2	18	12.2		12,140	14.3	12,140	14.3	23	14.3	
NBC NFL FOOTBALL GAME 2-NBC	1	4.27- 7.10PM	→GRID	28,780	33.9	15,450	18.2	36									
			7.15						.8								
NBC NFL FOOTBALL POST 2-NBC	1	7.10- 7.16PM	7.00	12,820	15.1	11,380	13.4	23	13.5								
			7.15						12.9								
NBC SILVER SPOONS	1	7.16- 7.46PM	→GRID	12,480	14.7	9,930	11.7	19									
			7.45						11.2								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	14,600	17.2	14,600	17.2	25	17.2								
	2	9.07- 9.08PM	9.00								9,510	11.2	9,510	11.2	18	11.2	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	15,450	18.2	15,450	18.2	26	18.2								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,880	8.1	5,430	6.4	18	7.1	TU-TH	6,280	7.4	4,840	5.7	15	6.5	TU-F
			11.45						5.7	TU-TH						4.9	TU-F
			12.00						5.6	THU.						4.5	WED.
ABC ABC NEWS:NIGHTLINE-MON	1	11.50-12.20AM	11.45	4,500	5.3	3,310	3.9	13	5.2	MON.							
			12.00						3.4	MON.							
			12.15						2.9	MON.							
ABC ABC ROCKS	2	12.00-12.32AM	12.00								2,550	3.0	1,950	2.3	6	2.3	FRI.
			12.15													2.3	FRI.
			12.30													2.2	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,870	2.2	1,440	1.7	6	1.9	TU-TH	1,530	1.8	1,270	1.5	5	1.6	TU-TH
			12.15						1.5	TU-TH						1.5	TU-TH
			12.30						1.5	TU&TH						1.5	WED.
ABC EYE ON HOLLYWOOD-SPEC.(S)	1	12.20-12.50AM	12.15	1,530	1.8	1,270	1.5	7	1.6	MON.							
			12.30						1.5	MON.							
			12.45						1.4	MON.							
ABC ABC NEWS:NIGHTLINE SPEC.(S)	1	12.30- 1.00AM	12.30	5,350	6.3	4,250	5.0	18	5.4	FRI.							
			12.45						4.7	FRI.							
ABC ABC NEWS:NIGHTLINE-MON	2	12.55- 1.25AM	12.45						-		5,010	5.9	3,990	4.7	22	5.7	MON.
			1.00													4.9	MON.
			1.15													3.9	MON.
CBS AMERICAN PORTRAIT CONT'D	2	>	8.15								13,580	16.0	13,580	16.0	24	11.3	MTUTH

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS AMERICAN PORTRAIT-CONT'D	1	8.58- 8.59PM	8.45	15,030	17.7	15,030	17.7	27	17.7	TU&TH						20.6	THU.
			9.45													16.2	MON.
CBS NEWSBREAK-M-F	2	>	8.45								13,410	15.8	13,410	15.8	25	19.5	M-F
	1	>	9.45	14,350	16.9	14,010	16.5	26	16.8	M-F						15.5	W-F
			10.00													13.2	TUE.
CBS LATE MOVIE I		>	11.30	6,880	8.1	4,500	5.3	16	5.9	M-F	7,560	8.9	5,180	6.1	17	6.3	M-F
			11.45				5.7*	15*	5.6	M-F				6.3*	16*	6.3	M-F
			12.00						5.2	M-F						6.1	M-F
			12.15				5.1*	18*	4.9	M-F				6.0*	19*	5.9	M-F
			12.30				5.0*	22*	4.6	M-F				6.1*	23*	5.7	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,910	4.6	2,970	3.5	19	3.9	M-F	4,750	5.6	3,650	4.3	20	4.7	M-F
			12.45				3.7*	18*	3.6	M-F				4.6*	19*	4.5	M-F
			1.00						3.4	M-F						4.2	M-F
			1.15				3.4*	21*	3.3	M-F				4.1*	21*	4.1	M-F
			1.30						3.0	THU.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,190	1.4	1,020	1.2	12	1.3	M-THSU	1,440	1.7	1,190	1.4	13	1.5	M-THSU
			2.15						1.1	M-THSU						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,210	2.6	930	1.1	19		M-THSU	2,550	3.0	1,020	1.2	21		M-THSU
			2.30						1.2	M-THSU						1.6	M-THSU
			2.45				1.2*	15*	1.2	M-THSU				1.5*	18*	1.4	M-THSU
			3.00						1.2	M-THSU						1.5	M-THSU
			3.15				1.2*	18*	1.2	M-THSU				1.4*	20*	1.4	M-THSU
			3.30						1.1	M-THSU						1.3	M-THSU
			3.45				1.1*	20*	1.0	M-THSU				1.3*	22*	1.3	M-THSU
			4.00						1.0	M-THSU						1.3	M-THSU
			4.15				1.1*	22*	1.0	M-THSU				1.3*	25*	1.3	M-THSU
			4.30						1.0	M-THSU						1.2	M-THSU
			4.45				1.0*	21*	1.0	M-THSU				1.1*	22*	1.1	M-THSU
			5.30						1.0	M-THSU						1.0	M-THSU
			5.45				1.0*	20*	1.0	M-THSU				1.0*	21*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	11,290	13.3	11,290	13.3	20	13.3	M-F	11,040	13.0	11,040	13.0	20	13.0	M-F
NBC NBC NEWS DIGEST-2-M-F	1	>	9.45	8,740	10.3	8,740	10.3	16	10.3	MWF							
	2	9.58- 9.59PM	9.45								12,480	14.7	12,480	14.7	23	14.7	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,270	12.1	6,450	7.6	23	8.8	M-F	9,510	11.2	5,940	7.0	19	7.8	M-F
			11.45				8.4*	22*	7.9	M-F				7.6*	19*	7.3	M-F
			12.00						7.5	M-F						6.9	M-F
			12.15				6.8*	24*	6.1	M-F				6.3*	19*	5.9	M-F
NBC DAVID LETTERMAN I		12.3)- 1.00AM	12.30	3,910	4.6	3,400	4.0	20	4.1	M-TH	4,080	4.8	3,400	4.0	17	4.3	M-TH
			12.45						3.8	M-TH						3.8	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,350	6.3	2,720	3.2	15	4.4	FRI.	6,790	8.0	3,230	3.8	16	5.8	FRI.
			12.45				4.1*	16*	3.9	FRI.				5.2*	18*	4.5	FRI.
			1.00						3.3	FRI.						4.0	FRI.
			1.15				3.1*	15*	2.8	FRI.				3.6*	15*	3.2	FRI.
			1.30						2.5	FRI.						2.7	FRI.
			1.45				2.5*	15*	2.5	FRI.				2.6*	14*	2.5	FRI.

 U.S. TV HOUSEHOLDS: 84,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,140	3.7	2,720	3.2	21	3.4	M-TH	3,230	3.8	2,800	3.3	18	3.5	M-TH
			1.15						2.9	M-TH						3.0	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,360	1.6	1,190	1.4	15	1.4	M-F	1,270	1.5	1,190	1.4	15	1.4	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,380	2.8	2,210	2.6	20	2.6	M-F	2,120	2.5	2,040	2.4	18	2.4	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,540	7.7	6,540	7.7	27	7.7	M-F	6,200	7.3	6,200	7.3	25	7.3	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								7,900	9.3	5,520	6.5	17	6.2	WED.
			4.45											6.3*	17*	6.3	WED.
			5.00													6.6	WED.
			5.15											6.8*	17*	7.0	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,700	2.0	1,360	1.6	16	1.5	M-F	1,950	2.3	1,440	1.7	18	1.6	M-F
			6.45						1.7	M-F						1.9	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,450	7.6	6,280	7.4	30	7.4	M-F	6,790	8.0	6,540	7.7	31	7.7	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,430	6.4	5,180	6.1	19	6.1	M-F	6,030	7.1	5,770	6.8	20	6.8	M-F
CBS CBS SCHOOLBREAK SPECIALS(S)	1	4.30- 5.30PM	4.30	10,100	11.9	6,370	7.5	20	6.9	TUE.							
			4.45				7.1*	20*	7.3	TUE.							
			5.00						7.7	TUE.							
			5.15				7.9*	20*	8.1	TUE.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,380	2.8	1,700	2.0	16	1.5	M-F	2,120	2.5	1,440	1.7	14	1.4	M-F
			6.45						2.4	M-F						2.1	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,740	4.4	3,740	4.4	15	4.4	MWF	3,740	4.4	3,740	4.4	15	4.4	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,060	3.6	2,550	3.0	17	3.0		3,650	4.3	3,230	3.8	24	3.8	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	5,010	5.9	4,330	5.1	18	5.1		5,350	6.3	4,580	5.4	20	5.4	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	4,160	4.9	3,650	4.3	14	4.3		4,500	5.3	3,820	4.5	15	4.5	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	5,180	6.1	4,580	5.4	18	5.4		5,770	6.8	5,180	6.1	21	6.1	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,060	3.6	2,800	3.3	19	3.3		2,630	3.1	2,460	2.9	19	2.9	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,820	4.5	3,480	4.1	18	4.1		3,650	4.3	3,400	4.0	20	4.0	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	5,350	6.3	4,750	5.6	20	5.6		4,750	5.6	4,410	5.2	19	5.2	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,310	3.9	3,060	3.6	12	3.6		4,250	5.0	3,820	4.5	15	4.5	
CBS NFL FTBL GAME-SAT.(S)	1	12.30- 3.23PM	→GRID	20,040	23.6	9,930	11.7	36									
			3.15				14.1*	41*	13.3								
CBS CBS NCAA BASKETBALL-SAT	2	1.00- 3.07PM	→GRID								7,730	9.1	2,630	3.1	10		
			3.00											3.0*	9*	3.0	
CBS NFL FTBL POST-SAT.(S)	1	3.23- 3.53PM	→GRID	10,610	12.5	8,320	9.8	28									
			3.45						8.5								
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,310	3.9	3,060	3.6	21	3.6		2,800	3.3	2,630	3.1	20	3.1	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,330	5.1	4,080	4.8	21	4.8		4,410	5.2	4,160	4.9	24	4.9	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	8,320	9.8	7,980	9.4	32	9.4		8,740	10.3	8,320	9.8	33	9.8	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	7,470	8.8	7,130	8.4	29	8.4		7,560	8.9	7,130	8.4	33	8.4	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	4,250	5.0	4,080	4.8	16	4.8		4,840	5.7	4,580	5.4	18	5.4	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY																	
CBS FOR OUR TIMES(SUS)	1	6.30- 7.00AM	6.30														
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.28PM	→GRID 4.30	29,800	35.1	15,370	18.1	43	 12.3								
CBS CBS NFL PLAYOFF GAME-SUN(S)	2	3.30- 6.21PM	→GRID 6.15								31,750	37.4	19,020	22.4 26.7*	49 51*	 25.7	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.22PM	→GRID 4.15	14,180	16.7	4,410	5.2 5.9*	12 13*	 4.8								

Nielsen Television Index

Line-up changes

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New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

January 10, 1985

NIELSEN NATIONAL TV RATINGS REPORT
2ND DECEMBER 1984 REPORT
December 10-23, 1984

The following revised program audience data are the result of program line-up changes received from the networks too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
PG. A-16										
EVENING SUNDAY										
ABC ABC SUNDAY NIGHT MOVIE	1	8.00-10.50PM	8.00	25,980	30.6	15,790	18.6	28	15.3	SUN
			8.15				15.7	24	16.0	SUN
			8.30						17.0	SUN
			8.45				17.4	26	17.8	SUN
			9.00						19.4	SUN
			9.15				19.3	28	19.2	SUN
			9.30						19.4	SUN
			9.45				19.7	29	20.0	SUN
			10.00						20.9	SUN
			10.15				20.7	32	20.4	SUN
			10.30						20.0	SUN
			10.45				18.9	31	15.6	SUN

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PG. 13												
EVENING												
ABC SUNDAY NIGHT MOVIE				11								
1 SUN.	8.00P	170	ABC	FF	204	208	99	99	A	18.8	29	1596
2 SUN.	8.00P	180	ABC	FF								
8.00-8.30									A	16.0	25	1358
8.30-9.00									A	17.6	27	1494
9.00-9.30									A	18.9	29	1605
9.30-10.00									A	19.8	30	1681
10.00-10.30									A	20.8	33	1766
10.30-11.00									A	19.7	33	1673